

F. NATIONAL MUSEUM OF THE PHILIPPINES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Lifelong learning opportunities for all ensured

ORGANIZATIONAL OUTCOME

Management and preservation of museums, collections, and cultural properties strengthened

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2025 TARGETS**

Management and preservation of museums, collections, and cultural properties strengthened

MUSEUMS PROGRAM**Outcome Indicators**

1. Number of visitors to the museums managed and percentage increase over the previous year	2,797,322	3,084,048 (10.25% increase)
2. Percentage of visitors who rated the museums as good or better	98.93% (22,535/22,778)	98.00% (22,540/23,000)
3. Percentage of visitors who rated the quality of preservation and conservation as good or better	98.87% (22,521/22,778)	98.00% (22,540/23,000)
4. Percentage of visitors who rated the quality of exhibition material maintenance as good or better	98.65% (22,470/22,778)	98.00% (22,540/23,000)
5. Average percentage of year for which protected and preserved properties are accessible to the public during normal business hours	84.38% (308/365 calendar days)	85.00% (310/365 calendar days)
6. Percentage increase in government-owned cultural properties officially registered under the National Museum of the Philippines	17.00% (567 government-owned properties)	17.00% (116/682 government-owned properties)

Output Indicators

1. Number of days the museum is open for public viewing	308	310
2. Number of trainings/lectures or workshops conducted	125	142
3. Number of researches published, exhibited, and presented in international conferences	21 publications 19 exhibitions 27 paper presentations	27 publications 20 exhibitions 20 paper presentations