

**XXV. DEPARTMENT OF TRADE AND INDUSTRY****A. OFFICE OF THE SECRETARY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

**ORGANIZATIONAL OUTCOME**

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

**PERFORMANCE INFORMATION**

<b>ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)</b>	<b>BASELINE</b>	<b>2024 TARGETS</b>
Exports and investments increased		
<b>EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM</b>		
Outcome Indicators		
1. Amount of exports	US\$91.1 Billion	US\$102.7 Billion
2. Amount of approved investments	PhP915 Billion	PhP1.151 Trillion
Output Indicators		
1. Number of exports and investment promotion activities locally and globally	54	74
2. Number of trade policy strategy papers developed for priority product, service, and/or market	16	25
3. Number of exporters assisted	3,576	4,998
4. Number of investors assisted	3,037	2,512
Industries developed		
<b>INDUSTRY DEVELOPMENT PROGRAM</b>		
Outcome Indicators		
1. Employment generated from the industry increased annually	466,000	530,000 - 630,000
2. Employment generated from the services sector increased annually	617,000	318,000 - 378,000
Output Indicators		
1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated	177	356
2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted	517	900
3. Stakeholder engagement rating	88%	89%

**MSMEs assisted and developed****MSME DEVELOPMENT PROGRAM****Outcome Indicator**

1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors	34%	47%
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**Output Indicators**

1. Number of MSMEs assisted	301,436	461,114
2. Number of clients assisted by the Negosyo Centers	821,771	811,242
3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better	100%	100%

**Consumer welfare enhanced****CONSUMER PROTECTION PROGRAM****Outcome Indicator**

1. Consumer resolution rate	97%	99%
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**Output Indicators**

1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time	96%	100%
2. Percentage of applications for permits/ accreditation/licenses/authorities processed within the prescribed time	100%	100%
3. Number of Price Monitoring Reports submitted within the prescribed time	12,310	4,201

**CONSUMER EDUCATION AND ADVOCACY PROGRAM****Outcome Indicator**

1. Level of consumer awareness increased	70%	80%
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**Output Indicators**

1. Number of consumer awareness and advocacy initiatives undertaken	7,734	10,565
2. Number of consumer education information materials produced	4,551	1,160
3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better	97%	98%

**B. BOARD OF INVESTMENTS****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

1. Competitive industries developed
2. Investments increased

**PERFORMANCE INFORMATION**

<b>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</b>	<b>BASELINE</b>	<b>2024 TARGETS</b>
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**Competitive industries developed****INDUSTRY DEVELOPMENT PROGRAM****Outcome Indicators**

1. Manufacturing Gross Value Added (GVA) as percentage of Gross Domestic Product (GDP)	23.3%	16.8%-17.0%
2. Manufacturing employment as percentage of total employment	8.81%	7.2% - 7.5%
3. Amount of new foreign and domestic investments and percentage increase over last year generated from BOI firms	PhP914.96 Billion (48.3% increase)	PhP995.59 Billion (10% annual increase)

**Output Indicators**

1. Number of programs, activities, projects implemented for the identified priority sectors	22	24
2. Number of policies developed and approved in support of Industry Development Program	38	40

**Investments increased****INVESTMENT PROMOTION PROGRAM****Outcome Indicators**

1. Amount and percentage increase in the amount of Investment Promotion Agencies (IPA)-approved investments	PhP1.084 Trillion (19.3% increase)	PhP1.151 Trillion (24.06% increase)
2. Number of employment generated from IPA-approved projects	192,335	95,439

**Output Indicators**

1. Number of leads generated from organized and conducted investment promotion activities in priority sectors	159	130
2. Percentage of applications for registration processed within five (5) weeks	99%	89%

**C. CONSTRUCTION INDUSTRY AUTHORITY OF THE PHILIPPINES****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

Competitiveness of the construction industry increased

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2024 TARGETS**

Competitiveness of the construction industry increased

**CONSTRUCTION INDUSTRY DEVELOPMENT PROGRAM****Outcome Indicators**

1. Percentage increase on CPES utilization among the Top 5 infrastructure implementing agencies (DPWH, DOTr, NIA, NHA and PPA)	5%	10%
2. Percentage increase in construction services exports	10%	20%
3. Percentage rate of construction industry roadmap implemented	10% (average)	20%

**Output Indicators**

1. Percentage of critical industry issues and concerns addressed	98%	100%
2. Number of promotional activities conducted	19	19
3. Number of training/certification programs conducted	121 runs	146 runs
4. Amount of construction services exports generated	US\$31 Million	US\$89 Million
5. Number of advocacy, capacity building and stakeholder engagement activities with strategic partners	9	18

**CONSTRUCTION INDUSTRY REGULATORY PROGRAM****Outcome Indicators**

1. Percentage increase in the number of renewing licensed contractors	10%	N/A
Percentage increase in the number of contractors with Philippine Contractors Accreditation Board license	11%	28%

**Output Indicators**

1. Percentage of licensing/registration/project authorization processed within the prescribed time	82% (average)	100%
2. Percentage of contractors' administrative cases acted upon within the prescribed time	80%	100%
3. Percentage of arbitration cases resolved within the prescribed time	98%	100%

**D. COOPERATIVE DEVELOPMENT AUTHORITY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Access to economic opportunities in industry and services for MSMEs, cooperatives, and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

Growth and viability of cooperative enterprises improved

**PERFORMANCE INFORMATION**

<b>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</b>	<b>BASELINE</b>	<b>2024 TARGETS</b>
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Growth and viability of cooperative enterprises improved

**COOPERATIVE DEVELOPMENT PROGRAM****Outcome Indicators**

1. Number of compliant micro and small cooperatives graduating to small and medium asset size category, respectively	292 from micro to small 159 from small to medium	270 from micro to small 146 from small to medium
2. Number of cooperatives implementing best practices	1,391	2,500
3. Number of cooperative business process facilitated through value chain	312	500

**Output Indicators**

1. Percentage and number of registered cooperatives provided with technical assistance	80% or 15,801	90% or 13,500
2. Percentage of clients who rated the technical assistance or other development intervention as good or better	80%	90%
3. Percentage of technical assistance or other development intervention rendered within the prescribed period	80%	90%

**COOPERATIVE REGULATION PROGRAM****Outcome Indicator**

1. Percentage of cooperatives compliant with laws, policies and regulations	80%	85%
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**Output Indicators**

1. Percentage of applications for registration of cooperatives and amendments to their Articles of Cooperation and By-Laws (ACBL) acted upon within the prescribed period	100%	100%
2. Percentage of cooperatives which rated registration/ amendment processes as good or better	80%	90%
3. Percentage of registered cooperatives inspected/ examined within the year	100%	90%
4. Percentage of non-compliant cooperatives complying with sanctions and directives	60%	80%
5. Percentage of violations/complaints acted upon within fifteen (15) days after knowledge of violations or upon receipt of complaint	80%	100%

**E. DESIGN CENTER OF THE PHILIPPINES****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

Strong design culture cultivated and global competitiveness of Philippine products improved through design

**PERFORMANCE INFORMATION**

<b>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</b>	<b>BASELINE</b>	<b>2024 TARGETS</b>
Strong design culture cultivated and global competitiveness of Philippine products improved through design		
<b>DESIGN INNOVATION, PROMOTION, AND INDUSTRY DEVELOPMENT PROGRAM</b>		
<b>Outcome Indicators</b>		
1. Percentage increase in the number of products developed that were commercialized	376	48% (556)
2. Percentage increase in the number of designers and SMEs trained	63	41% (89)
3. Percentage of clients who rate the services as satisfactory or better	96%	98%
<b>Output Indicators</b>		
1. Number of design services and technical assistance provided	2,500	3,100
2. Number of intellectual property applications filed	8	93
3. Number of design promotion activities provided	201	268

**F. PHILIPPINE TRADE TRAINING CENTER****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

More responsive trade training center

**PERFORMANCE INFORMATION**

<b>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</b>	<b>BASELINE</b>	<b>2024 TARGETS</b>
More responsive trade training center		
<b>TRADE BUSINESS MANAGEMENT TRAINING PROGRAM</b>		
<b>Outcome Indicators</b>		
1. Percentage of PTTC-assisted MSMEs taking positive actions to become global entrepreneurs	10.5%	85%
2. Number of MSMEs aligned with the international market standards	20	N/A
Number of MSMEs enabled for international standards alignment	N/A	700
<b>Output Indicators</b>		
1. Number of training sessions conducted	496	N/A
Number of training and learning sessions conducted	N/A	730

2. Percentage of training sessions with satisfactory or better rating	98%	N/A
Percentage of training and learning sessions with satisfactory or better rating	N/A	99%
3. Percentage of MSMEs' requests responded to within three (3) days	98%	100%