

## N. MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

Philippine culture and values promoted

#### ORGANIZATIONAL OUTCOME

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

#### PERFORMANCE INFORMATION

##### ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

##### BASELINE

##### 2024 TARGETS

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

#### MOVIE AND TELEVISION REGULATORY AND DEVELOPMENTAL PROGRAM

##### Outcome Indicators

1. Percentage of entities (theaters, television networks, cable television operators, production outfits and film distributors) under MTRCB's jurisdiction that are compliant with MTRCB rules

99%

99%

2. Increase in the level of awareness of the public on the relevance of classification system for movies and television

a. 5% increase in the number of reports/reviews/feedbacks received from public viewers  
b. 5% increase in the number of participants in seminars, fora, and other information dissemination activities conducted

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3. Percentage of movie, television and optical media materials that are reviewed and classified

100%

100%

##### Output Indicators

1. Percentage of materials submitted for classification that are acted upon within ten (10) days from receipt

100%

100%

2. Percentage of cases resolved within ninety (90) days after the last submission

96%

96%

3. Number of seminars, fora, infomercials and other information dissemination activities conducted

20

50