

## C. PHILIPPINE TRADE TRAINING CENTER

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

#### ORGANIZATIONAL OUTCOME

More responsive trade training center

#### PERFORMANCE INFORMATION

##### ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2021 TARGETS

More responsive trade training center

##### TRADE BUSINESS MANAGEMENT TRAINING PROGRAM

Outcome Indicator(s)

1. Percentage of PTTC-assisted MSMEs taking positive actions to become global entrepreneurs
2. Number of MSMEs aligned with the international market standards

10.50%

5%

20

25

**Output Indicator(s)****1. Number of training sessions conducted****496****627****2. Percentage of training sessions with satisfactory or better rating****98%****98%****3. Percentage of MSMEs requests responded to within three (3) days****98%****98%**