

## E. NATIONAL MUSEUM OF THE PHILIPPINES

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

Lifelong learning opportunities for all ensured

#### ORGANIZATIONAL OUTCOME

Management and preservation of museums, collections, and cultural properties strengthened

#### PERFORMANCE INFORMATION

##### ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

##### BASELINE

##### 2026 TARGETS

Management and preservation of museums, collections, and cultural properties strengthened

#### MUSEUMS PROGRAM

##### Outcome Indicators

1. Number of visitors to the museums managed and percentage increase over the previous year	2,797,322 (10.25% increase)	3,084,048 (10.25% increase)
2. Percentage of visitors who rated the museums as good or better	98.93% (22,535/22,778 visitors)	98.00% (22,540/23,000 visitors)
3. Percentage of visitors who rated the quality of preservation and conservation as good or better	98.87% (22,535/22,778 visitors)	98.00% (22,540/23,000 visitors)
4. Percentage of visitors who rated the quality of exhibition material maintenance as good or better	98.65% (22,535/22,778 visitors)	98.00% (22,540/23,000 visitors)
5. Average percentage of year for which protected and preserved properties are accessible to the public during normal business hours	84.38% (308/365 calendar days)	85.00% (310/365 calendar days)
6. Percentage increase in government-owned cultural properties officially registered under the National Museum of the Philippines	17.00% (567 government-owned cultural properties)	17.00% (663 government-owned cultural properties)

##### Output Indicators

1. Number of days the museum is open for public viewing	308 days	310 days
2. Number of trainings/lectures or workshops conducted	125 trainings/lectures or workshops conducted	100 trainings/lectures or workshops conducted
3. Number of researches published, exhibited, and presented in international conferences	21 publications 19 exhibitions 27 paper presentations	27 publications 20 exhibitions 20 paper presentations