

## M. MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

Philippine culture and values promoted

#### ORGANIZATIONAL OUTCOME

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

#### PERFORMANCE INFORMATION

##### ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

##### BASELINE

##### 2021 TARGETS

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

#### MOVIE AND TELEVISION REGULATORY AND DEVELOPMENTAL PROGRAM

##### Outcome Indicators

1. Percentage of entities (theaters, television networks, cable television operators, production outfits and film distributors) under MTRCB's jurisdiction that are compliant with MTRCB rules
2. Increase in the level of awareness of the Public on the relevance of classification system for movies and television

92%

99%

- a. 1.5% increase in the number of complaints received from public viewers
- b. 15% decrease in the number of cases filed for violation of PD 1986 and its implementing rules and regulations

- a. 5% increase in the number of complaints received from public viewers
- b. 5% decrease in the number of cases filed for violation of PD 1986 and its implementing rules and regulations

## GENERAL APPROPRIATIONS ACT, FY 2021

3. Percentage of movie, television and optical media materials that are reviewed and classified	100%	100%
Output Indicators		
1. Percentage of materials submitted for classification that are acted upon within ten (10) days from receipt	100%	100%
2. Percentage of cases resolved within ninety (90) days	88%	96%
3. Number of seminars, fora, infomercials and other information dissemination activities conducted	96	20