

## E. NEWS AND INFORMATION BUREAU

### STRATEGIC OBJECTIVES

- MANDATE : The News and Information Bureau (NIB) shall be responsible for providing efficient, effective, productive, and economical services relating to the development and formulation of a domestic and foreign information for the Government, in general, and the Presidency, in particular including the development of strategies for the dissemination of information on specific government programs.
- VISION : The Lead Network of news, information and media services of Government and the Presidency in pursuit of national interest.
- MISSION : Provide effective news and information services using modern technology for well-informed local and international communities
- KEY RESULT AREAS : Anti-corruption/transparent, accountable and participatory governance
- SECTOR OUTCOME : Public information dissemination
- ORGANIZATIONAL OUTCOME : 1. Public access, engagement and understanding of Presidential policies and government programs achieved

**SECTION 1 : EXPENDITURE PROGRAM  
(in pesos)**

No. / Code	GASS / STO / OPERATIONS / PROJECTS	2014 Actual	2015 Current	2016 Proposed
000001000000000	General Administration and Support	21,424,000	18,180,000	27,734,000
	PS	10,844,000	10,504,000	17,499,000
	MOOE	10,580,000	7,676,000	7,853,000
	CO			2,382,000
000003000000000	Operations	94,308,000	86,497,000	87,253,000
	PS	54,425,000	58,889,000	59,051,000
	MOOE	39,883,000	27,608,000	28,202,000
TOTAL AGENCY BUDGET		115,732,000	104,677,000	114,987,000
	PS	65,269,000	69,393,000	76,550,000
	MOOE	50,463,000	35,284,000	36,055,000
	CO			2,382,000

**STAFFING SUMMARY**

	2014	2015	2016
TOTAL STAFFING			
Total Number of Authorized Positions	266	266	266
Total Number of Filled Positions	173	173	173

**PROPOSED 2016**

OPERATIONS BY MFO	PROPOSED 2016			
	PS	MOOE	CO	TOTAL
MFO 1: MEDIA OPERATIONS SERVICES (Media and Information Services)	53,819,000	28,202,000		82,021,000

**SECTION 2 : EXPENDITURE PROGRAM BY CENTRAL / REGIONAL ALLOCATION, 2016  
(in pesos)**

REGION	PS	MOOE	CO	TOTAL
Regional Allocation (net of Central Office):	70,407,000	36,055,000	2,382,000	108,844,000
National Capital Region (NCR)	70,407,000	36,055,000	2,382,000	108,844,000
TOTAL AGENCY BUDGET	70,407,000	36,055,000	2,382,000	108,844,000

**SECTION 3 : SPECIAL PROVISION(S)**

- Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the following activities in the indicated amounts and conditions:

**SECTION 4 : PERFORMANCE INFORMATION**

KEY STRATEGIES :

Implement and strengthen the nationwide information and communication programs and projects particularly on the President's 16-Point agenda and the "Daang Matuwid" campaign and the Government in general.

<u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u>	<u>Baseline</u>	<u>2016 Targets</u>
<b>Public access, engagement and understanding of Presidential policies and government programs achieved</b>		
Percentage of national, provincial and foreign news stories and news photos utilized		90% or more of national, provincial and foreign news stories and news photos utilized
Percentage of presidential photos, transcripts, news alerts and clippings utilized		90% or more of presidential photos, transcripts, news alerts and clippings utilized
Percentage of media accredited and assisted who have rated the services as satisfactory or better		90% or more of media accredited and assisted who have rated the services as satisfactory or better

<u>MFO / PIs</u>	<u>2016 Targets</u>
MFO 1: MEDIA OPERATIONS SERVICES (Media and Information Services)	
Media and Information Services	
Percentage of media and information services completed	100%
Percentage of media and information services rated good or better	100%
Percentage of media and information services provided within prescribed schedule	100%

Appropriations/Obligations

(In Thousand Pesos)

<u>Description</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
New General Appropriations	103,133	98,560	108,844
General Fund		98,560	108,844
R.A. No. 10633	103,133		
Automatic Appropriations	6,640	6,117	6,143
Retirement and Life Insurance Premiums	6,640	6,117	6,143
Budgetary Adjustment(s)	6,021		
Transfer(s) from:			
Miscellaneous Personnel Benefits Fund	3,215		
Pension and Gratuity Fund	2,806		
Total Available Appropriations	115,794	104,677	114,987
Unused Appropriations	( 62)		
Unobligated Allotment	( 62)		
<b>TOTAL OBLIGATIONS</b>	<b>115,732</b>	<b>104,677</b>	<b>114,987</b>

Proposed New Appropriations Language  
 For general administration and support, and operations, as indicated hereunder.....P 108,844,000  
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New Appropriations, by Programs/Activities/Projects

		<u>Current Operating Expenditures</u>			
		<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
PROGRAMS					
000001000000000	General Administration and Support	16,588,000	7,853,000	2,382,000	26,823,000
103001000100000	General management and supervision	P 10,521,000	P 7,853,000	P 2,382,000	P 20,756,000
103001000200000	Administration of Personnel Benefits	6,067,000			6,067,000
Sub-total, General Administration and Support		16,588,000	7,853,000	2,382,000	26,823,000
000003000000000	Operations	53,819,000	28,202,000		82,021,000
000003010000000	MFO 1: MEDIA OPERATIONS SERVICES (Media and Information Services)	53,819,000	28,202,000		82,021,000
000003010100000	Provision of domestic and foreign information programs for the Government and Presidency	53,819,000	28,202,000		82,021,000
243003010100001	Provision of media coverage of Presidential activities and media relations and accreditation	18,466,000	13,394,000		31,860,000
243003010100002	Provision of daily news and services to both local and foreign public on the activities of the government and the Presidency	35,353,000	14,808,000		50,161,000
Sub-total, Operations		53,819,000	28,202,000		82,021,000
TOTAL NEW APPROPRIATIONS		P 70,407,000	P 36,055,000	P 2,382,000	P 108,844,000
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Obligations, by Object of Expenditures

CYs 2014-2016  
 (In Thousand Pesos)

	<u>2014</u>	<u>2015</u>	<u>2016</u>
Current Operating Expenditures			
Personnel Services			
Civilian Personnel			
Permanent Positions			
Basic Salary	46,001	50,975	51,191
Total Permanent Positions	46,001	50,975	51,191
Other Compensation Common to All			
Personnel Economic Relief Allowance	3,336	4,176	4,152
Representation Allowance	306	102	210
Transportation Allowance	306	102	210
Clothing and Uniform Allowance	695	870	865
Productivity Incentive Allowance	286	348	

Year End Bonus	4,143	4,249	4,266
Cash Gift		870	865
Step Increment		128	261
Productivity Enhancement Incentive			865
Total Other Compensation Common to All	<u>9,072</u>	<u>10,845</u>	<u>11,694</u>
Other Benefits			
Retirement and Life Insurance Premiums	6,578	6,117	6,143
PAG-IBIG Contributions	166	208	208
PhilHealth Contributions	479	554	552
Employees Compensation Insurance Premiums	167	207	208
Retirement Gratuity			4,883
Terminal Leave	2,806		1,184
Total Other Benefits	<u>10,196</u>	<u>7,086</u>	<u>13,178</u>
Non-Permanent Positions		<u>487</u>	<u>487</u>
TOTAL PERSONNEL SERVICES	<u>65,269</u>	<u>69,393</u>	<u>76,550</u>
Maintenance and Other Operating Expenses			
Travelling Expenses	11,565	7,681	7,681
Training and Scholarship Expenses	2,116	298	298
Supplies and Materials Expenses	7,587	7,760	7,760
Utility Expenses	4,171	3,734	3,734
Communication Expenses	4,236	4,374	4,374
Confidential, Intelligence and Extraordinary Expenses			
Extraordinary and Miscellaneous Expenses	110	110	118
Professional Services	15,323	6,288	7,051
General Services	1,327	1,113	1,113
Repairs and Maintenance	844	847	847
Taxes, Insurance Premiums and Other Fees	90	50	50
Other Maintenance and Operating Expenses			
Advertising Expenses		1	1
Printing and Publication Expenses	1,168	915	915
Transportation and Delivery Expenses	115	100	100
Rent/Lease Expenses	1,811	2,007	2,007
Membership Dues and Contributions to Organizations		6	6
TOTAL MAINTENANCE AND OTHER OPERATING EXPENSES	<u>50,463</u>	<u>35,284</u>	<u>36,055</u>
TOTAL CURRENT OPERATING EXPENDITURES	<u>115,732</u>	<u>104,677</u>	<u>112,605</u>
Capital Outlays			
Property, Plant and Equipment Outlay			
Machinery and Equipment Outlay			2,382
TOTAL CAPITAL OUTLAYS			<u>2,382</u>
GRAND TOTAL	<u>115,732</u>	<u>104,677</u>	<u>114,987</u>