

F. DESIGN CENTER OF THE PHILIPPINES

STRATEGIC OBJECTIVES

- MANDATE** : The Design Center of the Philippines (DCP) is a technical agency of the Department of Trade and Industry (DTI) mandated to promote design as a creative tool for improving the quality, competitiveness and branding of Filipino products in the global market; as a strategic tool of value creation for sustainable economic growth and development; and as an innovative tool for enhancing the quality of human life.
- VISION** : DCP shall be the leading advocate of design innovation in the Philippines by 2016.
- MISSION** : DCP shall serve as a contributor and provider of innovative and good designs for global markets, in partnership with government and industries, in delivering prompt and efficient service.
- KEY RESULT AREAS** : Rapid, inclusive, and sustained economic growth
- SECTOR OUTCOME** : 1. Job generation
2. Global competitiveness

ORGANIZATIONAL
 OUTCOME : 1. National design culture promoted
 2. Quality and competitiveness of SME products and services improved through good design and innovation

**SECTION 1 : EXPENDITURE PROGRAM
 (in pesos)**

No./ Code	GASS / STO / OPERATIONS / PROJECTS	2014 Actual	2015 Current	2016 Proposed
000001000000000	General Administration and Support	12,660,000	11,626,000	15,944,000
	PS	5,821,000	5,611,000	4,150,000
	MOOE	6,832,000	6,000,000	6,755,000
	FinEx	7,000	15,000	15,000
	CO			5,024,000
000003000000000	Operations	58,881,000	65,420,000	64,000,000
	PS	16,820,000	15,745,000	13,820,000
	MOOE	42,061,000	49,675,000	50,180,000
TOTAL AGENCY BUDGET		71,541,000	77,046,000	79,944,000
	PS	22,641,000	21,356,000	17,970,000
	MOOE	48,893,000	55,675,000	56,935,000
	FinEx	7,000	15,000	15,000
	CO			5,024,000

STAFFING SUMMARY

	2014	2015	2016
TOTAL STAFFING			
Total Number of Authorized Positions	147	147	147
Total Number of Filled Positions	47	38	38

PROPOSED 2016

OPERATIONS BY MFO	PS	MOOE	CO	TOTAL
MFO 1: PRODUCT DESIGN AND DEVELOPMENT SERVICES	12,595,000	50,180,000		62,775,000

**SECTION 2 : EXPENDITURE PROGRAM BY CENTRAL / REGIONAL ALLOCATION, 2016
 (in pesos)**

REGION	PS	MOOE	FinEx	CO	TOTAL
Regional Allocation (net of Central Office):	16,459,000	56,935,000	15,000	5,024,000	78,433,000
National Capital Region (NCR)	16,459,000	56,935,000	15,000	5,024,000	78,433,000
TOTAL AGENCY BUDGET	16,459,000	56,935,000	15,000	5,024,000	78,433,000

SECTION 3 : SPECIAL PROVISION(S)

- Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the following activities in the indicated amounts and conditions:

SECTION 4 : PERFORMANCE INFORMATION

KEY STRATEGIES :

1. Intensify the research and development of new materials for Intellectual Property registration and commercialization, providing a source of innovation for Filipino SMEs
2. Level-up the design and technical services to furnitures and handicraft sectors, while expanding and making our services available to high-growth creative sectors such as the animation, game development, comics, etc.
3. Continue developing projects that promote green and sustainable products
4. Develop an online system for sharing of design information to reach out to more SMEs and designers from different provinces throughout the country

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	Baseline	2016 Targets
National design culture promoted		
% increase in the number of designers trained	60	15% (69)
Quality and competitiveness of SME products and services improved through good design and innovation		
% increase in manufacturers assisted with commercialized products	40	15% (46)
% increase in the number of products developed that were commercialized	40	15% (46)

MFO / PIs	2016 Targets
MFO 1: PRODUCT DESIGN AND DEVELOPMENT SERVICES	
No. of design services/technical assistance provided	8,000
% of clients who rate the services as satisfactory or better	95%
% of requests for design service/technical assistance responded to within five (5) days	90%
No. of design promotion activities	191
Ave. % of participants who rate promotion activities as satisfactory or better	96%
% of promotion activities that were conducted according to original schedule	90%

Appropriations/Obligations

(In Thousand Pesos)

<u>Description</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
New General Appropriations	74,504	75,185	78,433
General Fund		75,185	78,433
R.A. No. 10633	74,504		
Automatic Appropriations	1,862	1,861	1,511
Retirement and Life Insurance Premiums	1,862	1,861	1,511
Continuing Appropriations		5,025	
Unobligated Releases for MOOE		5,025	
R.A. No. 10633		5,025	
Budgetary Adjustment(s)	200		
Transfer(s) from:			
Miscellaneous Personnel Benefits Fund	200		
Total Available Appropriations	76,566	82,071	79,944
Unused Appropriations	(5,025)	(5,025)	
Unobligated Allotment	(5,025)	(5,025)	
TOTAL OBLIGATIONS	71,541	77,046	79,944

Proposed New Appropriations Language
 For general administration and support, and operations, as indicated hereunder.....P 78,433,000
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New Appropriations, by Programs/Activities/Projects

		Current Operating Expenditures				
		Personnel Services	Maintenance and Other Operating Expenses	Financial Expenses	Capital Outlays	Total
PROGRAMS						
000001000000000	General Administration and Support	3,864,000	6,755,000	15,000	5,024,000	15,658,000
103001000100000	General Management and Supervision	P 3,505,000	P 6,755,000	P 15,000	P 5,024,000	P 15,299,000
103001000200000	Administration of Personnel Benefits	359,000				359,000
Sub-total, General Administration and Support		3,864,000	6,755,000	15,000	5,024,000	15,658,000
000003000000000	Operations	12,595,000	50,180,000			62,775,000
000003010000000	MFO 1: PRODUCT DESIGN AND DEVELOPMENT SERVICES	12,595,000	50,180,000			62,775,000
161003010100000	Planning, Policy Formulation and Review	1,390,000	5,962,000			7,352,000
168003010200000	Product Research and Development	6,938,000	29,825,000			36,763,000
161003010300000	Design Promotion	4,267,000	14,393,000			18,660,000
Sub-total, Operations		12,595,000	50,180,000			62,775,000
TOTAL NEW APPROPRIATIONS		P 16,459,000	P 56,935,000	P 15,000	P 5,024,000	P 78,433,000

Obligations, by Object of Expenditures

CYs 2014-2016
 (In Thousand Pesos)

	2014	2015	2016
Current Operating Expenditures			
Personnel Services			
Civilian Personnel			
Permanent Positions			
Basic Salary	14,702	15,512	12,585
Total Permanent Positions	14,702	15,512	12,585
Other Compensation Common to All			
Personnel Economic Relief Allowance	1,128	1,128	912
Representation Allowance	341	108	108
Transportation Allowance	340	108	108
Clothing and Uniform Allowance	235	235	190
Productivity Incentive Allowance	94	94	
Year End Bonus	1,293	1,294	1,049
Cash Gift	235	235	190
Step Increment		39	62
Collective Negotiation Agreement	1,075		
Productivity Enhancement Incentive	200		190
Total Other Compensation Common to All	4,941	3,241	2,809

Other Compensation for Specific Groups			
Longevity Pay	41		
Other Personnel Benefits	235		
Total Other Compensation for Specific Groups	<u>276</u>		
Other Benefits			
Retirement and Life Insurance Premiums	1,862	1,861	1,511
PAG-IBIG Contributions	56	56	46
PhilHealth Contributions	148	147	121
Employees Compensation Insurance Premiums	56	56	46
Terminal Leave	107		359
Total Other Benefits	<u>2,229</u>	<u>2,120</u>	<u>2,083</u>
Non-Permanent Positions	<u>493</u>	<u>483</u>	<u>493</u>
TOTAL PERSONNEL SERVICES	<u>22,641</u>	<u>21,356</u>	<u>17,970</u>
Maintenance and Other Operating Expenses			
Travelling Expenses	1,340	6,920	5,128
Training and Scholarship Expenses	1,613	682	1,702
Supplies and Materials Expenses	3,617	2,800	3,884
Utility Expenses	3,096	3,356	3,457
Communication Expenses	1,347	1,818	1,872
Awards/Rewards and Prizes			100
Confidential, Intelligence and Extraordinary Expenses			
Extraordinary and Miscellaneous Expenses	110	110	118
Professional Services	19,081	17,275	20,202
General Services	5,924	4,324	5,737
Repairs and Maintenance	2,347	500	515
Taxes, Insurance Premiums and Other Fees	67	100	100
Other Maintenance and Operating Expenses			
Advertising Expenses	36	365	376
Printing and Publication Expenses	451	2,550	726
Representation Expenses	235	588	906
Transportation and Delivery Expenses	461	110	500
Rent/Lease Expenses	6,681	10,557	8,000
Membership Dues and Contributions to Organizations		10	6
Subscription Expenses	2,487	3,600	3,600
Donations		10	6
TOTAL MAINTENANCE AND OTHER OPERATING EXPENSES	<u>48,893</u>	<u>55,675</u>	<u>56,935</u>
Financial Expenses			
Bank Charges	7	15	15
TOTAL FINANCIAL EXPENSES	<u>7</u>	<u>15</u>	<u>15</u>
TOTAL CURRENT OPERATING EXPENDITURES	<u>71,541</u>	<u>77,046</u>	<u>74,920</u>
Capital Outlays			
Property, Plant and Equipment Outlay			
Machinery and Equipment Outlay			5,024
TOTAL CAPITAL OUTLAYS			<u>5,024</u>
GRAND TOTAL	<u>71,541</u>	<u>77,046</u>	<u>79,944</u>

GENERAL SUMMARY
DEPARTMENT OF TRADE AND INDUSTRY

	Current Operating Expenditures				
	Personnel Services	Maintenance and Other Operating Expenses	Financial Expenses	Capital Outlays	Total
A. OFFICE OF THE SECRETARY	P 1,003,201,000	P 2,301,310,000	P 1,200,000	P 45,976,000	P 3,351,687,000
B. BOARD OF INVESTMENTS	108,657,000	203,591,000		84,338,000	396,586,000
C. PHILIPPINE TRADE TRAINING CENTER	19,559,000	23,217,000		327,000	43,103,000
D. DESIGN CENTER OF THE PHILIPPINES	16,459,000	56,935,000	15,000	5,024,000	78,433,000
E. CONSTRUCTION INDUSTRY AUTHORITY OF THE PHILIPPINES (CIAP)	36,900,000	44,400,000		8,207,000	89,507,000
TOTAL NEW APPROPRIATIONS, DEPARTMENT OF TRADE AND INDUSTRY	P 1,184,776,000 =====	P 2,629,453,000 =====	P 1,215,000 =====	P 143,872,000 =====	P 3,959,316,000 =====