

M. MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Philippine culture and values promoted

ORGANIZATIONAL OUTCOME

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)****BASELINE****2023 TARGETS**

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

MOVIE AND TELEVISION REGULATORY AND DEVELOPMENTAL PROGRAM**Outcome Indicators**

1. Percentage of entities (theaters, television networks, cable television operators, production outfits and film distributors) under MTRCB's jurisdiction that are compliant with MTRCB rules
2. Increase in the level of awareness of the public on the relevance of classification system for movies and television

92%

99%

3. Percentage of movie, television and optical media materials that are reviewed and classified

100%

100%

Output Indicators

1. Percentage of materials submitted for classification that are acted upon within ten (10) days from receipt
2. Percentage of cases resolved within ninety (90) days
3. Number of seminars, fora, infomercials and other information dissemination activities conducted

100%

100%

88%

96%

96

20