

**XXVI. DEPARTMENT OF TRADE AND INDUSTRY****A. OFFICE OF THE SECRETARY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

**ORGANIZATIONAL OUTCOME**

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

**PERFORMANCE INFORMATION**

| <u>ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)</u>  | <u>BASELINE</u>  | <u>2026 TARGETS</u> |
|--|------------------|---------------------|
| Exports and investments increased  |                  |                     |
| <b>EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM</b>   |                  |                     |
| Outcome Indicators   |                  |                     |
| 1. Amount of exports   | US\$91.1 Billion | US\$120.22 Billion  |
| 2. Amount of approved investments  | PhP915 Billion   | PhP1.7 Trillion     |
| Output Indicators  |                  |                     |
| 1. Number of exports and investment promotion activities locally and globally  | 54               | 45                  |
| 2. Number of trade policy strategy papers developed for priority product, service, and/or market                             | 16               | 12                  |
| 3. Number of exporters assisted  | 3,576            | 4,485               |
| 4. Number of investors assisted  | 3,037            | 4,606               |
| Industries developed   |                  |                     |
| <b>INDUSTRY DEVELOPMENT PROGRAM</b>  |                  |                     |
| Outcome Indicators   |                  |                     |
| 1. Employment generated from the industry increased annually   | 466,000          | 590,000 - 690,000   |
| 2. Employment generated from the services sector increased annually  | 617,000          | 336,000 - 396,000   |
| Output Indicators  |                  |                     |
| 1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated                          | 177              | 185                 |
| 2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted | 517              | 521                 |
| 3. Stakeholder engagement rating   | 88%              | 89%                 |

**MSMEs assisted and developed****MSME DEVELOPMENT PROGRAM****Outcome Indicator**

1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors

|  |     |     |
|--|-----|-----|
|  | 34% | 37% |
|--|-----|-----|

**Output Indicators**

1. Number of MSMEs assisted
2. Number of clients assisted by the Negosyo Centers
3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better

|  |         |           |
|--|---------|-----------|
|  | 301,436 | 446,070   |
|  | 821,771 | 1,059,225 |
|  | 100%    | 100%      |

**Consumer welfare enhanced****CONSUMER PROTECTION PROGRAM****Outcome Indicator**

1. Consumer resolution rate

|  |     |     |
|--|-----|-----|
|  | 97% | 99% |
|--|-----|-----|

**Output Indicators**

1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time
2. Percentage of applications for permits/accreditation/licenses/authorities processed within the prescribed time
3. Number of Price Monitoring Reports submitted within the prescribed time

|  |        |       |
|--|--------|-------|
|  | 96%    | 98%   |
|  | 100%   | 100%  |
|  | 12,310 | 4,182 |

**CONSUMER EDUCATION AND ADVOCACY PROGRAM****Outcome Indicator**

1. Level of consumer awareness increased

|  |     |     |
|--|-----|-----|
|  | 70% | 83% |
|--|-----|-----|

**Output Indicators**

1. Number of consumer awareness and advocacy initiatives undertaken
2. Number of consumer education information materials produced
3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better

|  |       |       |
|--|-------|-------|
|  | 7,734 | 8,600 |
|  | 4,551 | 1,203 |
|  | 97%   | 98%   |

**B. BOARD OF INVESTMENTS****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

1. Competitive industries developed
2. Investments increased

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2026 TARGETS**

Competitive industries developed

**INDUSTRY DEVELOPMENT PROGRAM**

## Outcome Indicators

|   |                                       |               |
|---|---------------------------------------|---------------|
| 1. Manufacturing Gross Value Added (GVA) as percentage of Gross Domestic Product (GDP)                            | 23.3%                                 | 15.7%-19.1%   |
| 2. Manufacturing employment as percentage of total employment   | 8.81%                                 | 6.4% - 8.3%   |
| 3. Amount of new foreign and domestic investments and percentage increase over last year generated from BOI firms | PhP914.96 Billion<br>(48.3% increase) | PhP1 Trillion |

## Output Indicators

|   |    |    |
|---|----|----|
| 1. Number of programs, activities, projects implemented for the identified priority sectors | 22 | 15 |
| 2. Number of policies developed and approved in support of Industry Development Program     | 38 | 10 |

Investments increased

**INVESTMENT PROMOTION PROGRAM**

## Outcome Indicators

|   |                                       |                   |
|---|---------------------------------------|-------------------|
| 1. Amount and percentage increase in the amount of Investment Promotion Agencies (IPA)-approved investments | PhP1.084 Trillion<br>(19.3% increase) | PhP1.151 Trillion |
| 2. Number of employment generated from IPA-approved projects  | 192,335                               | 95,439            |

## Output Indicators

|   |     |      |
|---|-----|------|
| 1. Number of leads generated from organized and conducted investment promotion activities in priority sectors | 159 | 136  |
| 2. Percentage of applications for registration processed within five (5) weeks                                | 99% | 100% |

**C. CONSTRUCTION INDUSTRY AUTHORITY OF THE PHILIPPINES****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

Competitiveness of the construction industry increased

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2026 TARGETS**

Competitiveness of the construction industry increased

**CONSTRUCTION INDUSTRY DEVELOPMENT PROGRAM**

**Outcome Indicators**

|  |               |     |
|--|---------------|-----|
| 1. Percentage increase on Constructors' Performance Evaluation System (CPES) utilization among the Top 5 infrastructure implementing agencies (DPWH, DOTr, NIA, NHA and PPA) | 5%            | 3%  |
| 2. Percentage increase in construction services exports  | 10%           | 10% |
| 3. Percentage rate of construction industry roadmap implemented  | 10% (average) | 60% |

**Output Indicators**

|  |                |                  |
|--|----------------|------------------|
| 1. Percentage of critical industry issues and concerns addressed                                       | 98%            | 100%             |
| 2. Number of promotional activities conducted  | 19             | 50               |
| 3. Number of training/certification programs conducted   | 121 runs       | 161 runs         |
| 4. Amount of construction services exports generated   | US\$31 Million | US\$34.1 Million |
| 5. Number of advocacy, capacity building and stakeholder engagement activities with strategic partners | 9              | 50               |

**CONSTRUCTION INDUSTRY REGULATORY PROGRAM**

**Outcome Indicator**

|   |     |       |
|---|-----|-------|
| 1. Percentage increase in the number of contractors with Philippine Contractors Accreditation Board license | 11% | 2.88% |
|---|-----|-------|

**Output Indicators**

|  |               |      |
|--|---------------|------|
| 1. Percentage of licensing/registration/project authorization processed within the prescribed time | 82% (average) | 100% |
| 2. Percentage of contractors' administrative cases acted upon within the prescribed time           | 80%           | 100% |
| 3. Percentage of arbitration cases resolved within the prescribed time                             | 98%           | 100% |

**D. COOPERATIVE DEVELOPMENT AUTHORITY**

**STRATEGIC OBJECTIVES**

**SECTOR OUTCOME**

Access to economic opportunities in industry and services for MSMEs, cooperatives, and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

Growth and viability of cooperative enterprises improved

**PERFORMANCE INFORMATION**

**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)**

**BASELINE**

**2026 TARGETS**

Growth and viability of cooperative enterprises improved

**COOPERATIVE DEVELOPMENT PROGRAM**

**Outcome Indicator**

|   |     |     |
|---|-----|-----|
| 1. Number of compliant cooperatives graduating to the next category based on asset size | 416 | 416 |
|---|-----|-----|

|  |      |      |
|--|------|------|
| <b>Output Indicators</b>   |      |      |
| 1. Percentage of compliant and non-compliant cooperatives provided with Technical Assistance Service                             | 90%  | 90%  |
| 2. Percentage of technical assistance rendered within the prescribed period and rated as Agree or Strongly Agree                 | 90%  | 90%  |
| <b>COOPERATIVE REGULATION PROGRAM</b>  |      |      |
| <b>Outcome Indicators</b>  |      |      |
| 1. Percentage increase in the efficiency of the registration process   | 5%   | 5%   |
| 2. Percentage of cooperatives compliant with the agency's laws, policies, and regulations  | 85%  | 85%  |
| <b>Output Indicators</b>   |      |      |
| 1. Percentage of applications for registration or amendment of cooperatives acted upon within the prescribed period              | 100% | 100% |
| 2. Percentage of applications for registration of cooperatives rated as Agree or Strongly Agree                                  | 90%  | 90%  |
| 3. Percentage of registered cooperatives inspected/ examined within the year   | 100% | 90%  |
| 4. Percentage of cooperatives complying with orders and directives monitored   | 60%  | 60%  |
| <b>COOPERATIVE QUASI-JUDICIAL PROGRAM</b>  |      |      |
| <b>Outcome Indicator</b>   |      |      |
| 1. Percentage of cases filed that are adjudicated or disposed by the Authority   | 60%  | 60%  |
| <b>Output Indicators</b>   |      |      |
| 1. Percentage of complaints acted upon by the Authority within the prescribed timeframe/period upon receipt                      | 75%  | 75%  |
| 2. Percentage of summons, notices, orders, and other processes issued by the Authority within their respective prescribed period | 75%  | 75%  |
| 3. Percentage of hearings conducted on cases pending before the Authority  | 75%  | 75%  |

## **E. DESIGN CENTER OF THE PHILIPPINES**

### **STRATEGIC OBJECTIVES**

#### **SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

#### **ORGANIZATIONAL OUTCOME**

Strong design culture cultivated and global competitiveness of Philippine products improved through design

#### **PERFORMANCE INFORMATION**

##### **ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)**

##### **BASELINE**

##### **2026 TARGETS**

Strong design culture cultivated and global competitiveness of Philippine products improved through design

**DESIGN INNOVATION, PROMOTION, AND INDUSTRY DEVELOPMENT PROGRAM**

**Outcome Indicators**

|   |     |           |
|---|-----|-----------|
| 1. Percentage increase in the number of products developed that were commercialized               | 376 | 48% (556) |
| 2. Percentage increase in the number of designers and small and medium enterprises (SMEs) trained | 63  | 49% (94)  |
| 3. Percentage of clients who rate the services as satisfactory or better                          | 96% | 99%       |

**Output Indicators**

|  |       |       |
|--|-------|-------|
| 1. Number of design services and technical assistance provided | 2,500 | 3,100 |
| 2. Number of intellectual property applications filed          | 8     | 93    |
| 3. Number of design promotion activities provided              | 201   | 286   |

**F. PHILIPPINE TRADE TRAINING CENTER**

**STRATEGIC OBJECTIVES**

**SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

More responsive trade training center

**PERFORMANCE INFORMATION**

| <u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u> | <u>BASELINE</u> | <u>2026 TARGETS</u> |
|---|-----------------|---------------------|
| More responsive trade training center                               |                 |                     |

**TRADE BUSINESS MANAGEMENT TRAINING PROGRAM**

**Outcome Indicators**

|   |       |     |
|---|-------|-----|
| 1. Percentage of PTTC-assisted MSMEs taking positive actions to become global entrepreneurs | 10.5% | 85% |
| 2. Number of MSMEs enabled for international standards alignment                            | 721   | 860 |

**Output Indicators**

|  |     |      |
|--|-----|------|
| 1. Number of training and learning sessions conducted                              | 821 | 850  |
| 2. Percentage of training and learning sessions with satisfactory or better rating | 99% | 99%  |
| 3. Percentage of MSMEs' requests responded to within three (3) days                | 98% | 100% |