

**N. NATIONAL COMMISSION FOR CULTURE AND THE ARTS**

**N.1. NATIONAL COMMISSION FOR CULTURE AND THE ARTS - PROPER**

**STRATEGIC OBJECTIVES**

**SECTOR OUTCOME**

Philippine culture and values towards Bayanihan promoted

**ORGANIZATIONAL OUTCOME**

Arts and culture management enhanced through coordinated actions among affiliated cultural agencies  
Sense of nationhood and pride in being Filipino strengthened

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2023 TARGETS**

Arts and culture management enhanced through coordinated actions  
among affiliated cultural agencies

**NATIONAL CULTURE AND ARTS COORDINATION PROGRAM**

## Outcome Indicators

1. Number and percentage increase of institutionalized culture and arts programs among affiliated cultural agencies

1 and 5%

1 and 14%

2. Percentage of stakeholders who rated the implementation of policies on coordination as good or better

85%

85%

## Output Indicator

1. Number of policies on coordination developed with affiliated cultural agencies for the enhancement of culture and arts management

3 policies on coordination

2 policies on coordination

Sense of nationhood and pride in being Filipino strengthened

**NATIONAL CULTURE AND ARTS DEVELOPMENT PROGRAM**

## Outcome Indicators

1. Percentage increase in the number of audience for NCCA programs, events and activities

38% or 21,467,921  
(77,962,450)5% or 2,824,727  
(59,319,256)

2. Percentage increase in the number of participants who expressed deeper appreciation of Philippine culture and arts

5% or 221 (4,646)

5%

3. Percentage increase in average value of assets under administration

1.63% or P38 Million  
(P2.333 Billion)

1.335% or P40 Million

## Output Indicators

1. Number of projects implemented on advancing "pagkamalikhain" value of creative excellence, strengthening culture-sensitive public governance and development, valuing our diverse culture and inculcating Filipino values for the common good

663 projects

300 projects

2. Number of evaluation reviews of the NCCA investment

8 evaluation review

4 evaluation reviews