

E. DESIGN CENTER OF THE PHILIPPINES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

ORGANIZATIONAL OUTCOME

Strong design culture cultivated and global competitiveness of Philippine products improved through design

PERFORMANCE INFORMATION

GENERAL APPROPRIATIONS ACT, FY 2022

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)**BASELINE****2022 TARGETS**

Strong design culture cultivated and global competitiveness of
Philippine products improved through design

DESIGN INNOVATION, PROMOTION, AND INDUSTRY DEVELOPMENT PROGRAM**Outcome Indicator(s)**

1. Percentage increase in the number of products
developed that were commercialized

376

10% (414)

2. Percentage increase in the number of designers
and SMEs trained

63

11% (70)

3. Percentage of clients who rate the services as
satisfactory or better

96%

96%

Output Indicator(s)

1. Number of design services and technical assistance
provided

2,500

2,500

2. Number of intellectual property (IP)
applications filed

8

89

3. Number of design promotion activities provided

201

201