

#### **K.4. CULTURAL CENTER OF THE PHILIPPINES**

##### **STRATEGIC OBJECTIVES**

##### **SECTOR OUTCOMES**

- 1. Philippine culture and values promoted**
- 2. Lifelong learning opportunities for all ensured**

## GENERAL APPROPRIATIONS ACT, FY 2024

**ORGANIZATIONAL OUTCOME**

Promotion of Philippine arts and culture improved

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2024 TARGETS**

Promotion of Philippine arts and culture improved

**PHILIPPINE ARTS AND CULTURE PROMOTION AND DEVELOPMENT PROGRAM****Outcome Indicators**

1. Number of audiences who patronized CCP shows/productions, trainings and workshops
2. Percentage increase in the number of audiences
3. Percentage of clients who rated the facilities as good or better

792,971

0.41%

93.60%

131,315

-73.73%

90%

**Output Indicators**

1. Number of events held in a year
2. Percentage increase in the number of productions

1,902

-12.26%

565

-57.19%