I. DEPARTMENT OF TRADE AND INDUSTRY

I.1. AURORA PACIFIC ECONOMIC ZONE AND FREEPORT AUTHORITY

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Business located and operating within the economic zone increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2026 TARGETS
Business located and operating within the economic zone increased		
ECOZONE DEVELOPMENT PROGRAM		
Outcome Indicators		
1. Number of registered locators	47	38

2. Number of generated employment	1,500	500
3. Amount of generated investment	P30 Million	P1.345 Billion
Output Indicators		
1. Number of infrastructure projects started	7	3
2. Percentage of infrastructure projects implemented in accordance with plans and specifications	100%	100%
3. Number of infrastructure projects completed on schedule	7	7

I.2. CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Increased Trade Promotion Activities

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2026 TARGETS
Increased Trade Promotion Activities		
EXPORT/TRADE PROMOTION PROGRAM		
Outcome Indicators		
1. Percentage increase in number of companies participating in Export Promotion activities	at least 20% increase from 2024 target	at least 20% increase from 2025 target
2. Percentage of returning companies in Signature Events	47%	47%
3. Percentage increase in the amount of potential export orders	at least 20% increase from 2024 target	at least 20% increase from 2025 target
Output Indicators		
1. Total export orders	US $95.746M	US $114.895M
2. Number of companies participating in Export Promotions Activities	1,034	1,241
3. Number of Trade Inquiries in Export Promotion Events	8,195	9,834
4. Number of Trade Buyers attending Export Promotion Events	3,865	4,638

I.3. SMALL BUSINESS CORPORATION

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Catalyze increased allocation and accelerated delivery of financing resources to MSME segments traditionally considered unfinanceable

ORGANIZATIONAL OUTCOME

Sustainable MSMEs increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2026 TARGETS
Sustainable MSMEs increased		
PONDO SA PAGBABAGO AT PAG-ASENSO PROGRAM		
Outcome Indicator		
1. Number of provinces benefitted by the Program	85	85
Output Indicators		
1. Number of MSME beneficiaries	40,000	40,000
2. Pass-on rate by Microfinance Financing Institution	maximum of 30% per annum	maximum of 30% per annum