

C. NATIONAL PARKS DEVELOPMENT COMMITTEE

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOMES

1. National parks preserved and developed
2. Visitor experience enriched

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)

BASELINE

2023 TARGETS

National parks preserved and developed

PARKS MANAGEMENT PROGRAM

Outcome Indicators

1. Percentage change in park visitors

11,484,620

-66.62% (3,834,023)

GENERAL APPROPRIATIONS ACT, FY 2023

2. Percentage of visitors who rate the quality of parks as satisfactory or better	92.03%	96%
3. Percentage decrease in park rules violations	320	38.12% (198)
Output Indicators		
1. Percentage reliability of CCTV	94%	96%
2. Percentage of security guards deployed	100%	100%
3. Average percentage of year for which parks are open to the public during normal and business hours	100%	100%

Visitor experience enriched

CULTURAL AND EVENTS PROGRAM**Outcome Indicators**

1. Percentage of park end users who rate the parks' arts and cultural programs as satisfactory or better	95%	98.75%
2. Number of attendees/viewers for the parks' physical and/or virtual arts and cultural programs	2,364,780	740,000
Output Indicator		
1. Number of arts and cultural programs held	1,243	5,545