

XXIV. DEPARTMENT OF TRADE AND INDUSTRY**A. OFFICE OF THE SECRETARY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

ORGANIZATIONAL OUTCOME

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

PERFORMANCE INFORMATION

<u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2021 TARGETS</u>
Exports and investments increased		
EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM		
Outcome Indicator(s)		
1. Amount of exports	US\$91.1 billion	US\$93.9-95.8 billion
2. Amount of approved investments	PhP915 billion	PhP905.08 billion
Output Indicator(s)		
1. Number of exports and investment promotion activities locally and globally	54	30
2. Number of trade policy strategy papers developed for priority product, service, and / or market	16	10
3. Number of exporters assisted	3,576	3,927
4. Number of investors assisted	3,037	2,392
Industries developed		
INDUSTRY DEVELOPMENT PROGRAM		
Outcome Indicator(s)		
1. Employment generated from the industry increased annually	466,000	333,000
2. Employment generated from the services sector increased annually	617,000	528,000
3. Philippine overall ranking in the World Bank-International Finance Corporation's Doing Business Report improved	Top 65%	Top 40%
Output Indicator(s)		
1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated	177	238
2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted	517	674
3. Stakeholder engagement rating	88%	89%
MSMEs assisted and developed		

MSME DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors

34% 31%

Output Indicator(s)

1. Number of MSMEs assisted

301,436 304,887

2. Number of clients assisted by the Negosyo Centers

821,771 803,000

3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better

100% 99%

Consumer welfare enhanced

CONSUMER PROTECTION PROGRAM

Outcome Indicator(s)

1. Consumer resolution rate

97% 98%

Output Indicator(s)

1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time

96% 98%

2. Percentage of applications for permits / accreditation / licenses / authorities processed within the prescribed time

100% 99%

3. Number of Price Monitoring Reports submitted within the prescribed time

12,310 2,715

CONSUMER EDUCATION AND ADVOCACY PROGRAM

Outcome Indicator(s)

1. Level of consumer awareness increased

70% 72%

Output Indicator(s)

1. Number of consumer awareness and advocacy initiatives undertaken

7,734 7,862

2. Number of consumer education information materials produced

4,551 655

3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better

97% 97%

B. BOARD OF INVESTMENTS

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

ORGANIZATIONAL OUTCOME

1. Competitive industries developed
2. Investment increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2021 TARGETS

Competitive Industries Developed

INDUSTRY DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Manufacturing Gross Value Added (GVA) as percentage of Gross Domestic Product (GDP)	23.30%	16.4%-19.8%
2. Manufacturing employment as percentage of total employment	8.81%	8.00%
3. Amount of new foreign and domestic investments and percentage increase over last year generated from BOI firms	PhP914.96 B (48.3% increase)	PhP905.08 B (10% annual increase)

Output Indicator(s)

1. Number of programs, activities, projects implemented for the identified priority sectors	22	21
2. Number of policies developed and approved in support of Industry Development Program	38	14

Investments Increased

INVESTMENT PROMOTION PROGRAM

Outcome Indicator(s)

1. Amount and percentage increase in the amount of Investment Promotion Agencies (IPA)-approved investments	PhP1.084 Trillion (19.3% increase)	PhP1.151 Trillion (7% annual increase)
2. Number of employment generated from IPA-approved projects	192,335	336,622

Output Indicator(s)

1. Number of leads generated from organized and conducted investment promotion activities in priority sectors	159	73
2. Percentage of applications for registration processed within five (5) weeks	99%	89%

C. PHILIPPINE TRADE TRAINING CENTER**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

ORGANIZATIONAL OUTCOME

More responsive trade training center

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)****BASELINE****2021 TARGETS**

More responsive trade training center

TRADE BUSINESS MANAGEMENT TRAINING PROGRAM

Outcome Indicator(s)

1. Percentage of PTTC-assisted MSMEs taking positive actions to become global entrepreneurs	10.50%	5%
2. Number of MSMEs aligned with the international market standards	20	25

Output Indicator(s)		
1. Number of training sessions conducted	496	627
2. Percentage of training sessions with satisfactory or better rating	98%	98%
3. Percentage of MSMEs requests responded to within three (3) days	98%	98%

D. DESIGN CENTER OF THE PHILIPPINES**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

ORGANIZATIONAL OUTCOME

Strong design culture cultivated and global competitiveness of Philippine products improved through design

PERFORMANCE INFORMATION

<u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2021 TARGETS</u>
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Strong design culture cultivated and global competitiveness of Philippine products improved through design

DESIGN INNOVATION, PROMOTION, AND INDUSTRY DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Percentage increase in the number of products developed that were commercialized	376	10% (414)
2. Percentage increase in the number of designers and SMEs trained	63	11% (70)
3. Percentage of clients who rate the services as satisfactory or better	96%	96%
Output Indicator(s)		
1. Number of design services and technical assistance provided	2,500	2,500
2. Number of intellectual property (IP) applications filed	8	89
3. Number of design promotion activities provided	201	201

E. CONSTRUCTION INDUSTRY AUTHORITY OF THE PHILIPPINES (CIAP)**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

ORGANIZATIONAL OUTCOME

Competitiveness of the construction industry increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2021 TARGETS
Competitiveness of the construction industry increased		
CONSTRUCTION INDUSTRY DEVELOPMENT PROGRAM		
Outcome Indicator(s)		
1. Percentage of government agencies implementing the Constructors' Performance Evaluation System (CPES)	5.63%	N/A
Percentage increase on CPES utilization among the top 5 infrastructure implementing agencies (DPWH, DOTR, NIA, NHA and PPA)	5%	5%
2. Percentage share of construction industry to GDP	5.7%	N/A
Percentage increase in construction services exports	N/A	10%
3. Percentage rate of construction industry road map implemented	N/A	10% (average)
Output Indicator(s)		
1. Percentage of critical industry issues and concerns addressed	98%	90%
2. Number of promotional activities conducted	19	9
3. Number of training / certification programs conducted	121	121
4. Amount of construction services exports generated	N/A	US\$31 million
5. Number of advocacy, capacity building and stakeholder engagement activities with strategic partners	N/A	9
CONSTRUCTION INDUSTRY REGULATORY PROGRAM		
Outcome Indicator(s)		
1. Percentage increase in the number of renewing licensed contractors	10%	N/A
Percentage increase in the number of contractors with Philippine Contractors Accreditation Board license	11%	14%
Output Indicator(s)		
1. Percentage of licensing / registration / project authorization processed within the prescribed time	82% (average)	90% (average)
2. Percentage of licensing and registration cases resolved	72%	N/A
Percentage of contractor's administrative cases acted upon within the prescribed time	80%	80%
3. Percentage of arbitration cases resolved within the prescribed time	98%	80%

F. COOPERATIVE DEVELOPMENT AUTHORITY

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Access to economic opportunities in industry and services for MSMEs, cooperatives, and OFs increased

ORGANIZATIONAL OUTCOME

Growth and viability of cooperative enterprises improved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

Growth and viability of cooperative enterprises improved

COOPERATIVE DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Percentage and number of compliant micro and small cooperatives graduating to small and medium asset size category, respectively

N/A

2. Number of compliant micro and small cooperatives graduating to small and medium asset size category, respectively

3% of FY 2018
micro to small
3% of FY 2018
small to medium206 from micro
to small
94 from small
to medium

3. Percentage and number of cooperatives implementing best practices

N/A

4. Number of cooperatives implementing best practices

1% of 1,211
(FY 2019 Target)

1,223

5. Number of Cooperative business of registered cooperatives facilitated through value chain

300

300

Output Indicator(s)

1. Percentage and number of registered cooperatives provided with technical assistance

80% of 9776
micro and small coops80% of 7,821 of micro & small
coops

2. Percentage of clients who rated the technical assistance or other development intervention as good or better

80%

80%

3. Percentage of technical assistance or other development intervention rendered within the prescribed period

80%

80%

COOPERATIVE REGULATION PROGRAM

Outcome Indicator(s)

1. Percentage of cooperatives compliant with laws, policies and regulations

80% of FY 2018
compliant coops

80%

Output Indicator(s)

1. Percentage of applications for registration of cooperatives and amendments to their Articles of Cooperation and By-Laws (ACBL) acted upon within the prescribed period

100%

100% of application
for registration
and amendments to ACBL
received and acted upon
80% of application for
registration and amendments to
ACBL received and acted upon
100%

2. Percentage of cooperatives which rated registration / amendment processes as good or better

80%

3. Percentage of registered cooperatives inspected / examined within the year

100%

4. Percentage of non-compliant cooperatives complying with sanctions and directives

60%

60% of non-compliant
coops complying with
Sanctions and directives
80% of violation/complaints
received

5. Percentage of violations / complaints acted upon within fifteen (15) days after knowledge of violations or upon receipt of complaint

80

G. TECHNICAL EDUCATION AND SKILLS DEVELOPMENT AUTHORITY**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives, and OFs increased
3. Income-earning ability increased
4. Maximize gains from demographic dividend

ORGANIZATIONAL OUTCOME

Employability increased and/or enhanced

PERFORMANCE INFORMATION

<u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2021 TARGETS</u>
Employability increased and / or enhanced		
TECHNICAL EDUCATION AND SKILLS DEVELOPMENT POLICY PROGRAM		
Outcome Indicator		
1. Percentage of stakeholders who rate policies / plans as good or better	99%	94%
Output Indicator		
1. Number of National, Regional / Provincial TESD plans formulated / updated	1 National Progress Report	1 Semi- Annual Progress Report, 1 Annual Progress Report
TECHNICAL EDUCATION AND SKILLS DEVELOPMENT REGULATORY PROGRAM		
Outcome Indicators		
1. Percentage compliance of TVET programs to TESDA, industry, and industry standards and requirements	95%	90%
2. Percentage of TVET graduates that undergo assessment for certification	80%	86%
3. Percentage of TVET programs with tie-ups to industry	47%	42%
Output Indicators		
1. Percentage of registered accredited TVET programs audited	99.40%	100%
2. Percentage of skilled workers issued with certification within 7 days of their application	83%	90%
3. Number of consultations, orientations and workshops for development of competency standards / training regulations	201	200
TECHNICAL EDUCATION AND SKILLS DEVELOPMENT PROGRAM		
Outcome Indicator		
1. Percentage of graduates from technical education and skills development scholarship programs that are employed	69.70%	69%
Output Indicators		
1. Number of graduates from technical education and skills development scholarship programs	401,917 (preliminary)	217,898
2. Number of training institutions / establishments / assessment centers provided with technical assistance	8,229 (6,495 TVIs & 261094 ACs)	5,842 (4,211 TVIs & 1,631 ACs)
3. Number of TESDA Technology Institutions (TTIs) graduates	182,867	189,886