

I. FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Philippine culture and values promoted

ORGANIZATIONAL OUTCOME

1. Local films quality upgraded
2. Film heritage preserved and protected

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2024 TARGETS

Local films quality upgraded

FILM INDUSTRY PROMOTION AND DEVELOPMENT PROGRAM

Outcome Indicators

- | | | |
|---|-----|-----|
| 1. Ratio of quality films shown to number of films produced | 5:6 | 5:6 |
| 2. Percentage of films given awards from those provided assistance | 25% | 42% |
| 3. Percentage increase in film workers provided employment over previous year | 6% | 6% |

Output Indicators

- | | | |
|--|-----|-----|
| 1. Percentage of local films which applied for Cinema Evaluation Board (CEB) grading | 84% | N/A |
| 2. Percentage of films Graded "A" or "B" within the prescribed period | 88% | N/A |
| 3. Percentage of stakeholders who rate the promotional events as good or better | 90% | 95% |
| 4. Percentage of films provided incentives/grants based on merit | 30% | 30% |
| 5. Percentage of award winning producers, directors and actors given priority to avail of incentive/grants | 50% | 50% |

Film heritage preserved and protected

FILM HERITAGE PRESERVATION PROGRAM

Outcome Indicators

- | | | |
|--|-------|-------|
| 1. Percentage of growth in archives holdings | 3% | 6% |
| 2. Percentage of recoverable films made available for public viewing | 0.50% | 0.70% |
| 3. Percentage of persons viewing the restored films who rate the quality of the preservation as good or better | 96% | 98% |

Output Indicators

1. Number and percentage of films evaluated and considered for restoration	255 1% of 25,500	1,275 5% of 25,500
2. Number of audio-visual elements managed and preserved	1,500	1,500
3. Number of films restored	1	1