



## DEPARTMENT OF TRADE AND INDUSTRY

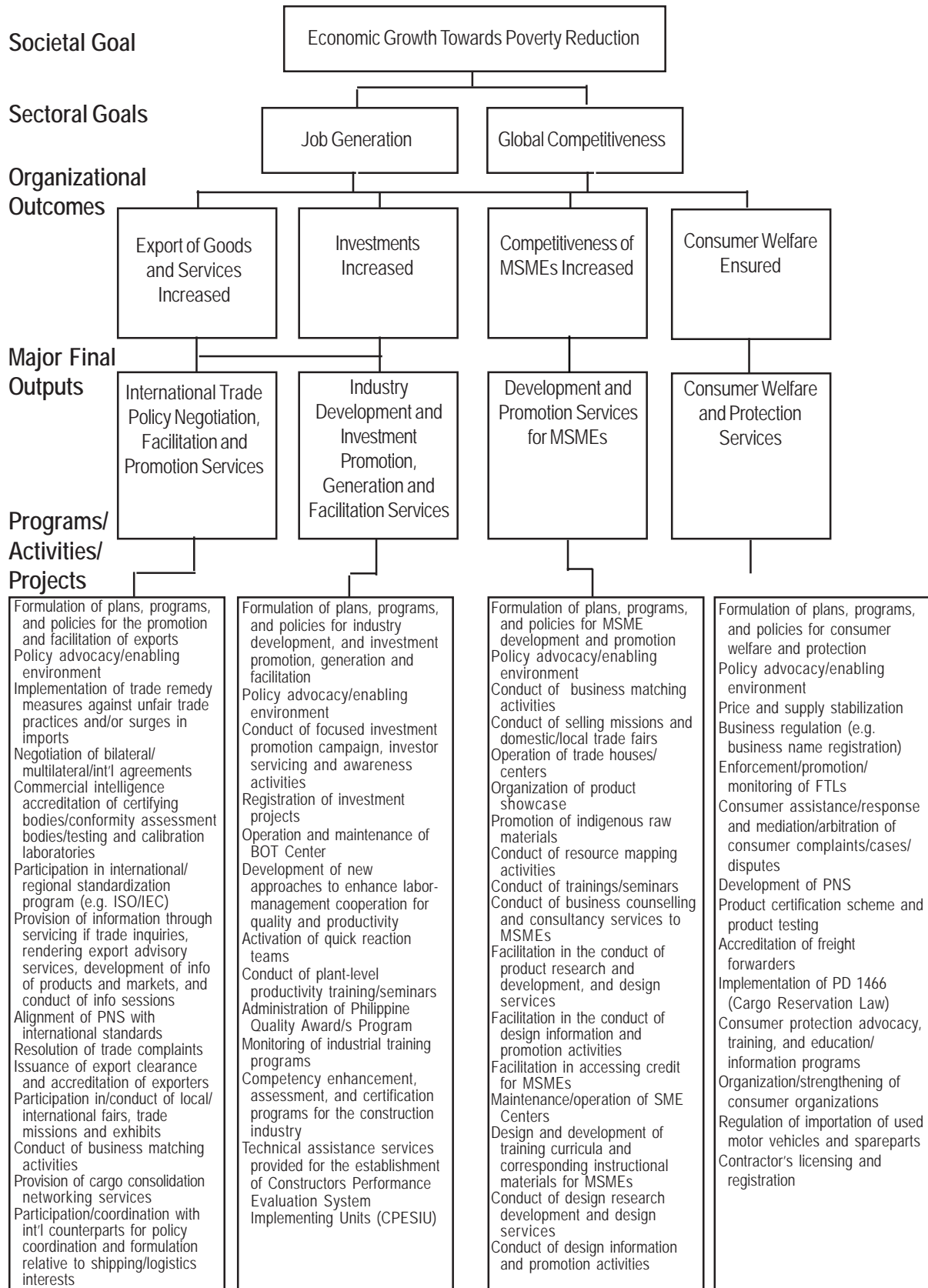
### Legal Basis

- **Presidential Decree No. 488** (June 21, 1974) created the Department of Industry whose principal function was to promote and enhance the growth of the country's existing and thriving industries.
- **Presidential Decree No. 721** (June 2, 1975) created the Department of Trade to pursue efforts of the government toward strengthening the country's socio-economic development, particularly in the areas of commercial activities. It also established a Bureau of Foreign Trade to push for foreign trade and marketing programs.
- **Executive Order No. 709** (July 27, 1981) created the Ministry of Trade and Industry which took over the functions of the subsequently abolished Department of Trade and Department of Industry.
- **Executive Order No. 133** (February 27, 1987), as amended by EO 242 (July 24, 1987), reorganized the Ministry of Trade and Industry, and renamed it the Department of Trade and Industry.

### Mandate

The Department of Trade and Industry (DTI) serves as the primary coordinative, promotive, facilitative, and regulatory arm of government for the country's trade, industry, and investment activities. It acts as catalyst for intensified private sector activity to accelerate and sustain economic growth through a comprehensive industrial growth strategy, a progressive and socially responsible liberalization and deregulation program, and policies designed for the expansion and diversification of both domestic and foreign trade.

# LOGICAL FRAMEWORK (DTI)

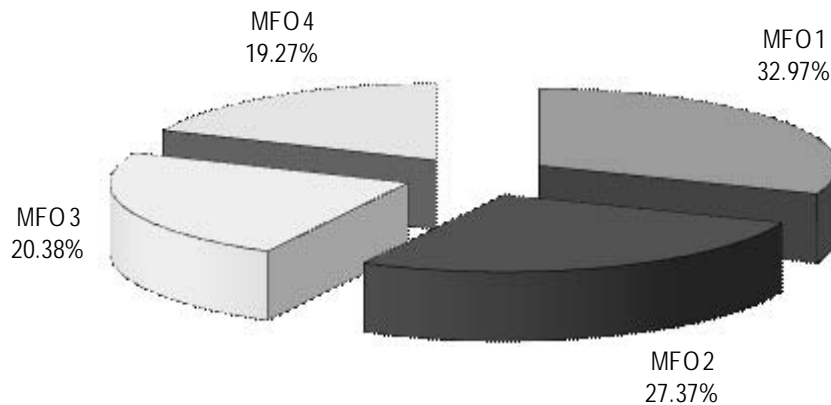


## FY 2011 MFO BUDGET

### By MFO/By Expense Class (In Thousand Pesos)

Particulars	PS	MOOE	CO	TOTAL	% Share
<b>MFO 1</b> International Trade Policy Negotiation, Facilitation and Promotion Services	295,833	434,415	115,000	845,248	32.97%
<b>MFO 2</b> Industry Development and Investment Promotion, Generation and Facilitation Services	300,758	343,179	57,724	701,661	27.37%
<b>MFO 3</b> Development and Promotion Services for MSMEs	231,733	251,953	38,700	522,386	20.38%
<b>MFO 4</b> Consumer Welfare and Protection Services	220,157	213,888	60,000	494,045	19.27%
<b>Total</b>	<u>1,048,481</u>	<u>1,243,435</u>	<u>271,424</u>	<u>2,563,340</u>	100.00%
<b>% Share</b>	40.90%	48.51%	10.59%	100.00%	

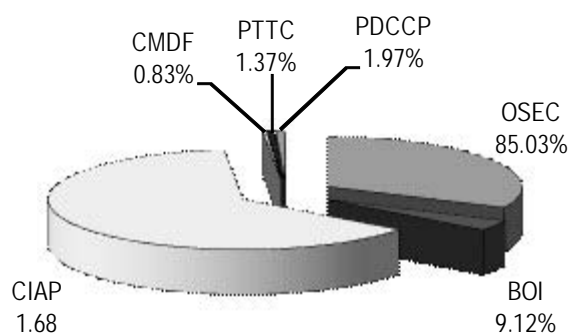
### By MFO (Total Budget = P2,563,340,000)



**By Agency/By MFO**  
(In Thousand Pesos)

Particulars	MFO 1 International Trade Policy Negotiation, Facilitation and Promotion Services	MFO 2 Industry Development and Investment Promotion, Generation and Facilitation Services	MFO 3 Development and Promotion Services for MSMEs	MFO 4 Consumer Welfare and Protection Services	Total	% Share
DTI - Office of the Secretary (OSEC)	839,233	434,695	436,647	469,124	2,179,699	85.03%
Board of Investments (BOI)		233,562			233,562	9.12%
Construction Industry Authority of the Philippines (CIAP)	6,015	12,032		24,921	42,968	1.68%
Construction Manpower Development Foundation (CMDF)		21,372			21,372	0.83%
Philippine Trade Training Center (PTTC)			35,157		35,157	1.37%
Product Development and Design Center of the Philippines (PDCCP)			50,582		50,582	1.97%
<b>Total</b>	<b>845,248</b>	<b>701,661</b>	<b>522,386</b>	<b>494,045</b>	<b>2,563,340</b>	<b>100.00%</b>
<b>% Share</b>	<b>32.97%</b>	<b>27.37%</b>	<b>20.38%</b>	<b>19.27%</b>	<b>100.00%</b>	

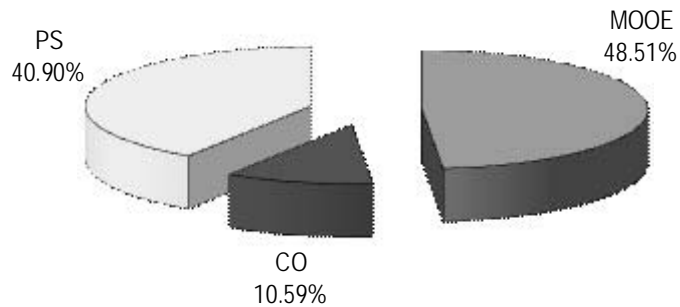
**By Agency**  
(Total Budget = P2,563,340,000)



**By Agency/By Expense Class**  
(In Thousand Pesos)

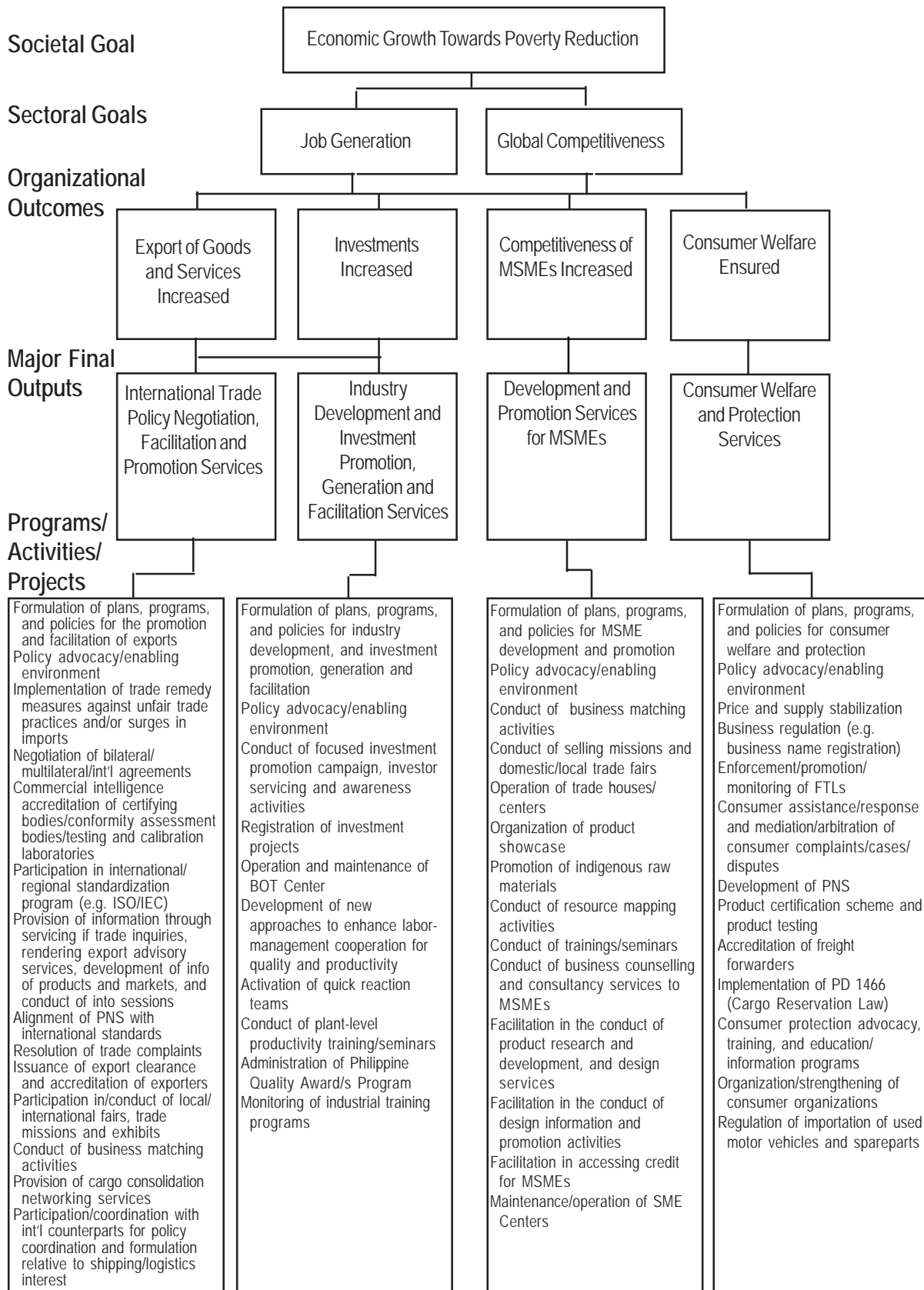
Particulars	PS	MOOE	CO	TOTAL	% Share
Office of the Secretary (OSEC)	885,135	1,044,565	250,000	2,179,699	85.03%
Board of Investments (BOI)	90,751	122,999	19,812	233,562	9.12%
Construction Industry Authority of the Philippines (CIAP)	25,153	17,815	-	42,968	1.68%
Construction Manpower Development Foundation (CMDf)	11,031	9,929	412	21,372	0.83%
Philippine Trade Training Center (PTTC)	16,256	17,701	1,200	35,157	1.37%
Product Development and Design Center of the Philippines (PDDCP)	20,155	30,426	-	50,582	1.97%
<b>Total</b>	<b>1,048,481</b>	<b>1,243,435</b>	<b>271,424</b>	<b>2,563,340</b>	<b>100.00%</b>
<b>% Share</b>	<b>40.90%</b>	<b>48.51%</b>	<b>10.59%</b>	<b>100.00%</b>	

**By Expense Class**  
(Total Budget = P 2,563,340,000)



# DTI-Office of the Secretary

## LOGICAL FRAMEWORK (DTI-OSEC)



## PERFORMANCE MEASURES AND TARGETS

(Amounts in Thousand Pesos)

Particulars	FY 2009 Actual/ Amount	FY 2010 Target/ Amount	FY 2011 Target/ Amount
<b>MFO 1</b>	<u>987,926</u>	<u>716,442</u>	<u>839,232</u>
<b>International Trade Policy Negotiation, Facilitation and Promotion Services</b>			
Number of policy proposals approved/endorsed by the Secretary	19	14	17
Amount of export sales generated from DTI-initiated events (in US\$, in millions)	\$344.43	\$302.00	\$396.00
% of Philippine National Standards (PNS) aligned with international standards	80%	80%	85%
Number of Conformity Assessment Bodies (i.e., testing, calibration laboratories, and certification bodies) accredited	11	16	20
% reduction in processing/turn-around time for DTI agencies which have implemented systems improvements/processes enhancements (the difference between the standard time and actual time over standard time)	35%	17%	17%
Client satisfaction feedback (%)	90%	95%	95%
<b>MFO 2</b>	<u>530,212</u>	<u>381,228</u>	<u>434,695</u>
<b>Industry Development and Investment Promotion, Generation, and Facilitation Services</b>			
Number of policy proposals approved/endorsed by the Secretary	6	4	5
Amount of investments generated from DTI-initiated events (in Php, in millions)	Php 9,269	Php 6,685	Php 11,960
Client satisfaction feedback (%)	90%	95%	95%
% of reduction in processing/turn around time for DTI agencies that have implemented systems improvement/ processes enhancements (the difference between the standard time and actual time over standard time)	40%	44%	44%
<b>MFO 3</b>	<u>615,556</u>	<u>657,097</u>	<u>436,647</u>
<b>Development and Promotion Services for MSMEs</b>			
Number of policy proposals approved/endorsed by the Secretary	7	4	3
Amount of domestic sales generated from DTI-initiated events (in Php, in millions)	Php 10,540	Php 7,743	Php 5700
Number of MSMEs assisted	43,485	46,040	47,140
Client satisfaction feedback (%)	90%	95%	95%

Particulars	FY 2009 Actual Amount	FY 2010 Target Amount	FY 2011 Target Amount
<b>MFO 4</b>	<b>515,772</b>	<b>404,771</b>	<b>469,125</b>
<b>Consumer Welfare and Protection Services</b>			
Number of policy proposals approved/endorsed by the Secretary	11	12	12
Compliance rate with Fair Trade Laws of firms monitored	100%	100%	100%
Number of Philippine National Standards (PNS) developed	500	400	400
Client satisfaction feedback (%)	90%	90%	90%
Number of firms monitored (based on 20% of business names registered)	196,542		
Consumer complaints/cases resolution rate	98%		
Number of Philippine Standards License and Import Commodity	1,420	2,070	2,070
Number of PS mark issued	70	70	70
Number of ICC mark issued	1,350	2,000	2,000
Percentage of Local Firms Manufacturing mandatory products are certified			100%
Number of products tested	7,000	8,000	8,000
% of reduction in processing/turn-around time for DTI agencies that have implemented systems improvements/processes enhancements (the difference between the standard time and actual time over standard time)	17%	40%	25%
<b>TOTAL</b>	<b>2,649,466</b>	<b>2,159,538</b>	<b>2,179,699</b>



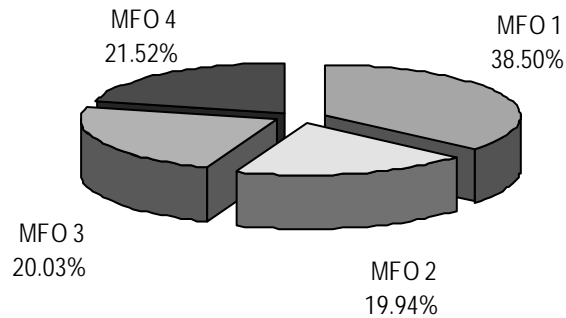
## FY 2011 MFO BUDGET

### By MFO/By Expense Class

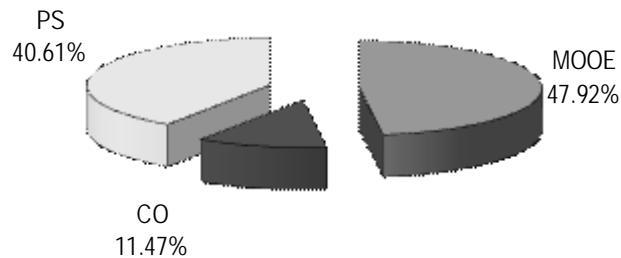
(In Thousand Pesos)

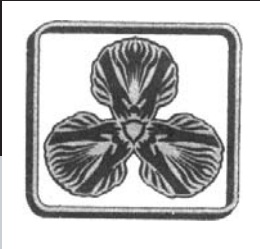
Particulars	PS	MOOE	CO	TOTAL	% Share
<b>MFO 1</b> International Trade Policy Negotiation, Facilitation and Promotion Services	292,312	431,921	115,000	839,232	38.50%
<b>MFO 2</b> Industry Development and Investment Promotion, Generation and Facilitation Services	191,933	205,263	37,500	434,695	19.94%
<b>MFO 3</b> Development and Promotion Services for MSMEs	195,322	203,825	37,500	436,647	20.03%
<b>MFO 4</b> Consumer Welfare and Protection Services	205,568	203,556	60,000	469,125	21.52%
<b>Total</b>	<b>885,135</b>	<b>1,044,565</b>	<b>250,000</b>	<b>2,179,699</b>	<b>100.00%</b>
<b>% Share</b>	<b>40.61%</b>	<b>47.92%</b>	<b>11.47%</b>	<b>100.00%</b>	

**By MFO**  
(Total Budget = P2,179,699,000)



**By Expense Class**  
(Total Budget = P2,179,699,000)





## Board of Investments

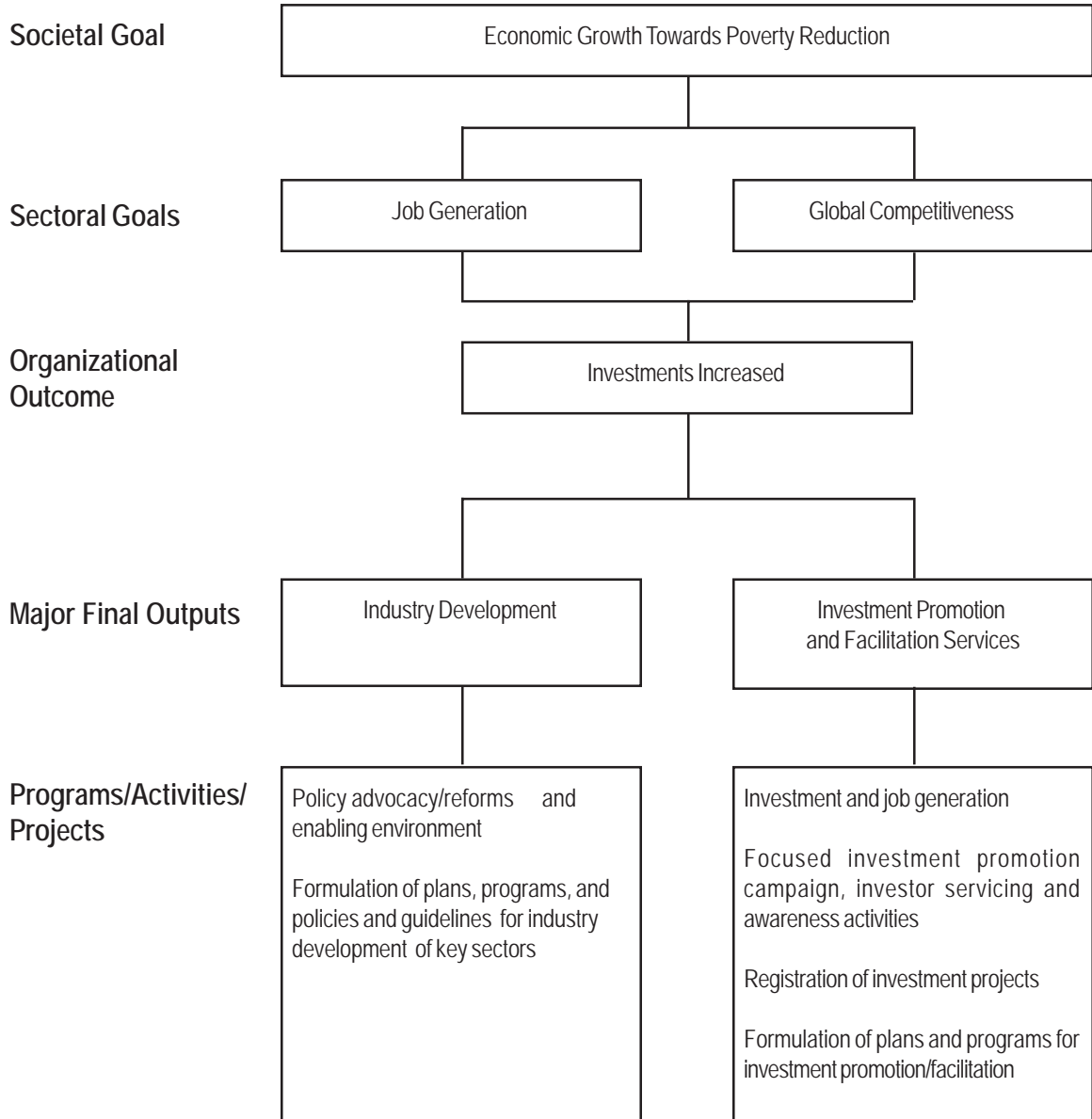
### Legal Basis

- **Republic Act No. 5186** (September 16, 1967), otherwise known as the Investments Incentives Act, created the Board of Investments (BOI), delineating the areas where investments are encouraged as well as the terms within which these investments will be allowed.
- **Republic Act No. 5455** (September 30, 1968), the Foreign Business Regulation Act, authorized the BOI to implement the law's provisions on foreign investments.
- **Batas Pambansa Blg. 44** (November 1979), the Investment Promotion Act for Less-Developed Areas, accelerated the establishment of industrial and agricultural projects in less-developed areas by granting additional incentives aside from existing ones.
- **Executive Order No. 226** (July 16, 1987), the Omnibus Investments Code, consolidated all existing laws and decrees issued over the years (except for BP Blg. 44) into a single Code, refining and harmonizing the various incentives and effectively streamlining registration and incentives availment procedures.

### Mandate

The Board of Investments (BOI) promotes and generates investments and improves the image of the Philippines as a viable investment destination. It pursues a planned, economically feasible, and practicable dispersal of globally competitive industries.

LOGICAL FRAMEWORK (BOI)



**PERFORMANCE MEASURES AND TARGETS**

(Amounts in Thousand Pesos)

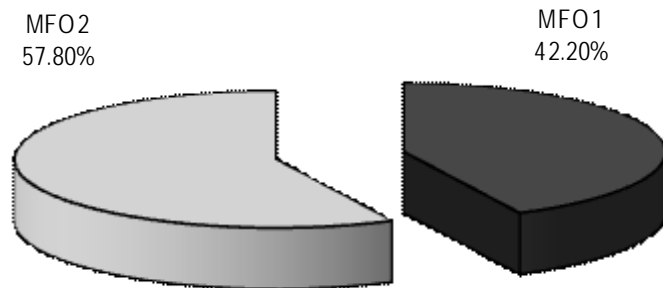
Particulars	FY 2009 Actual/ Amount	FY 2010 Target/ Amount	FY 2011 Target/ Amount
<b>MFO 1</b>	<u>107,317</u>	<u>87,165</u>	<u>98,563</u>
<b>Industry Development</b>			
Number of firms/investors assisted/briefed on legal/technical aspects and investment related concerns	709	390	2000
Number of Sectoral Guidelines/Position Papers issued per EO No. 226/Investments Priorities Plan (IPP)	458	410	500
Number of inter-agency/industry linkages	824	915	915
Number of incentive applications processed	3,692	5,500	6,000
<b>MFO 2</b>	<u>143,423</u>	<u>116,872</u>	<u>134,999</u>
<b>Investment Promotion and Facilitation Services</b>			
Number of clients/investors servicing rendered	9,653	7,631	8,000
Number of inbound missions assisted/conducted	164	230	250
Number of investment leads facilitated	427	600	600
Number of domestic road shows conducted in the regions	21	8	25
Number of outbound missions assisted/conducted	4	5	10
Number of investment negotiating position papers proposed	60	72	80
<b>Total</b>	<b>250,740</b>	<b>204,037</b>	<b>233,562</b>

## FY 2011 MFO BUDGET

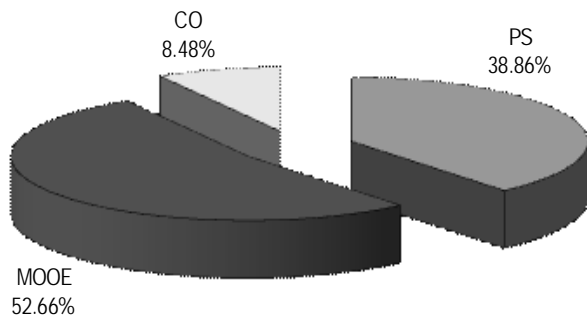
### By MFO/By Expense Class (In Thousand Pesos)

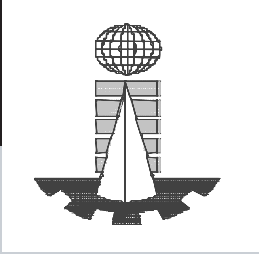
Particulars	PS	MOOE	CO	TOTAL	% Share
MFO 1 Industry Development	38,297	51,906	8,360	98,563	42.20%
MFO 2 Investment Promotion and Facilitation Services	52,454	71,093	11,452	134,999	57.80%
<b>Total</b>	<b>90,751</b>	<b>122,999</b>	<b>19,812</b>	<b>233,562</b>	<b>100%</b>
<b>% Share</b>	<b>38.86%</b>	<b>52.66%</b>	<b>8.48%</b>	<b>100%</b>	

### By MFO (Total Budget = P233,562,000)



### By Expense Class (Total Budget = P233,562,000)





## Construction Industry Authority of the Philippines

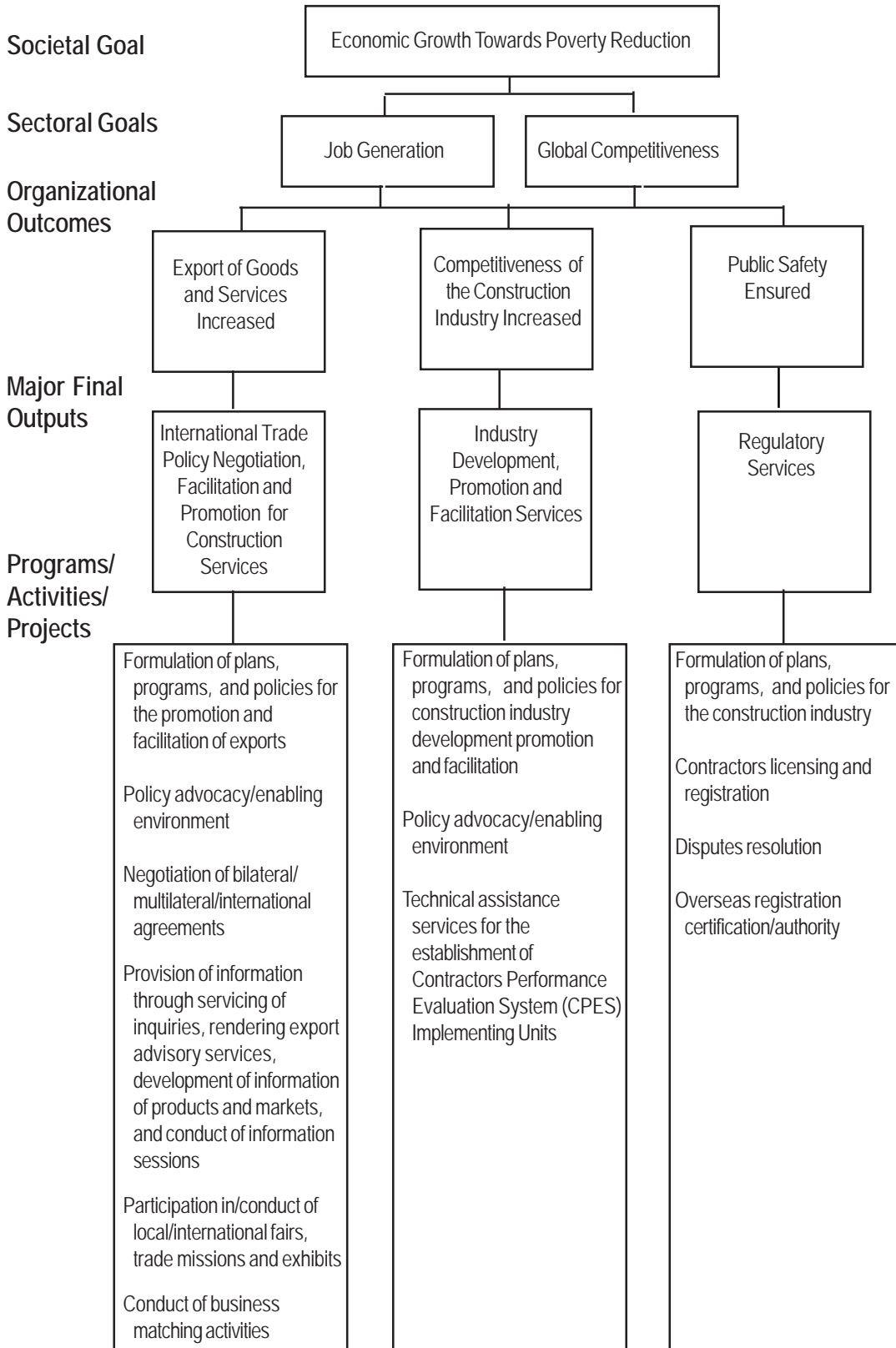
### Legal Basis

- **Presidential Decree No. 1746** (November 28, 1980) created the Construction Industry Authority of the Philippines (CIAP) to promote, accelerate and regulate the growth and development of the construction industry in conformity with the national goals.
- **Executive Order No. 679** (April 21, 1981) expanded the composition of the Board of Directors of the CIAP.
- **Executive Order No. 768** (January 1982) further expanded the composition of the Board of Directors of the CIAP.
- **Executive Order No. 1008** (February 4, 1985) created the Construction Industry Arbitration Commission (CIAC) as arbitrary machinery for the construction industry.
- **Executive Order No. 133** (February 27, 1987) reorganized the Ministry of Trade and Industry and renamed it as the Department of Trade and Industry (DTI) wherein DTI bureaus and attached agencies, including the CIAP, were provided specific mandates.

### Mandate

The Construction Industry Authority of the Philippines (CIAP) promotes, accelerates, and regulates the construction industry through its various implementing boards.

**LOGICAL FRAMEWORK (CIAP)**



**PERFORMANCE MEASURES AND TARGETS**  
(Amounts in Thousand Pesos)

Particulars	FY 2009 Actual/ Amount	FY 2010 Target/ Amount	FY 2011 Target/ Amount
<b>MFO 1</b>	<b>5,920</b>	<b>5,799</b>	<b>5,890</b>
<b>International Trade Policy Negotiation, Facilitation and Promotion for Construction Services</b>			
Number of country profiles prepared/updated	6	6	4
% of proposals/inputs for better market access/treatment to Philippines prepared/submitted	100%	100%	100%
Number of international construction shows/overseas market presence participated/promoted	4	3	2
% of overseas construction projects of POCB-registered contractors monitored	100%	100%	100%
Client satisfaction feedback			85%
<b>MFO 2</b>	<b>12,685</b>	<b>12,196</b>	<b>12,199</b>
<b>Industry Development, Promotion and Facilitation Services</b>			
Number of agencies provided technical assistance/services for the establishment of Construction Performance Evaluation System (CPES) implementing unit	2	4	2
Client satisfaction on CPES training (%)	95%	85%	85%
% of CPES evaluators accreditation applications approved within 60 days	100%	100%	100%
% of policies/guidelines, plans and programs for efficient public and private construction reviewed/formulated/endorsed	100%	100%	100%
% of identified critical industry issues/concerns addressed	100%	95%	95%
<b>MFO 3</b>	<b>23,678</b>	<b>22,426</b>	<b>24,879</b>
<b>Regulatory Services</b>			
% of discovered/reported violations of regulatory laws investigated	100%	99%	99%
% of resolved contractors licensing/registration cases	50%	50%	50%
% of dispute resolution/construction cases resolved within the prescribed period (6 months)	96%	80%	80%
% of appropriate license/registration certificates issued to all qualified applicants	100%	100%	100%
% of registration certificate/authority issued to all qualified overseas contractors	100%	100%	100%
<b>Total</b>	<b>42,283</b>	<b>40,421</b>	<b>42,968</b>

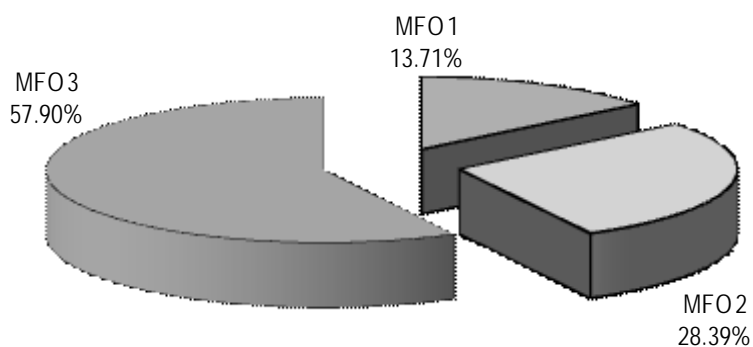


## FY 2011 MFO BUDGET

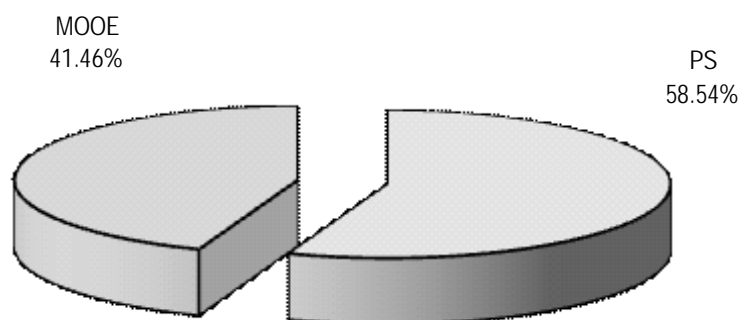
### By MFO/By Expense Class (In Thousand Pesos)

Particulars	PS	MOOE	CO	TOTAL	% Share
<b>MFO 1</b> International Trade Policy Negotiation, Facilitation and Promotion for Construction Services	3,908	1,982	-	5,890	13.71%
<b>MFO 2</b> Industry Development, Promotion and Facilitation Services	6,864	5,335	-	12,199	28.39%
<b>MFO 3</b> Regulatory Services	14,381	10,498	-	24,879	57.90%
<b>Total</b>	<b>25,153</b>	<b>17,815</b>	<b>-</b>	<b>42,968</b>	<b>100%</b>
<b>% Share</b>	<b>58.54%</b>	<b>41.46%</b>		<b>100%</b>	

### By MFO Total Budget = P42,968,000



### By Expense Class (Total Budget = P42,968,000)





## Construction Manpower Development Foundation

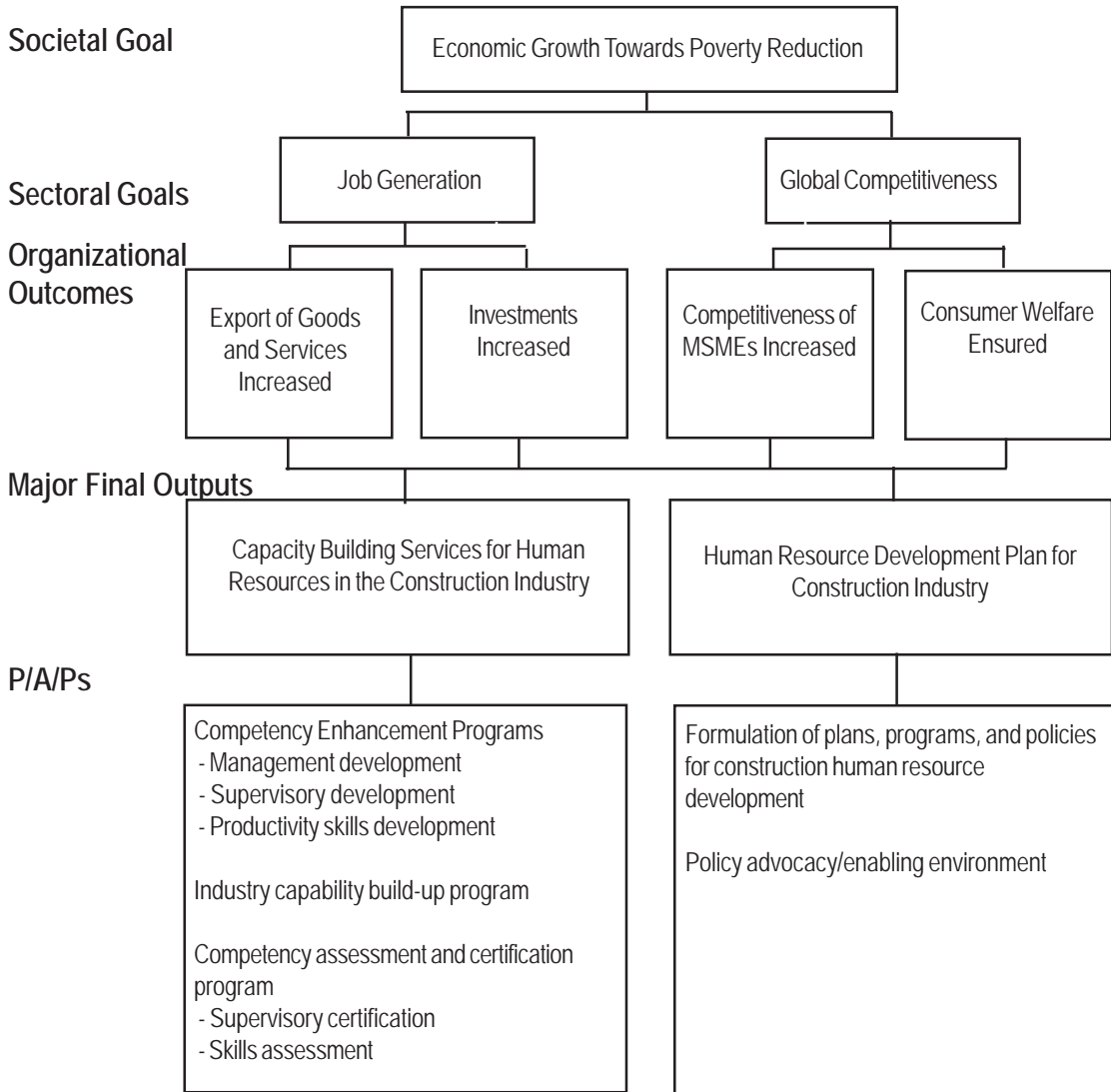
### Legal Basis

**Presidential Decree No. 1746** (November 28, 1980) created the Construction Manpower Development Foundation (CMDf) as one of the Boards of the Construction Industry Authority of the Philippines (CIAP).

### Mandate

The Construction Manpower Development Foundation (CMDf) oversees the development of human resources for the construction industry, i.e., craftsmen, engineers, supervisors, and managers, human resource development being a vital concern of the industry and the holistic concept of industry growth and development.

LOGICAL FRAMEWORK (CMDf)



**PERFORMANCE MEASURES AND TARGETS**

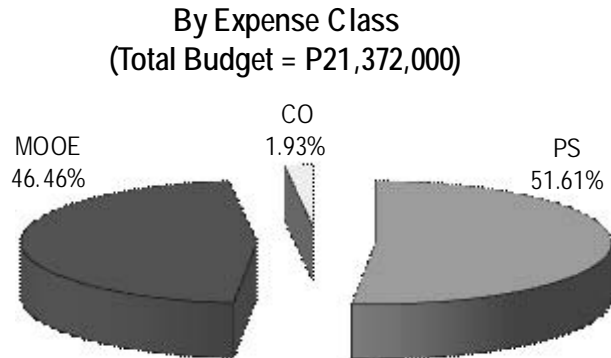
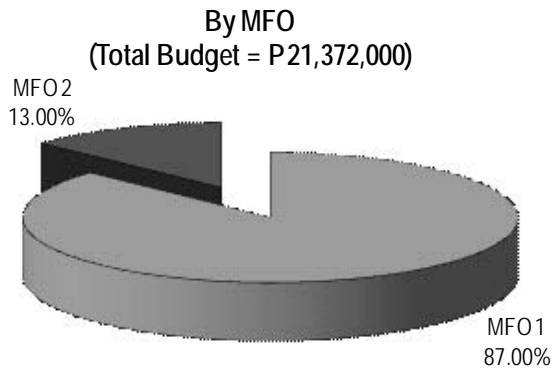
(Amounts in Thousand Pesos)

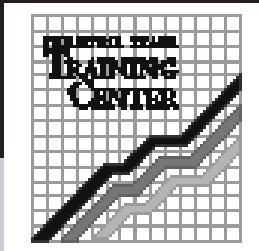
Particulars	FY 2009 Actual/ Amount	FY 2010 Target/ Amount	FY 2011 Target/ Amount
<b>MFO 1</b>	<b>19,142</b>	<b>18,269</b>	<b>18,594</b>
<b>Capability Building Services for Human Resources in the Construction Industry</b>			
Number of training courses conducted on:	176	190	190
a. Construction management courses	5	12	12
b. Supervisory management courses	103	107	107
c. Productivity skills and trade testing	68	71	71
Number of promotion programs with the LGUs	7	13	14
Number of MOAs forged with partners	24	23	23
<b>MFO 2</b>	<b>2,869</b>	<b>2,730</b>	<b>2,778</b>
<b>Human Resource Development Plan for Construction Industry</b>			
Number of HRD policies adopted/formulated	4	4	4
<b>Total</b>	<b>22,011</b>	<b>20,999</b>	<b>21,372</b>

## FY 2011 MFO BUDGET

### By MFO/By Expense Class (In Thousand Pesos)

Particulars	PS	MOOE	CO	TOTAL	% SHARE
MFO 1 Capability Building Services for Resources in the Construction Industry	9,597	8,585	412	18,594	87.00%
MFO 2 Human Resource Development Plan for Construction Industry	1,434	1,344	-	2,778	13.00%
<b>Total</b>	<b>11,031</b>	<b>9,929</b>	<b>412</b>	<b>21,372</b>	<b>100%</b>
<b>% Share</b>	<b>51.61%</b>	<b>46.46%</b>	<b>1.93%</b>	<b>100%</b>	





## Philippine Trade Training Center

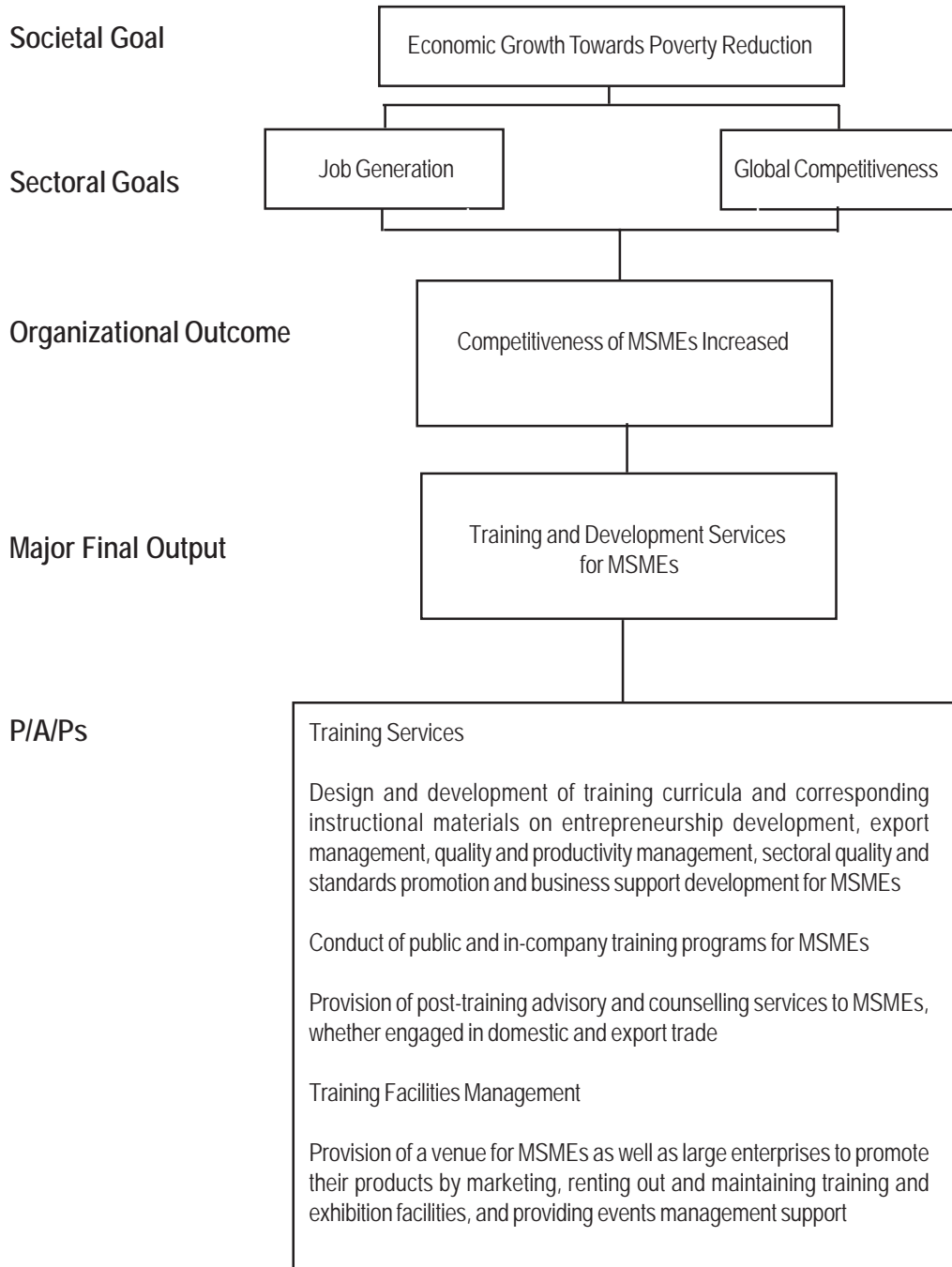
### Legal Basis

**Executive Order No. 133** (February 27, 1987) created the Philippine Trade Training Center (PTTC) as an attached agency of the Department of Trade and Industry.

### Mandate

The Philippine Trade Training Center (PTTC) develops training modules on export and import techniques and procedures; raises the level of awareness of Philippine businessmen on export opportunities and the availability of alternative sources of import products or diversified markets for exports; offers specialized courses for specific industry groups directed at overcoming barriers to overseas market penetration; and conducts training programs in international trade practices, inspection techniques, and exhibition mounting.

LOGICAL FRAMEWORK (PTTC)



## PERFORMANCE MEASURES AND TARGETS

(Amounts in Thousand Pesos)

Particulars	FY 2009 Actual/ Amount	FY 2010 Target/ Amount	FY 2011 Target/ Amount
<b>MFO 1</b>	<u>38,782</u>	<u>34,772</u>	<u>35,157</u>
Training and Development Services for MSMEs			
Number of new training curricula designed/developed	39	40	40
Number of public training/seminars conducted for MSMEs	374	450	450
Number of MSMEs assisted through in-house or in-company training	94	75	75
Number of trade events hosted	51	45	45
% Client satisfaction feedback (%)	90-95%	90-95%	90-95%
<b>Total</b>	<b>38,782</b>	<b>34,772</b>	<b>35,157</b>

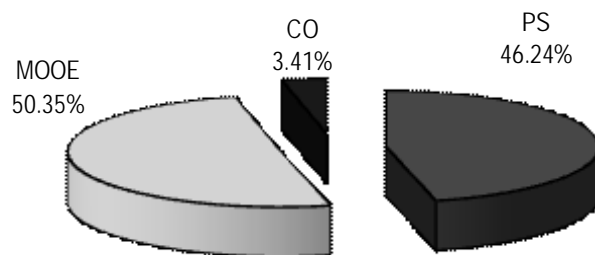
## FY 2011 MFO BUDGET

### By MFO/By Expense Class

(In Thousand Pesos)

Particulars	PS	MOOE	CO	TOTAL
<b>MFO 1</b>	16,256	17,701	1,200	35,157
Training and Development Services for MSMEs				
<b>% Share</b>	<b>46.24%</b>	<b>50.35%</b>	<b>3.41%</b>	<b>100%</b>

### By Expense Class (Total Budget = P35,157,000)







## Product Development and Design Center of the Philippines

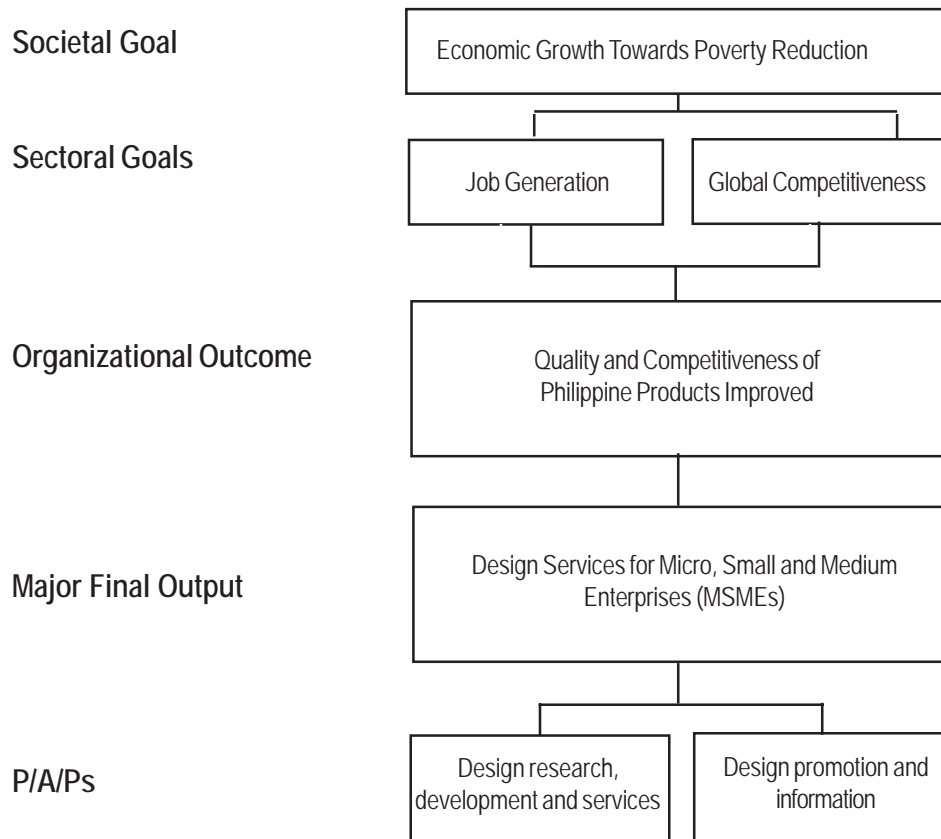
### Legal Basis

- **Presidential Decree No. 279** (August 24, 1973) created the Design Center Philippines (DCP) for the promotion of design awareness and creation of new product designs.
- **Executive Order No. 133** (February 27, 1987) reorganized the Design Center Philippines and renamed it to the Product Development and Design Center of the Philippines.

### Mandate

The Product Development and Design Center of the Philippines (PDDCP) provides product identification, research and development services to the private sector; conducts seminars and workshops on product design and development; sets up design exhibitions; publishes product design-related materials; and conducts continuing research on product and product packaging, and design trends and processing technologies.

## LOGICAL FRAMEWORK (PDDCP)



## PERFORMANCE MEASURES AND TARGETS

(Amounts in Thousand Pesos)

Particulars	FY 2009 Actual/ Amount	FY 2010 Target/ Amount	FY 2011 Target/ Amount
<b>MFO 1</b>	<u>50,277</u>	<u>49,500</u>	<u>50,582</u>
Design Services for MSMEs			
Number of MSMEs assisted	849	910	910
Number of design services provided (no. of transactions)	643	470	470
Number of technical assistance rendered (no. of transactions)	3,885	2,500	2,500
% of satisfaction rating	95.75%	95%	95%
Number of design awareness activities (seminars, briefings, workshops, design competitions and exhibitions)	70	65	65
% Client satisfaction feedback(%)	96.75%	96%	96%
<b>Total</b>	<b>50,277</b>	<b>49,500</b>	<b>50,582</b>

## FY 2011 MFO BUDGET

By MFO/By Expense Class

(In Thousand Pesos)

Particulars	PS	MOOE	CO	TOTAL
<b>MFO 1</b>	20,155	30,427	-	50,582
Design Services for MSMEs				
<b>% Share</b>	<u>39.85%</u>	<u>60.15%</u>	<u>0.00%</u>	100%

By Expense Class  
(Total Budget = P50,582,000)

