



Product Development and Design Center of the Philippines

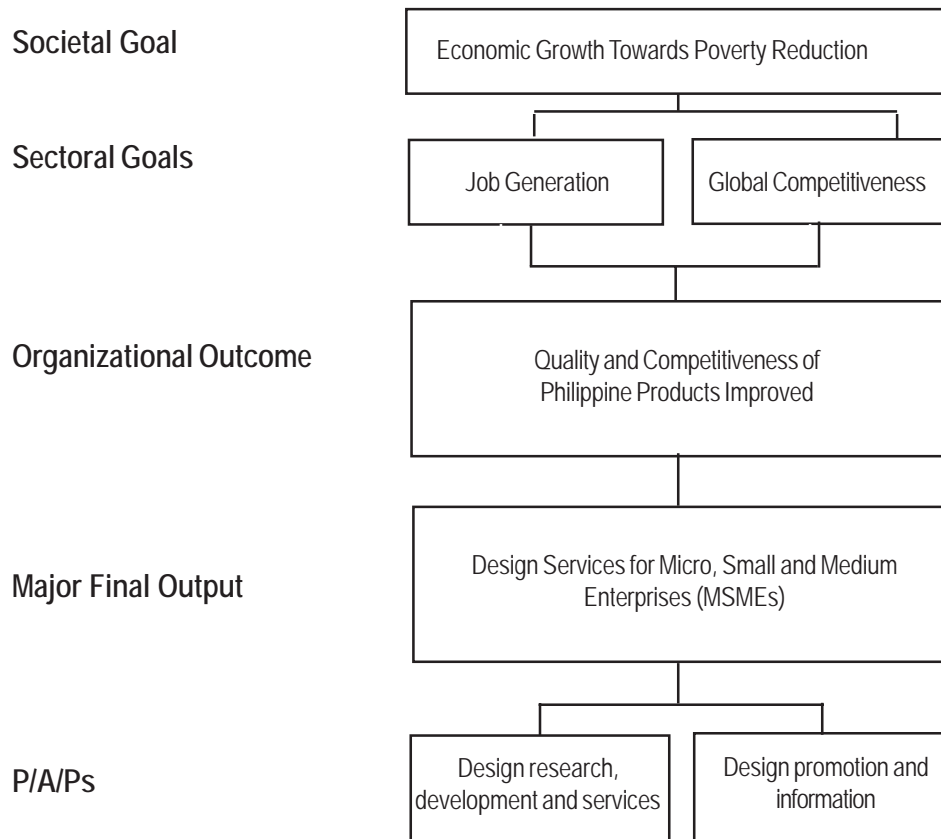
Legal Basis

- **Presidential Decree No. 279** (August 24, 1973) created the Design Center Philippines (DCP) for the promotion of design awareness and creation of new product designs.
- **Executive Order No. 133** (February 27, 1987) reorganized the Design Center Philippines and renamed it to the Product Development and Design Center of the Philippines.

Mandate

The Product Development and Design Center of the Philippines (PDDCP) provides product identification, research and development services to the private sector; conducts seminars and workshops on product design and development; sets up design exhibitions; publishes product design-related materials; and conducts continuing research on product and product packaging, and design trends and processing technologies.

LOGICAL FRAMEWORK (PDDCP)



PERFORMANCE MEASURES AND TARGETS

(Amounts in Thousand Pesos)

Particulars	FY 2008 Actual/ Amount	FY 2009 Target/ Amount	FY 2010 Target/ Amount
MFO 1	<u>48,393</u>	<u>52,622</u>	<u>49,500</u>
Design Services for MSMEs			
Number of MSMEs assisted	813	910	910
Number of design services provided (no. of transactions)	466	410	470
Number of technical assistance rendered (no. of transactions)	2,189	2,500	2,500
% of satisfaction rating	95%	91%	95%
Number of design awareness activities (seminars, briefings, workshops, design competitions and exhibitions)	71	65	65
% Client satisfaction feedback(%)	96%	91%	96%
Total	48,393	52,622	49,500

FY 2010 MFO BUDGET

By MFO/By Expense Class

(In thousand pesos)

Particulars	PS	MOOE	CO	TOTAL
MFO 1	18,061	30,939	500	49,500
Design Services for MSMEs				
% Share	<u>36.49%</u>	<u>62.50%</u>	<u>1.01%</u>	100%

By Expense Class
(Total Budget = P49,500,000)

