

I. FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Philippine culture and values promoted

ORGANIZATIONAL OUTCOME

1. Local films quality upgraded
2. Film heritage preserved and protected

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2021 TARGETS**

Local films quality upgraded

FILM INDUSTRY PROMOTION AND DEVELOPMENT PROGRAM

Outcome Indicators

1. Ratio of quality films shown to number of films produced	5:6	5:6
2. Percentage of films given awards from those provided assistance	25%	35%
3. Percentage increase in film workers provided employment over previous year	6%	8%

Output Indicators

1. Percentage of local films which applied for Cinema Evaluation Board (CEB) grading	84%	88%
2. Percentage of films Graded "A" or "B" within the prescribed period	88%	90%
3. Percentage of stakeholders who rate the promotional events as good or better	90%	95%

Film heritage preserved and protected

FILM HERITAGE PRESERVATION PROGRAM

Outcome Indicators

1. Percentage of growth in archives holdings	3%	7%
2. Percentage of recoverable films made available for public viewing	0.50%	0.70%
3. Percentage of persons viewing the preserved films who rate the quality of the preservation as good or better	96%	98%

Output Indicators

1. Number and percentage of films evaluated and considered for restoration	255 1% baseline:25,500	1275 5% (baseline: 25,500)
2. Number of audio-visual elements deposited and managed in the Archives	25,265	30,000
3. Number of films restored	2	4