



DEPARTMENT OF TOURISM

The Department of Tourism (DOT) logo, represented by a shell, depicts the Philippines as the Pearl of the Orient. The shell has 13 vertical lines representing the 13 regions of the country where unique and beautiful destinations await foreign and local tourists. The curved line at the bottom of the shell symbolizes the smiling face of Filipinos who are known for their warmth and hospitality.

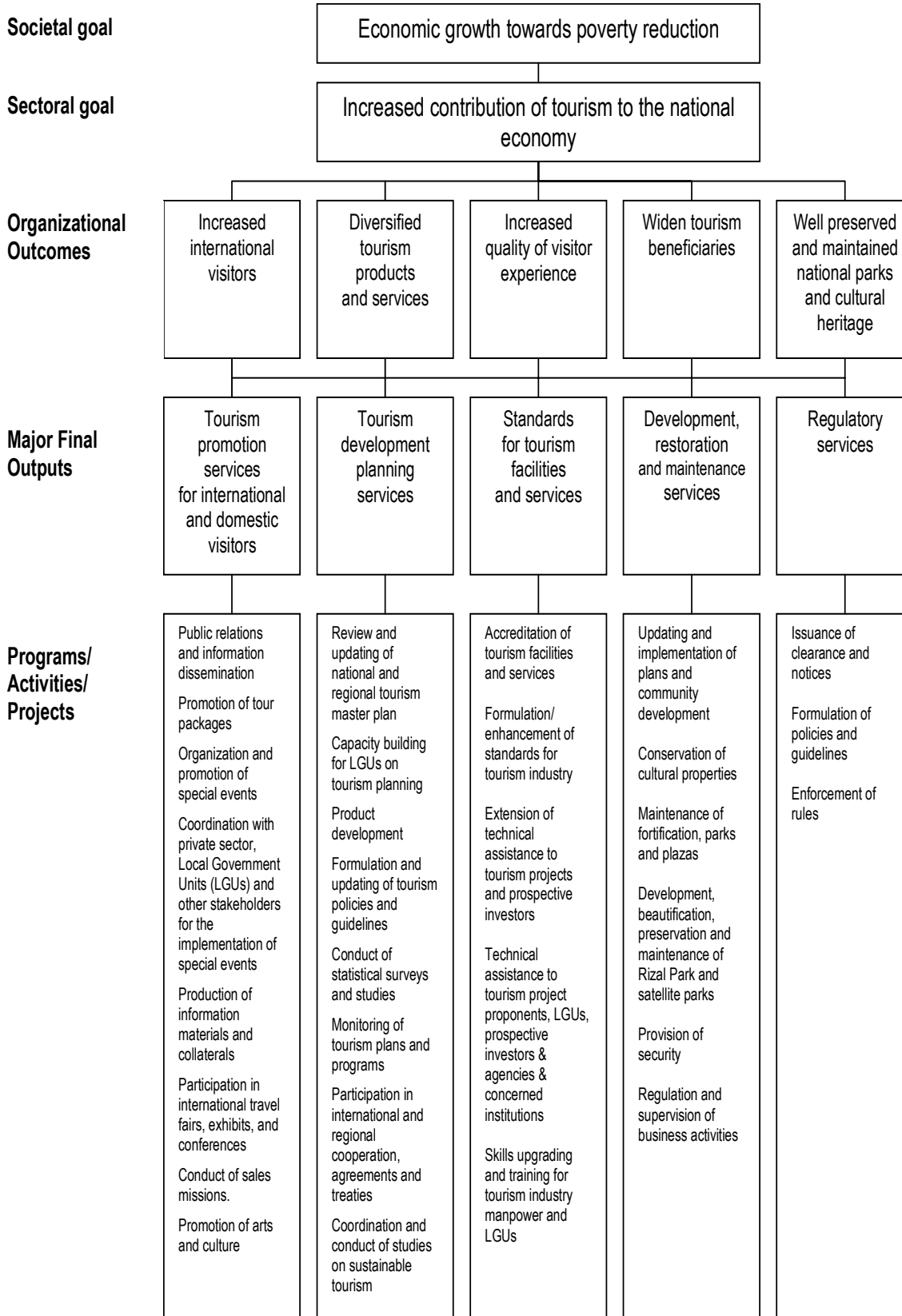
Legal Basis

- **Presidential Decree No. 189** (May 11, 1973), organized the Ministry of Tourism (MOT).
- **Executive Order No. 120** (January 30, 1987), Reorganization Act of the Ministry of Tourism, reorganized the MOT and provided for a Department of Tourism under a presidential form of government.
- **Republic Act No. 7160** (October 10, 1991), the Local Government Code of 1991, provided for the devolution of some DOT functions to local government units, namely, domestic tourism promotion and tourism standards regulation.

Mandate

The Department of Tourism (DOT) is mandated to encourage, promote, and develop tourism as a major socio-economic activity to generate foreign currency and local employment and to spread the benefits of tourism to a wider segment of the population with the support, assistance, and cooperation of both the private and public sectors. The DOT assures the safe, convenient, enjoyable stay and travel of foreign and local tourists in the country.

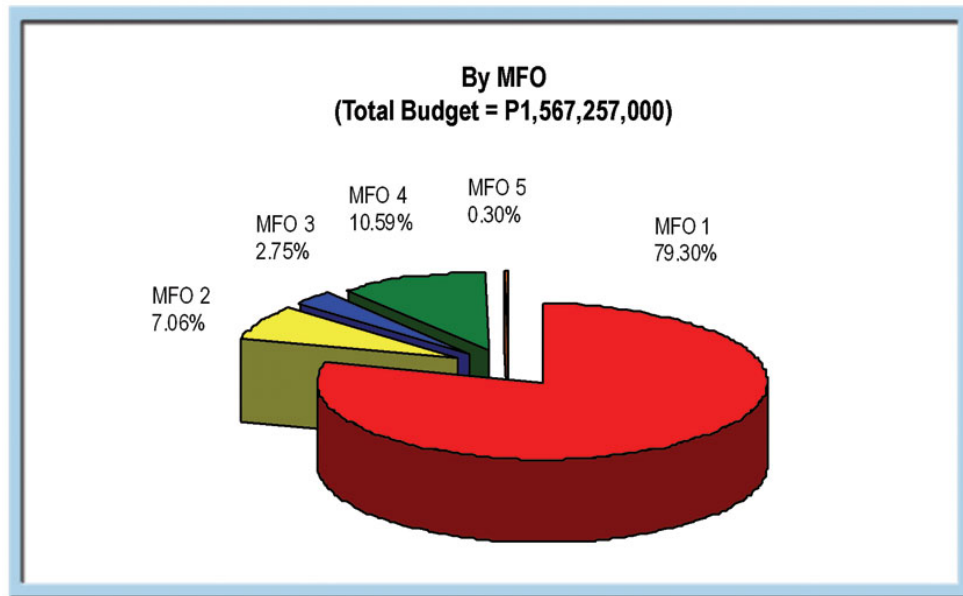
LOGICAL FRAMEWORK (DOT)



FY 2008 MFO BUDGET

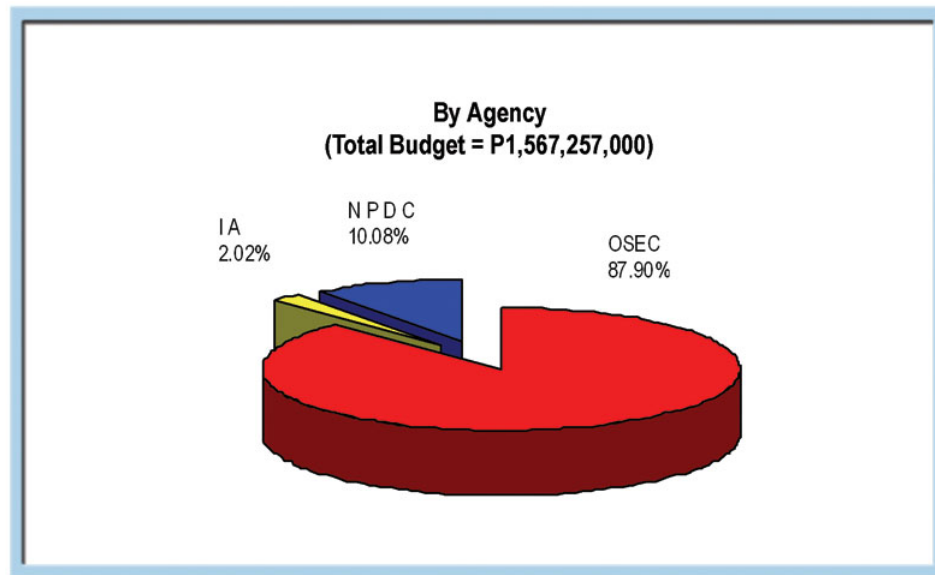
By MFO/By Expense Class (In thousand pesos)

Particulars	PS	MOOE	CO	TOTAL	% Share
MFO 1					
Tourism promotion services for international and domestic visitors	217,104	1,013,501	12,169	1,242,774	79.30%
MFO 2					
Tourism development planning services	38,341	72,307	-	110,648	7.06%
MFO 3					
Standards for tourism facilities and services	11,598	31,435	-	43,033	2.75%
MFO 4					
Development, restoration and maintenance services	102,371	53,589	10,000	165,960	10.59%
MFO 5					
Regulatory services	2,310	2,532	-	4,842	0.30%
TOTAL	371,724	1,173,364	22,169	1,567,257	100.00%
% Share	23.72%	74.87%	1.41%	100.00%	



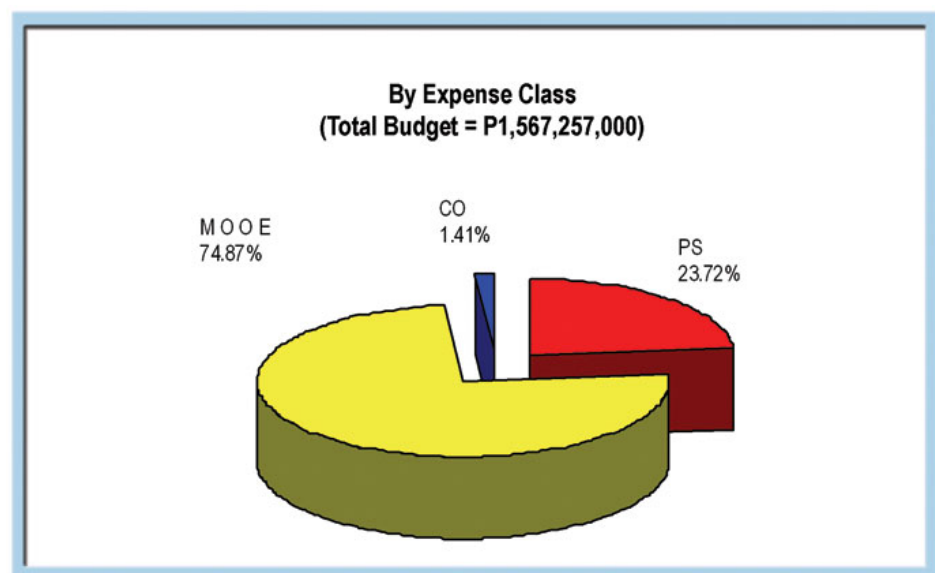
By Agency/By MFO (In thousand pesos)

Particulars	MFO1 Tourism promotion services for international and domestic visitors	MFO2 Tourism development planning services	MFO3 Standards for tourism facilities and services	MFO4 Development, restoration and maintenance services	MFO5 Regulatory services	Total	%Share
Office of the Secretary	1,223,923	110,648	43,033	-	-	1,377,604	87.90%
Intramuros Administration	7,802	-	-	18,995	4,842	31,639	2.02%
National Parks Development Committee	11,049	-	-	146,965	-	158,014	10.08%
TOTAL	1,242,774	110,648	43,033	165,960	4,842	1,567,257	100.00%
%Share	79.30%	7.06%	2.75%	10.59%	0.30%	100.00%	



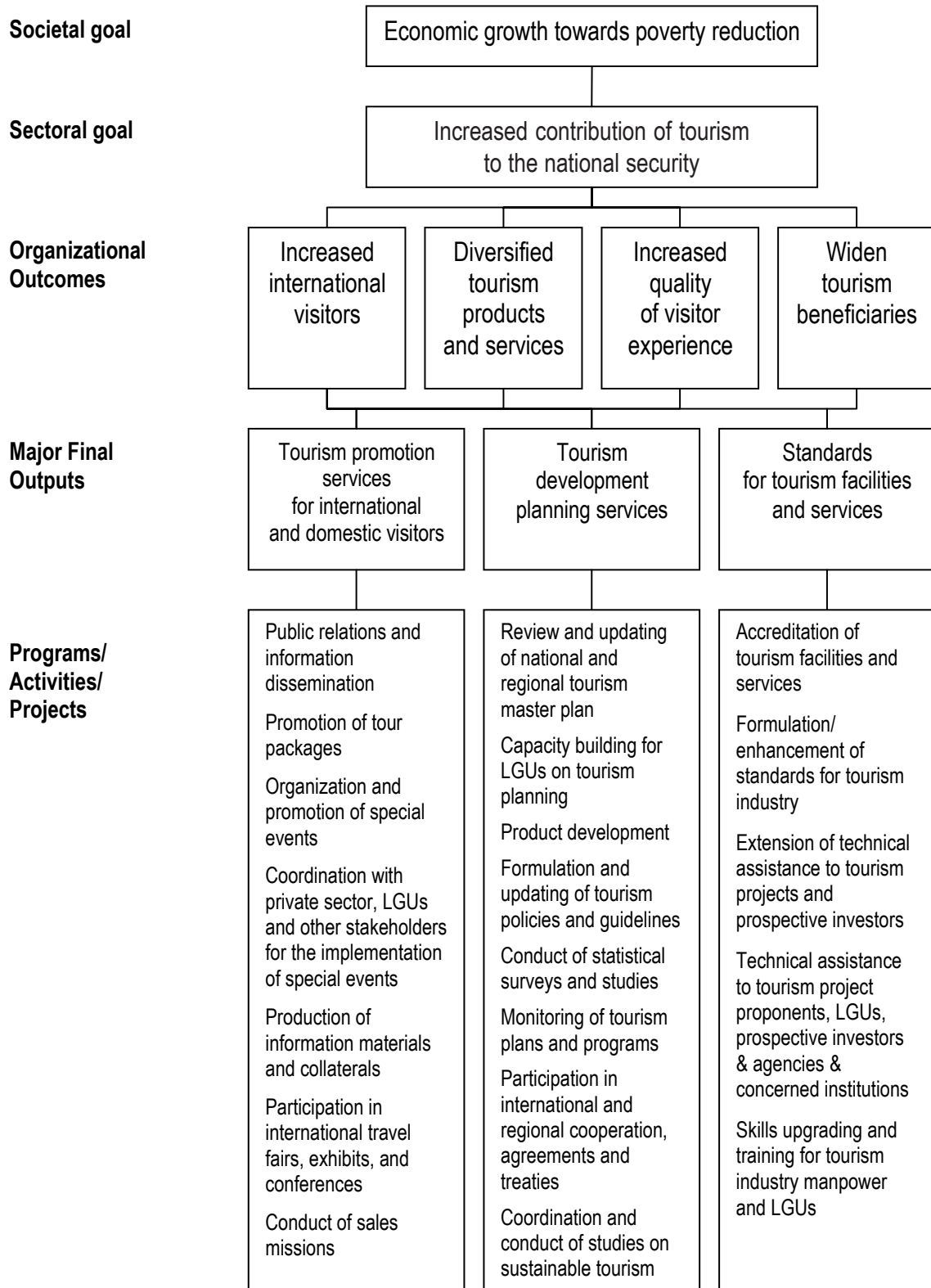
By Agency/By Expense Class
(In thousand pesos)

Particulars	PS	MOOE	CO	TOTAL	% Share
DOT-Office of the Secretary	256,206	1,109,229	12,169	1,377,604	87.90
Intramuros Administration	15,373	16,266	-	31,639	2.02
National Parks Development Committee	100,145	47,869	10,000	158,014	10.08
TOTAL	371,724	1,173,364	22,169	1,567,257	100.00
% Share	23.72	74.87	1.41	100.00	



DOT - Office of the Secretary

LOGICAL FRAMEWORK (DOT-OSEC)



PERFORMANCE MEASURES AND TARGETS

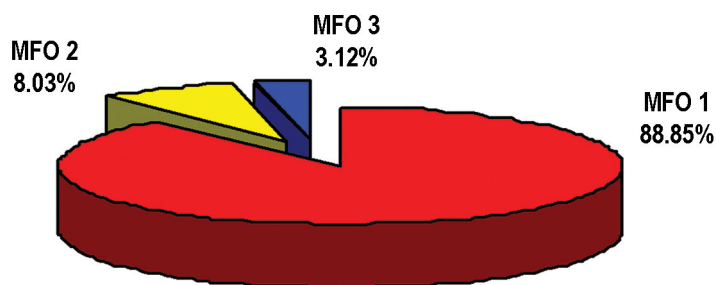
Particulars	FY 2007		FY 2008	
	Target	Amount (P'000)	Target	Amount (P'000)
MFO 1 Tourism promotion services for international and domestic visitors Performance Indicators: No. of promotions and information drives undertaken in key tourist markets No. of media invitees No. of circulation and reach of media invitational		1,221,693		1,223,923
	6,865		5,474	
	193		625	
	33.669M viewers			
MFO 2 Tourism development planning services Performance Indicators: No. of tourism development plans formulated and updated No. of regional tourism master plans updated No. of tourism products developed		103,472		110,648
	1		1	
	13		14	
	18		24	
MFO 3 Standards for tourism facilities and services Performance Indicators: No. of hotels and tourism-related establishments (TREs) accredited and monitored No. of tour operators accredited No. of tourism industry, manpower, LGUs, NGOs trained		24,777		43,033
	4,067		3,909	
	383		283	
	3,950		4,170	
TOTAL		<u>1,349,942</u>		<u>1,377,604</u>

FY 2008 MFO BUDGET

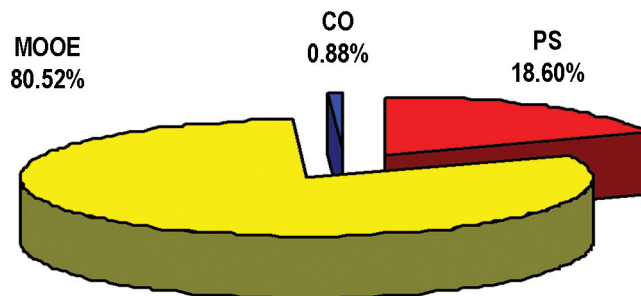
By MFO/By Expense Class (In thousand pesos)

Particulars	PS	MOOE	CO	TOTAL	% Share
MFO 1 Tourism promotion services for international and domestic visitors	206,267	1,005,487	12,169	1,223,923	88.85%
MFO 2 Tourism development planning services	38,341	72,307	-	110,648	8.03%
MFO 3 Standards for tourism facilities and services	11,598	31,435	-	43,033	3.12%
TOTAL	256,206	1,109,229	12,169	1,377,604	100.00%
% Share	18.60%	80.52%	0.88%	100.00%	

By MFO
(Total Budget = P1,377,604,000)



By MFO
(Total Budget = P1,377,604,000)



Intramuros Administration



The Intramuros Administration (IA) logo is a line illustration of Puerta Real (Royal Gate), the main entrance to the Walled City of Intramuros. It was a symbol of authority during the Spanish period where the Governor-General passed through during official functions. The gate also led to Manila's main road, Calle Real del Palacio (now Gen. Luna St.), which ran from Fort Santiago to the suburbs. The name of the agency is written under the logo. Today, the logo symbolizes IA as the guardian of Intramuros, a priceless heritage site and a major tourist destination.

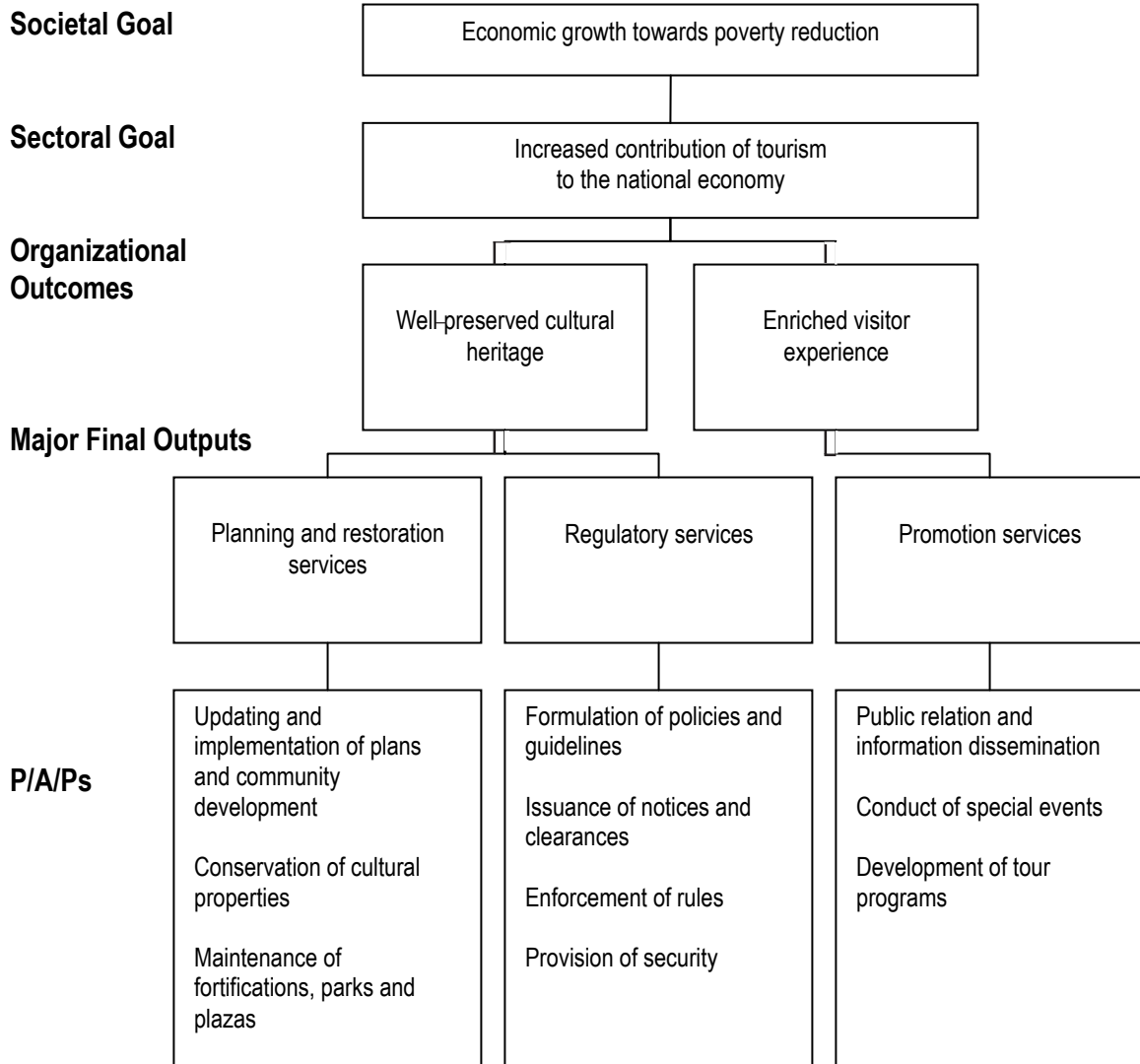
Legal Basis

- **Presidential Decree No. 1616** (April 10, 1979), as amended by **Presidential Decree No. 1748** (December 10, 1980), created the Intramuros Administration under the direct control and supervision of the Ministry of Human Settlements.
- **Executive Order No. 120** (January 30, 1987) reorganized the Ministry of Tourism into the Department of Tourism (DOT) under a presidential form of government and provided for the Intramuros Administration to be an attached agency of DOT.

Mandate

The Intramuros Administration (IA) is responsible for the orderly restoration and development of Intramuros as a monument to the Hispanic period in Philippine history. It ensures that the general appearance of Intramuros conforms to the Philippine-Spanish architecture of the sixteenth to the nineteenth century.

LOGICAL FRAMEWORK (IA)



PERFORMANCE MEASURES AND TARGETS

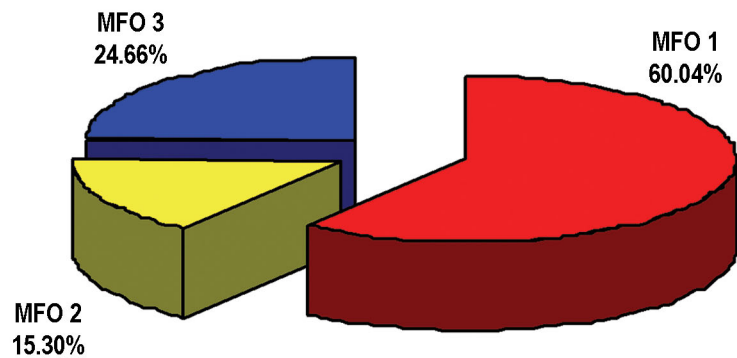
Particulars	FY 2007		FY 2008	
	Target	Amount (P '000)	Target	Amount (P'000)
MFO 1 Planning and restoration services Performance Indicators: % of work change in the restoration/conservation of cultural properties vis-à-vis total No. of development clearance issued	100%	18,779	100%	18,995
MFO 2 Regulatory services Performance Indicators: % change in locational clearance issued % change in notices issued in violating IA rules	20%	4,787	20%	4,842
MFO 3 Promotion services Performance Indicators: No. of print collaterals disseminated No. of special events held % change in visitors availing of tour programs % change in revenue generated	100,000 collaterals 15 special events 5% 5%	7,712	100,000 collaterals 15 special events 5% 5%	7,802
TOTAL		31,278		31,639

FY 2008 MFO BUDGET

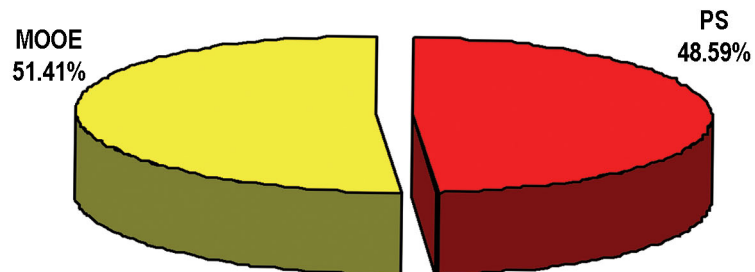
By MFO/By Expense Class (In thousand pesos)

Particulars	PS	MOOE	CO	Total	% Share
MFO 1					
Planning and restoration services	9,224	9,771	-	18,995	60.04%
MFO 2	2,310	2,532	-	4,842	15.30%
Regulatory services					
MFO 3	3,839	3,963	-	7,802	24.66%
Promotion services					
TOTAL	15,373	16,266	-	31,639	100.00%
% Share	48.59%	51.41%	-	100.00%	

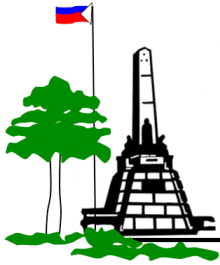
By MFO
(Total Budget = P31,639,000)



By Expense Class
(Total Budget = P31,639,000)



National Parks Development Committee



The National Parks Development Committee (NPDC) logo speaks of the country's history and tradition nurtured by patriotism and struggle for independence as symbolized by the National Flag and the Rizal Monument. It reflects the NPDC's continuing desire to strengthen unity and attain growth and stability economically, politically, and socio-culturally while maintaining ecological awareness and balance, represented by the tree in the foreground.

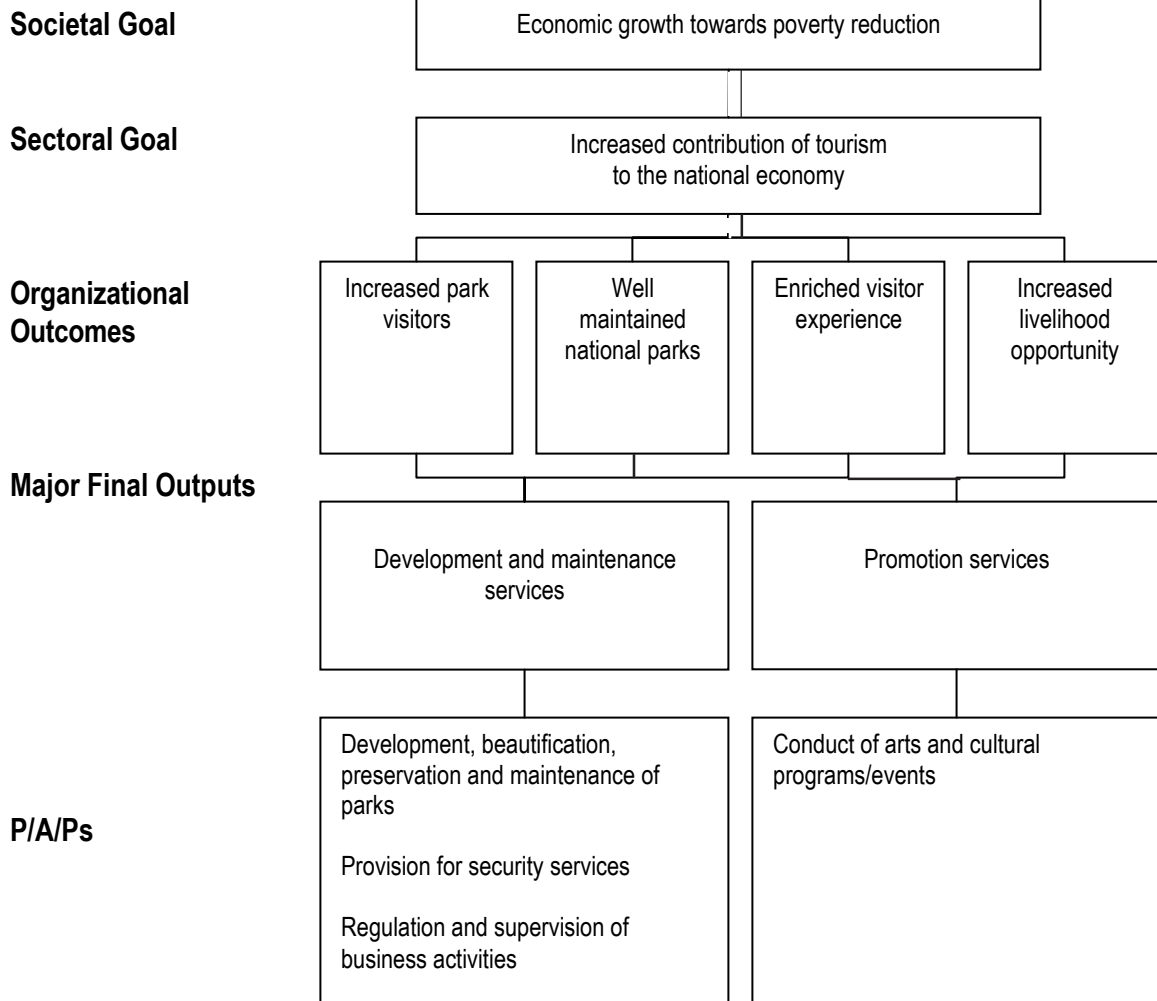
Legal Basis

- **Executive Order No. 30** (January 14, 1963) created the Executive Committee for the development of the Quezon Memorial, Luneta, and other National Parks.
- **Executive Order No. 69** (February 7, 1964) designated the Committee created under E.O. No. 63 as the National Parks Development Committee (NPDC).
- **Executive Order No. 120** (January 20, 1987) reorganized the Ministry of Tourism and defined its powers and functions; and **Executive Order No. 120-A** (January 30, 1987) attached the NPDC to the Ministry, later Department, of Tourism.
- **Executive Order No. 160** (October 13, 1999) amended the composition of the NPDC created under E. O. No. 30 s. 1963 with the DOT Secretary as the Chairperson.

Mandate

The National Parks Development Committee (NPDC) provides fully developed and well maintained parks for the wholesome recreation and socio-cultural education of the Filipino people for the enrichment of the country's national identity and heritage through partnership with the community, government offices (GOs), and non-government organizations (NGOs)

LOGICAL FRAMEWORK (NPDC)



PERFORMANCE MEASURES AND TARGETS

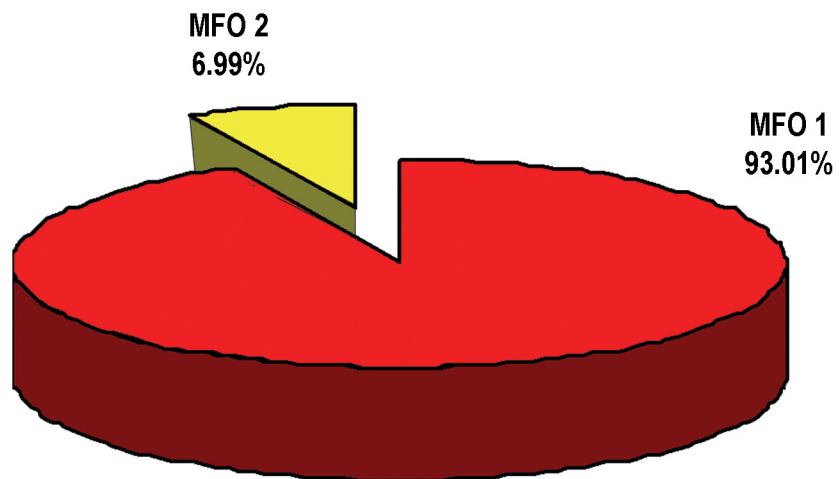
Particulars	FY 2007		FY 2008	
	Target	Amount (P '000)	Target	Amount (P'000)
MFO 1 Development and maintenance services Performance Indicators: No. of park facilities developed or improved % change in number of park visitors % change in park rules violations		146,719		146,965
MFO 2 Promotion services Performance Indicators: No. of arts and cultural programs held No. of events organized in the park		10,116		11,049
TOTAL		156,835		158,014

FY 2008 MFO BUDGET

By MFO/By Expense Class
(In thousand pesos)

Particulars	PS	MOOE	CO	Sub-Total	% Share
MFO 1 Development and maintenance services	93,147	43,818	10,000	146,965	93.01%
MFO 2 Promotion services	6,998	4,051	-	11,049	6.99%
TOTAL	100,145	47,869	10,000	158,014	100.00%
% Share	63.38%	30.29%	6.33%	100.00%	

By MFO
(Total Budget = P158,014,000)



By Expense Class
(Total Budget = P158,014,000)

