

Z. PRESIDENTIAL MANAGEMENT STAFF

STRATEGIC OBJECTIVES

SECTOR OUTCOME

A well-supported Presidency towards the attainment of sustainable development, security and resiliency outcomes

ORGANIZATIONAL OUTCOME

Responsive staff support for the Presidency and facilitation work on Presidential priorities and directives

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2023 TARGETS

Responsive staff support for the Presidency and facilitation work on Presidential priorities and directives

PRESIDENTIAL STAFF SUPPORT PROGRAM

Output Indicators

1. Percentage of briefers and/or profiles for Presidential engagements submitted	100%	100%
2. Percentage of directive monitoring reports submitted	100%	100%
3. Percentage of Presidential engagement managed	100%	100%

Public access, engagement and understanding of Presidential policies and government programs achieved

PRESIDENTIAL DOCUMENTATION AND BROADCAST MANAGEMENT PROGRAM

Output Indicators

1. Percentage of presidential events and activities hooked-up and aired by broadcast networks	100%	100%
2. Percentage of likes and shares of presidential events and activities through social media	90%	90%

3. Percentage of satisfactory feedback on requested video and audio materials by the broadcast networks and the general public

100%

100%

Output Indicators

1. Number of presidential events and activities hooked-up and aired by broadcast networks

90% (6,000)

100% (6,000)

2. Number of presidential events and activities posted in social media

100% (2,525)

90% (2,525)

3. Number of technical support provided to various agencies, local and foreign organizations and broadcast networks meeting the required broadcast quality standard on a prescribed schedule

100% (800)

90% (400)