GENERAL APPROPRIATIONS ACT, FY 2023

M. MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Philippine culture and values promoted

ORGANIZATIONAL OUTCOME

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

PERFORMANCE INFORMATION

| ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs) | BASELINE | 2023 TARGETS |
|--|---------------------------------------|---------------------------------------|
| Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media | | |
| MOVIE AND TELEVISION REGULATORY AND DEVELOPMENTAL PROGRAM Outcome Indicators | | |
| 1. Percentage of entities (theaters, television networks, cable television operators, production outfits and film distributors) under MTRCB's jurisdiction that are compliant with MTRCB rules | 92% | 99% |
| 2. Increase in the level of awareness of the public on | a. 1.5% increase in the | a. 5% increase in the |
| the relevance of classification system for movies | number of complaints | number of complaints |
| and television | received from public | received from public |
| | viewers | viewers |
| | b. 15% decrease in the | b. 5% decrease in the |
| | number of cases filed | number of cases filed |
| | for violation of | for violation of |
| | PD 1986 and its | PD 1986 and its |
| | implementing rules and regulations | implementing rules and regulations |
| 3. Percentage of movie, television and optical media | 100% | 100% |
| materials that are reviewed and classified | 100/0 | 10070 |
| Output Indicators | | |
| 1. Percentage of materials submitted for classification | 100% | 100% |
| that are acted upon within ten (10) days from | | |
| receipt | | |
| 2. Percentage of cases resolved within ninety (90) | 88% | 96% |
| days | | |
| 3. Number of seminars, fora, infomercials and other | 96 | 20 |
| information dissemination activities conducted | | |