

D. NEWS AND INFORMATION BUREAU

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2026 TARGETS

Public access, engagement and understanding of Presidential policies and government programs achieved

GOVERNMENT NEWS INFORMATION AND MEDIA SERVICES PROGRAM

Outcome Indicators

1. Percentage of national, provincial and foreign news stories and news photos utilized	105,026	100% or 48,000
2. Percentage of presidential stories and photos, transcripts, news monitoring reports and alerts and clippings utilized	100%	100%
3. Percentage of media arrangement, coordination, accreditation and assistance and press center operations rated as satisfactory or better	122.33%	100%

Output Indicators

1. Percentage of news, information and media services provided both locally and internationally	796,193	100% or 208,900
2. Percentage rating on news, information and media services that were provided both locally and internationally	121.91%	100%
3. Percentage of news, information and media services provided both locally and internationally rendered within prescribed schedule	124.58%	100%