

## E. NEWS AND INFORMATION BUREAU

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

#### ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

#### PERFORMANCE INFORMATION

##### ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

##### BASELINE

##### 2022 TARGETS

Public access, engagement and understanding of Presidential policies and government programs achieved

#### GOVERNMENT NEWS INFORMATION AND MEDIA SERVICES PROGRAM

##### Outcome Indicators

1. Percentage of national, provincial and foreign news stories and news photos utilized	57,370	100% or 48,000
2. Percentage of presidential stories and photos, transcripts, news monitoring reports and alerts and clippings utilized	100%	100%
3. Percentage of media arrangement, coordination, accreditation and assistance and press center operations rated as satisfactory or better	118.82%	100%

##### Output Indicators

1. Percentage of news, information and media services provided both locally and internationally	387,465	100% or 444,460
2. Percentage rating on news, information and media services that were provided both locally and internationally	124.41%	100%
3. Percentage of news, information and media services provided both locally and internationally rendered within prescribed schedule	125.19%	100%