

**Q. NATIONAL COMMISSION FOR CULTURE AND THE ARTS**

**Q.1 NATIONAL COMMISSION FOR CULTURE AND THE ARTS (PROPER)**

**STRATEGIC OBJECTIVES**

**SECTOR OUTCOME**

Philippine culture and values promoted

**ORGANIZATIONAL OUTCOME**

Arts and culture management enhanced through coordinated actions among affiliated cultural agencies  
Sense of nationhood and pride in being Filipino strengthened

**PERFORMANCE INFORMATION**

**ORGANIZATIONAL OUTCOMES (OOS) / PERFORMANCE INDICATORS (PIs)**

**BASELINE**

**2026 TARGETS**

Arts and culture management enhanced through coordinated actions  
among affiliated cultural agencies

**NATIONAL CULTURE AND ARTS COORDINATION PROGRAM****Outcome Indicators**

- |   |                                      |           |
|---|--------------------------------------|-----------|
| 1. Number and percentage increase of institutionalized culture and arts programs among affiliated cultural agencies | 7 institutionalized culture and arts | 2 and 22% |
| 2. Percentage of stakeholders who rated the implementation of policies on coordination as good or better            | 85%                                  | 85%       |

**Output Indicator**

- |  |                            |                            |
|--|----------------------------|----------------------------|
| 1. Number of policies on coordination developed with affiliated cultural agencies for the enhancement of culture and arts management | 5 policies on coordination | 5 policies on coordination |
|--|----------------------------|----------------------------|

**Sense of Nationhood and Pride in Being Filipino Strengthened****NATIONAL CULTURE AND ARTS DEVELOPMENT PROGRAM****Outcome Indicators**

- |   |                                       |                   |
|---|---------------------------------------|-------------------|
| 1. Percentage increase in the number of audience for NCCA programs, events and activities                             | 5%<br>(124,107,000 audience reached)  | 5%                |
| 2. Percentage increase in the number of participants who expressed deeper appreciation of Philippine culture and arts | 5%<br>(1,838 participants)            | 5%                |
| 3. Percentage increase in average value of assets under administration  | 3% or P60 Million<br>(P1.936 Billion) | 3% or P60 Million |

**Output Indicators**

- |  |                      |                      |
|--|----------------------|----------------------|
| 1. Number of projects implemented on advancing "pagkamalikhain" value of creative excellence, strengthening culture-sensitive public governance and development, valuing our diverse culture and inculcating Filipino values for the common good | 250 projects         | 300 projects         |
| 2. Number of evaluation reviews of the NCCA investment   | 5 evaluation reviews | 5 evaluation reviews |