

**XXV. DEPARTMENT OF TRADE AND INDUSTRY****A. OFFICE OF THE SECRETARY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

**ORGANIZATIONAL OUTCOME**

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

**PERFORMANCE INFORMATION**

<b>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</b>	<b>BASELINE</b>	<b>2025 TARGETS</b>
Exports and investments increased		
<b>EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM</b>		
Outcome Indicators		
1. Amount of exports	US\$91.1 Billion	US\$113.4 Billion - US\$163.6 Billion
2. Amount of approved investments	PhP915 Billion	PhP1 Trillion
Output Indicators		
1. Number of exports and investment promotion	54	30
2. Number of trade policy strategy papers developed for priority product, service, and/or market	16	30
3. Number of exporters assisted	3,576	5,807
4. Number of investors assisted	3,037	2,512
Industries developed		
<b>INDUSTRY DEVELOPMENT PROGRAM</b>		
Outcome Indicators		
1. Employment generated from the industry increased annually	466,000	560,000 - 660,000
2. Employment generated from the services sector increased annually	617,000	336,000 - 396,000
Output Indicators		
1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated	177	290
2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted	517	395
3. Stakeholder engagement rating	88%	89%

**MSMEs assisted and developed****MSME DEVELOPMENT PROGRAM****Outcome Indicator**

1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors

34%

47%

**Output Indicators**

1. Number of MSMEs assisted
2. Number of clients assisted by the Negosyo Centers
3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better

301,436

428,736

821,771

1,000,000

100%

100%

**Consumer welfare enhanced****CONSUMER PROTECTION PROGRAM****Outcome Indicator**

1. Consumer resolution rate

97%

99%

**Output Indicators**

1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time
2. Percentage of applications for permits/ accreditation/licenses/authorities processed within the prescribed time
3. Number of Price Monitoring Reports submitted within the prescribed time

96%

99%

100%

100%

12,310

4,052

**CONSUMER EDUCATION AND ADVOCACY PROGRAM****Outcome Indicator**

1. Level of consumer awareness increased

70%

80%

**Output Indicators**

1. Number of consumer awareness and advocacy initiatives undertaken
2. Number of consumer education information materials produced
3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better

7,734

8,537

4,551

960

97%

98%