

XXVII. PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE**A. PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE (PROPER)****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2021 TARGETS**

Public access, engagement and understanding of Presidential policies and government programs achieved

PRESIDENTIAL COMMUNICATIONS PROGRAM**Outcome Indicator**

1. Percentage of news and photo releases used by selected print media

90%

94%

Output Indicators

1. Number of news and photo releases disseminated

2,507

3,350

2. Percentage of Presidential events and visits provided with coverage arrangements

95%

95%