

XXV. DEPARTMENT OF TRADE AND INDUSTRY**A. OFFICE OF THE SECRETARY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

ORGANIZATIONAL OUTCOME

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)	BASELINE	2024 TARGETS
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Exports and investments increased

EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM**Outcome Indicators**

- | | | |
|-----------------------------------|------------------|-------------------|
| 1. Amount of exports | US\$91.1 Billion | US\$102.7 Billion |
| 2. Amount of approved investments | PhP915 Billion | PhP1.151 Trillion |

Output Indicators

- | | | |
|--|-------|-------|
| 1. Number of exports and investment promotion activities locally and globally | 54 | 74 |
| 2. Number of trade policy strategy papers developed for priority product, service, and/or market | 16 | 25 |
| 3. Number of exporters assisted | 3,576 | 4,998 |
| 4. Number of investors assisted | 3,037 | 2,512 |

Industries developed

INDUSTRY DEVELOPMENT PROGRAM**Outcome Indicators**

- | | | |
|---|---------|-------------------|
| 1. Employment generated from the industry increased annually | 466,000 | 530,000 - 630,000 |
| 2. Employment generated from the services sector increased annually | 617,000 | 318,000 - 378,000 |

Output Indicators

- | | | |
|--|-----|-----|
| 1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated | 177 | 356 |
| 2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted | 517 | 900 |
| 3. Stakeholder engagement rating | 88% | 89% |

MSMEs assisted and developed**MSME DEVELOPMENT PROGRAM****Outcome Indicator**

1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors

34%	47%
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Output Indicators

1. Number of MSMEs assisted
2. Number of clients assisted by the Negosyo Centers
3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better

301,436	461,114
821,771	811,242
100%	100%

Consumer welfare enhanced**CONSUMER PROTECTION PROGRAM****Outcome Indicator**

1. Consumer resolution rate

97%	99%
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Output Indicators

1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time
2. Percentage of applications for permits/ accreditation/licenses/authorities processed within the prescribed time
3. Number of Price Monitoring Reports submitted within the prescribed time

96%	100%
100%	100%
12,310	4,201

CONSUMER EDUCATION AND ADVOCACY PROGRAM**Outcome Indicator**

1. Level of consumer awareness increased

70%	80%
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Output Indicators

1. Number of consumer awareness and advocacy initiatives undertaken
2. Number of consumer education information materials produced
3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better

7,734	10,565
4,551	1,160
97%	98%