

## **I. FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES**

### **STRATEGIC OBJECTIVES**

#### **SECTOR OUTCOME**

Philippine culture and values promoted

#### **ORGANIZATIONAL OUTCOME**

1. Local films quality upgraded
2. Film heritage preserved and protected

**PERFORMANCE INFORMATION**

<b>ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)</b>	<b>BASELINE</b>	<b>2023 TARGETS</b>
<b>Local films quality upgraded</b>		
<b>FILM INDUSTRY PROMOTION AND DEVELOPMENT PROGRAM</b>		
<b>Outcome Indicators</b>		
1. Ratio of quality films shown to number of films produced	5:6	5:6
2. Percentage of films given awards from those provided assistance	25%	42%
3. Percentage increase in film workers provided employment over previous year	6%	40%
<b>Output Indicators</b>		
1. Percentage of local films which applied for Cinema Evaluation Board (CEB) grading	84%	N/A
2. Percentage of films Graded "A" or "B" within the prescribed period	88%	N/A
3. Percentage of stakeholders who rate the promotional events as good or better	90%	95%
4. Percentage of films provided incentives/grants based on merit	30%	30%
5. Percentage of award winning producers, directors and actors given priority to avail of incentive/grants	50%	50%
<b>Film heritage preserved and protected</b>		
<b>FILM HERITAGE PRESERVATION PROGRAM</b>		
<b>Outcome Indicators</b>		
1. Percentage of growth in archives holdings	3%	6%
2. Percentage of recoverable films made available for public viewing	0.50%	0.70%
3. Percentage of persons viewing the restored films who rate the quality of the preservation as good or better	96%	98%
<b>Output Indicators</b>		
1. Number and percentage of films evaluated and considered for restoration	255 1% of 25,500	1,275 5% of 25,500
2. Number of audio-visual elements managed and preserved	1,500	1,500
3. Number of films restored	1	4