



## Presidential Broadcast Staff (RTVM)

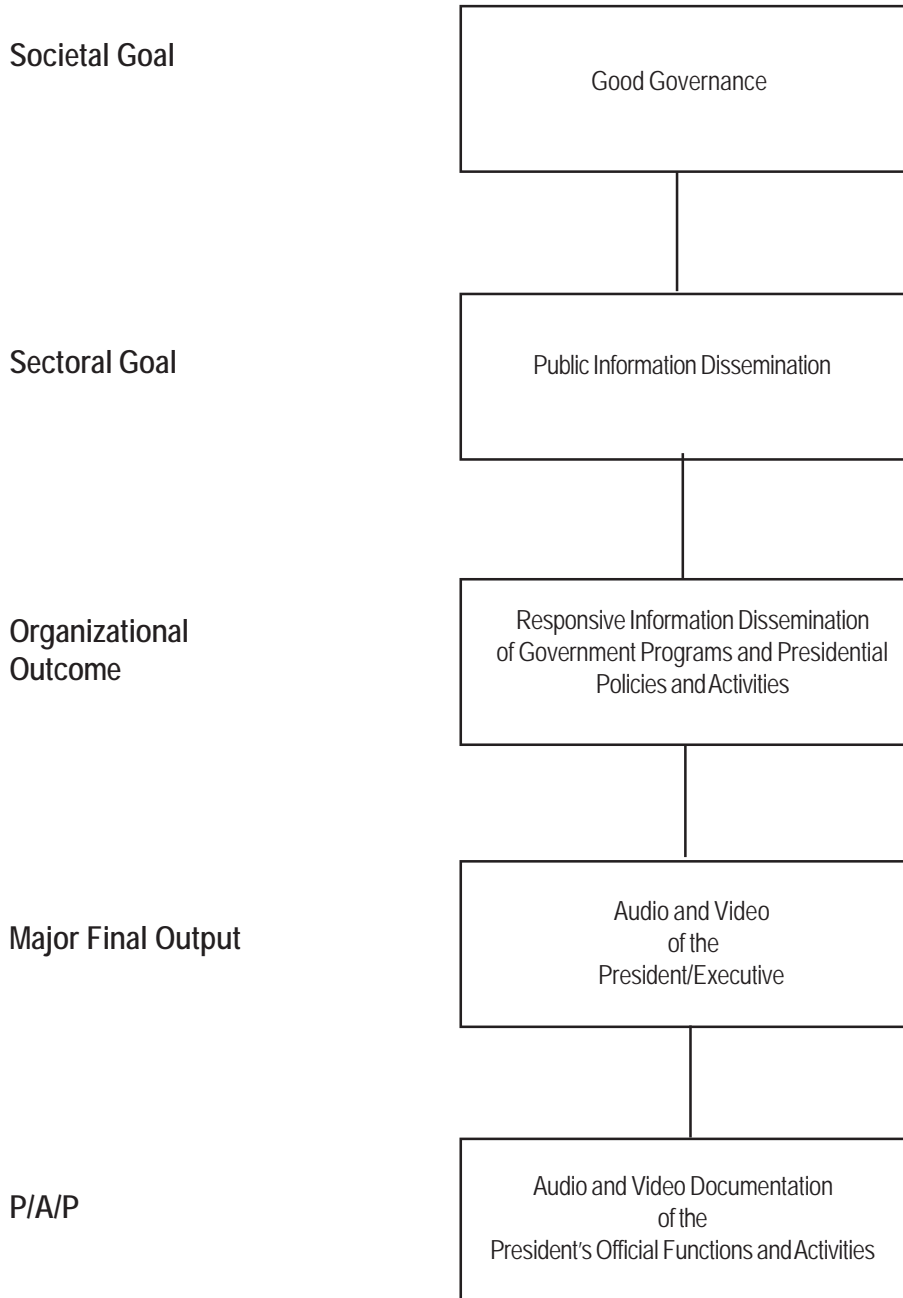
### Legal Basis

- **Executive Order No. 92** (December 17, 1986) expanded the scope of responsibility, authority, and accountability of the Office of the Press Secretary (OPS), incorporating under its control and supervision the Presidential Broadcast Staff-Radio Television Malacañang (PBS-RTVM).
- **Executive Order No. 297** (July 25, 1987) reorganized the Office of the Press Secretary and provided for the Presidential Broadcast Staff-RTVM to be an attached agency of the OPS.

### Mandate

The Presidential Broadcast Staff-RTVM (PBS-RTVM) provides audio and video documentation of the President's official functions and activities, coverage and broadcast production of events of national significance, and special celebrations involving the President. It undertakes in-house production of broadcast materials for dissemination to public and private media networks and coordinates with members of the public and private broadcast sector for interaction between the President and various publics. It also produces broadcast materials in coordination with other government offices and entities to highlight programs and updates on development projects being undertaken by the government.

LOGICAL FRAMEWORK (PBS-RTVM)



**PERFORMANCE MEASURES AND TARGETS**  
(Amounts in Thousand Pesos)

Particulars	FY 2008	FY 2009	FY 2010
	Actual/Amount	Target/Amount	Target/Amount
<b>MFO - Audio and Video Documentation of the President and the Executive</b>	<b>P 69,005</b>	<b>P 78,424</b>	<b>P 76,677</b>
Provision of audio and video documentation of the President and the Executive:			
events/activities covered and documented	6,000	6,000	6,000
live broadcast and coverages aired	150	150	150
Production of communication materials for dissemination:			
TV programs produced	52	52	52
special documentaries produced	34	20	20
newsfeed sent	1,113	1,200	1,200
infomercials produced	4	12	12
special events produced	31	20	20
Generation of audio/video materials and transcripts of presidential engagements and activities:			
video materials dubbed	3,304	4,000	4,000
audio materials dubbed	332	200	240
speeches/conferences/dialogues transcribed	281	200	200
Provision of technical support to government and private broadcast entities agencies assisted/programs/projects	224	100	180
<b>TOTAL</b>	<b>P 69,005</b>	<b>P 78,424</b>	<b>P 76,677</b>

The FY 2008 actual amount is net of P89.835M for the President's travel of P55.000M and ASEAN Summit requirements of P34.835M.

**FY 2010 MFO BUDGET**

**By MFO/By Expense Class**  
(In thousand pesos)

Particulars	PS	MOOE	CO	TOTAL	%Share
<b>MFO</b>					
Audio and Video Documentation of the President and the Executive	32,242	44,435	-	76,677	100%
<b>TOTAL</b>	<b>32,242</b>	<b>44,435</b>	<b>-</b>	<b>76,677</b>	
<b>% Share</b>	<b>42.05%</b>	<b>57.95%</b>	<b>0.00%</b>		<b>100.00%</b>

**By Expense Class**  
(Total Budget = P76,677,000)

