

C. NATIONAL BOOK DEVELOPMENT BOARD

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Local book publishing industry developed

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2026 TARGETS**

Local book publishing industry developed

LOCAL BOOK PUBLISHING INDUSTRY DEVELOPMENT PROGRAM**Outcome Indicators**

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|---|----------------------|------------------------------------|
| 1. Percentage increase in the number of manuscripts/
titles by NBDB-registered authors | 5% Increase (1,830) | 5% Increase (From 1,830 to 1,922) |
| 2. Percentage increase in the number of titles
published by NBDB-registered authors/publishers | 2% Increase (4,203) | 2% Increase (From 4,203 to 4,287) |
| 3. Percentage increase in the gross revenue of NBDB-
registered publishers | 5% Increase (P4.87B) | 5% Increase (From P4.87B to P5.1B) |

Output Indicators

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|--|-----|-----|
| 1. Number of capacity-building and trade promotion
initiatives undertaken | 201 | 292 |
| 2. Number of awards, grants, and incentives given | 137 | 193 |
| 3. Number of policies developed, researches
conducted, information systems developed and/or
managed, and information campaigns conducted | 37 | 47 |