

**A.3. PHILIPPINE COCONUT AUTHORITY**

**STRATEGIC OBJECTIVES**

**SECTOR OUTCOMES**

Economic opportunities in agriculture, forestry and fisheries expanded

**ORGANIZATIONAL OUTCOME**

Growth and Competitiveness of the Coconut and Oil Palm Industry Enhanced

**PERFORMANCE INFORMATION**

<b><u>ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)</u></b>	<b><u>BASELINE</u></b>	<b><u>2025 TARGETS</u></b>
Growth and Competitiveness of the Coconut and Oil Palm Industry Enhanced		
<b>COCONUT INDUSTRY DEVELOPMENT PROGRAM</b>		
Outcome Indicators		
1. Increase in average annual (gross) income of PCA-assisted farmers per hectare	P23,000	P60,000
2. Average nut yield of coconut palms per year (nuts/tree/year)	64	90
<b>COCONUT ENTERPRISE DEVELOPMENT (COED) SUBPROGRAM</b>		
Output Indicator		
1. Number of hectares intercropped with coconut maintained or operationalized	1,117 (2021)	no data provided
<b>COCONUT PRODUCTIVITY ENHANCEMENT (CPE) SUBPROGRAM</b>		
Output Indicators		
1. Number of coconut seedlings planted	489,944	2,455,310
2. Survival percentage of coconut seedlings planted in the last three (3) years	85%	93%
3. Increase in area planted with coconut seeds (in hectares)	1,226	17,170
<b>COCONUT RESEARCH AND DEVELOPMENT SUBPROGRAM</b>		
Output Indicators		
1. Number of coconut research conducted	5	no data provided
2. Number of coconut research completed	5	no data provided