



## Presidential Broadcast Staff Radio-Television Malacañang (RTVM)

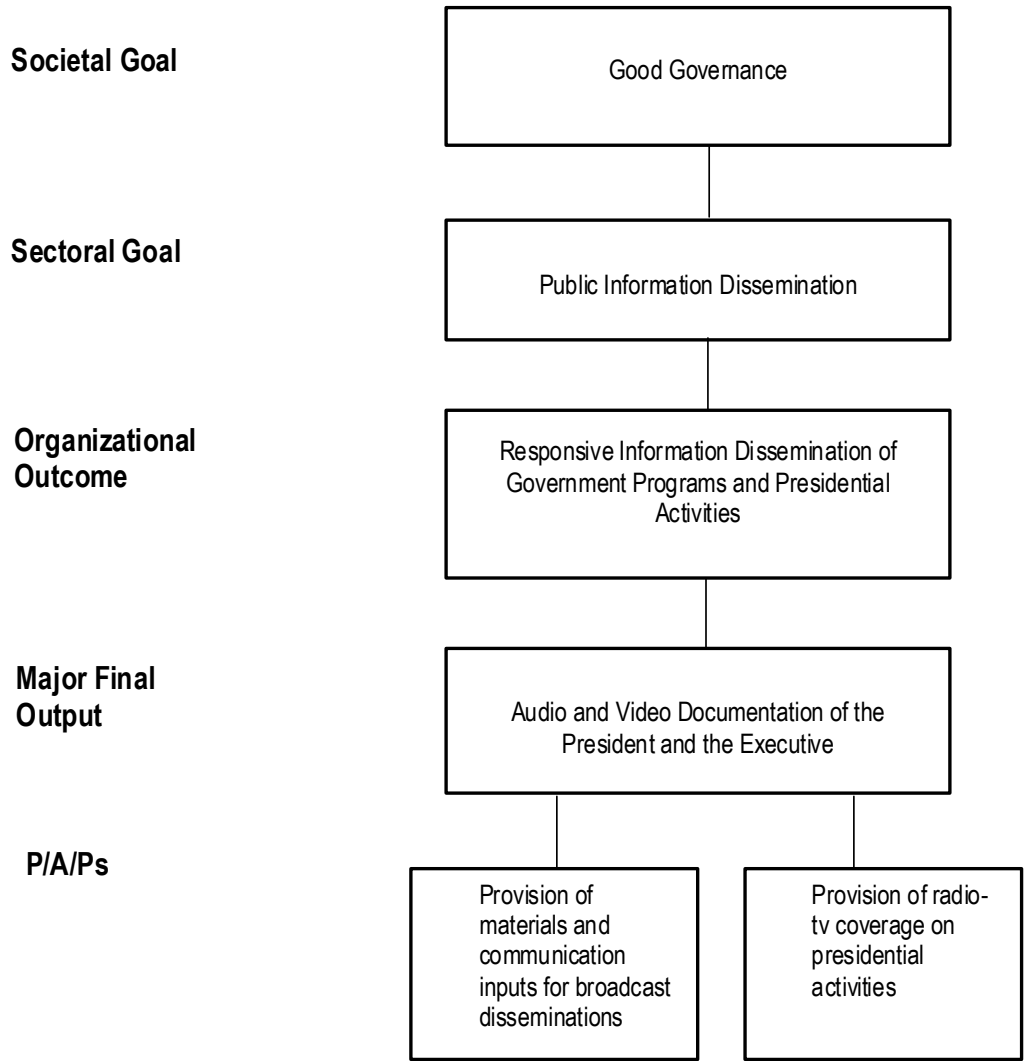
### Legal Basis

- **Executive Order No. 92** (December 17, 1986) expanded the scope of responsibility, authority, and accountability of the Office of the Press Secretary (OPS), incorporating under its control and supervision the Presidential Broadcast Staff-Radio Television Malacañang (PBS-RTVM).
- **Executive Order No. 297** (July 25, 1987) reorganized the OPS and provided for the PBS-RTVM to be an attached agency of the OPS.
- **Executive Order No. 4** (July 30, 2010) reorganized and renamed the OPS as the Presidential Communications Operations Office (PCOO) and placed the PBS-RTVM as an attached agency under the control and supervision of the PCOO.

### Mandate

The PBS-RTVM provides audio and video documentation of the President's official functions and activities, coverage and broadcast production of events of national significance, and special celebrations involving the President. It undertakes in-house production of broadcast materials for dissemination to public and private media networks and coordinates with members of the public and private broadcast sector for interaction between the President and various publics. It also produces broadcast materials in coordination with other government offices and entities to highlight programs and updates on development projects being undertaken by the government.

**LOGICAL FRAMEWORK (RTVM)**



## PERFORMANCE MEASURES AND TARGETS

(Amounts in Thousand Pesos)

Particulars	FY 2010		FY 2011	FY 2012
	Target/Amount	Actual/Amount	Target/Amount	Target/Amount
<b>MFO - Audio and Video Documentation of the President and the Executive</b>	<b>P 108,072</b>	<b>P 108,072</b>	<b>P 77,809</b>	<b>P 130,509</b>
Provision of audio and video documentation of the President and the Executive				
- events/activities covered and documented	6,000	6,104	6,800	6,800
- live broadcast and coverages aired	150	272	200	200
Production of communication materials for dissemination				
- television programs produced	52	24	51	51
- special reports/ documentaries produced	20	23	30	30
- capsules and features produced		61	100	100
- newsfeed sent	1,200	13,796	1,500	1,500
- on-camera messages		8	25	25
- infomercials produced	12	14	16	16
- news updates produced (RTVM website)	20	762	700	700
Generation of audio/video materials and transcripts of presidential engagements and activities				
- video materials dubbed	4,000	2,751	3,000	3,000
- audio materials dubbed	240	425	240	300
- speeches/conferences/dialogues transcribed	200	308	300	300
Provision of technical support to government and private broadcast entities				
- agencies assisted/programs/projects	180	276	200	200
<b>TOTAL</b>	<b>P 108,072</b>	<b>P 108,072</b>	<b>P 77,809</b>	<b>P 130,509</b>

Note:

1/Includes continuing allotment (P4.863M) and releases from Contingent Fund (P18.452M), MPBF (P7.290M) and RBF (P.133M).

### FY 2012 MFO BUDGET

#### By MFO/By Expense Class

(In Thousand Pesos)

Particulars	PS	MOOE	CO	TOTAL	%Share
<b>MFO</b>					
Audio and Video Documentation of the President and the Executive	41,324	64,976	24,209	130,509	100%
<b>TOTAL</b>	<b>41,324</b>	<b>64,976</b>	<b>24,209</b>	<b>130,509</b>	
<b>% Share</b>	<b>31.66%</b>	<b>49.79%</b>	<b>18.55%</b>		<b>100.00%</b>

#### By Expense Class (Total Budget = P130,509,000)

