

H. DEPARTMENT OF TRADE AND INDUSTRY

H.1. AURORA PACIFIC ECONOMIC ZONE AND FREEPORT AUTHORITY

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Business located and operating within the economic zone increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)

BASELINE

2023 TARGETS

Business located and operating within the economic zone increased

ECOZONE DEVELOPMENT PROGRAM

Outcome Indicators

1. Number of registered locators

47

52

2. Number of generated employment

1,500

1,500

3. Amount of generated investment

P35 Million

P100 Million

Output Indicators

1. Number of infrastructure projects started

3

N/A

2. Percentage of infrastructure projects implemented
in accordance with plans and specifications

100%

N/A

3. Number of infrastructure projects completed
on schedule

1

N/A

H.2. CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Increased Trade Promotion Activities

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)

BASELINE

2023 TARGETS

Increased Trade Promotion Activities

EXPORT/TRADE PROMOTION PROGRAM

Outcome Indicators

1. Percentage increase in number of companies participating in Export Promotion activities	N/A	N/A
2. Percentage of returning companies in Signature Events	47%	47%
3. Percentage increase in the amount of potential export orders	N/A	N/A

Output Indicators

1. Total export orders	US \$66.49M	US \$66.49M
2. Number of companies participating in Export Promotions Activities	718	718
3. Number of Trade Inquiries in Export Promotion Events	5,691	5,691
4. Number of Trade Buyers attending Export Promotion Events	2,684	2,684

H.3. SMALL BUSINESS CORPORATION**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Catalyzed increased allocation and accelerated delivery of financing resources to MSME segments traditionally considered unfinanceable

ORGANIZATIONAL OUTCOME

Sustainable MSMEs increased

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)****BASELINE****2023 TARGETS**

Sustainable MSMEs increased

PONDO SA PAGBABAGO AT PAG-ASENSO PROGRAM

Outcome Indicator

1. Number of provinces benefitted by the Program	85	85
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Output Indicators

1. Number of MSME beneficiaries	40,000	40,000
2. Pass-on rate by Microfinance Financing Institution	maximum of 30% per annum	maximum of 30% per annum