

## O. MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

Philippine culture and values promoted

#### ORGANIZATIONAL OUTCOME

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

#### PERFORMANCE INFORMATION

##### ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

##### BASELINE

##### 2026 TARGETS

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

#### MOVIE AND TELEVISION REGULATORY AND DEVELOPMENTAL PROGRAM

##### Outcome Indicators

- |  |   |   |
|--|---|---|
| 1. Percentage of entities (theaters, television networks, cable television operators, production outfits and film distributors) under MTRCB's jurisdiction that are compliant with MTRCB rules | 99%   | 99%   |
| 2. Increase in the level of awareness of the public on the relevance of classification system for movies and television  | a. 5% increase in the number of reports/ reviews/feedbacks received from public viewers<br>b. 5% increase in the number of participants in seminars, fora, and other information dissemination activities conducted | a. 10% increase in the number of reports/ reviews/feedbacks received from public viewers<br>b. 10% increase in the number of participants in seminars, fora, and other information dissemination activities conducted |
| 3. Percentage of movie, television and optical media materials that are reviewed and classified  | 100%  | 100%  |

##### Output Indicators

- |   |      |      |
|---|------|------|
| 1. Percentage of materials submitted for classification that are acted upon within ten (10) days from receipt | 100% | 100% |
|---|------|------|

2. Percentage of cases resolved within ninety (90) days after the last submission	96%	96%
3. Number of seminars, fora, infomercials and other information dissemination activities conducted	50	60