



Product Development and Design Center of the Philippines

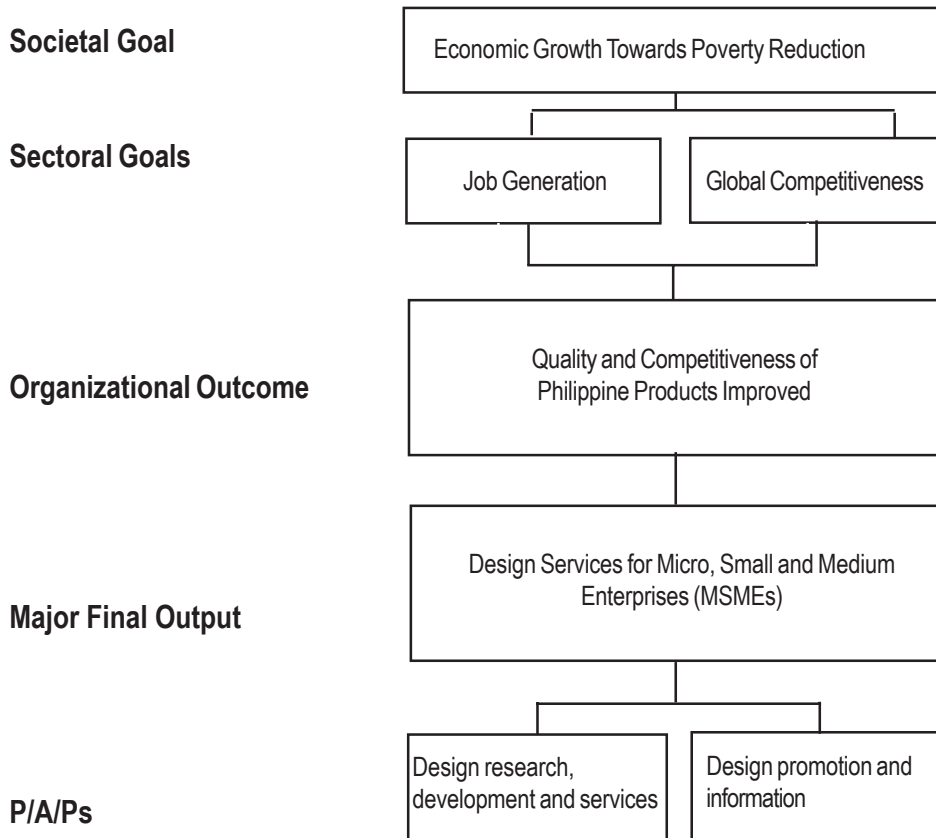
Legal Basis

- **Presidential Decree No. 279** (August 24, 1973) created the Design Center Philippines (DCP) for the promotion of design awareness and creation of new product designs.
- **Executive Order No. 133** (February 27, 1987) reorganized the Design Center Philippines and renamed it to the Product Development and Design Center of the Philippines.

Mandate

The Product Development and Design Center of the Philippines (PDDCP) provides product identification, research and development services to the private sector; conducts seminars and workshops on product design and development; sets up design exhibitions; publishes product design-related materials; and conducts continuing research on product and product packaging, and design trends and processing technologies.

LOGICAL FRAMEWORK (PDDCP)



PERFORMANCE MEASURES AND TARGETS

(Amounts in Thousand Pesos)

Particulars	FY 2010		FY 2011	FY 2012
	Target/ Amount	Actual/ Amount	Target/ Amount	Target/ Amount
MFO 1	49,500	50,576	50,582	53,811
Design Services for MSMEs				
Number of MSMEs assisted	910	1,093	910	925
Number of design services provided (no. of transactions)	470	1,359	470	480
Number of technical assistance rendered (no. of transactions)	2,500	2,679	2,500	2,550
% of satisfaction rating	95.00%	97.04%	95%	95%
Number of design awareness activities (seminars, briefings, workshops, design competitions and exhibitions)	65	81	65	66
% Client satisfaction feedback(%)	96.00%	97.75%	96%	96%
Total	49,500	50,576	50,582	53,811

FY 2012 MFO BUDGET

By MFO/By Expense Class

(In Thousand Pesos)

Particulars	PS	MOOE	CO	TOTAL
MFO 1	22,117	31,154	540	53,811
Design Services for MSMEs				
% Share	41.10%	57.90%	1.00%	100%

By Expense Class (Total Budget = P53,811,000)

