

## F. PHILIPPINE TRADE TRAINING CENTER

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

#### ORGANIZATIONAL OUTCOME

More responsive trade training center

#### PERFORMANCE INFORMATION

##### ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

##### BASELINE

##### 2026 TARGETS

More responsive trade training center

#### TRADE BUSINESS MANAGEMENT TRAINING PROGRAM

##### Outcome Indicators

1. Percentage of PTTC-assisted MSMEs taking positive actions to become global entrepreneurs
2. Number of MSMEs enabled for international standards alignment

10.5%

721

85%

860

##### Output Indicators

1. Number of training and learning sessions conducted
2. Percentage of training and learning sessions with satisfactory or better rating
3. Percentage of MSMEs' requests responded to within three (3) days

821

99%

98%

850

99%

100%