

XXIV. DEPARTMENT OF TRADE AND INDUSTRY**A. OFFICE OF THE SECRETARY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

ORGANIZATIONAL OUTCOME

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

PERFORMANCE INFORMATION

<u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2021 TARGETS</u>
Exports and investments increased		
EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM		
Outcome Indicator(s)		
1. Amount of exports	US\$91.1 billion	US\$93.9-95.8 billion
2. Amount of approved investments	PhP915 billion	PhP905.08 billion
Output Indicator(s)		
1. Number of exports and investment promotion activities locally and globally	54	30
2. Number of trade policy strategy papers developed for priority product, service, and / or market	16	10
3. Number of exporters assisted	3,576	3,927
4. Number of investors assisted	3,037	2,392
Industries developed		
INDUSTRY DEVELOPMENT PROGRAM		
Outcome Indicator(s)		
1. Employment generated from the industry increased annually	466,000	333,000
2. Employment generated from the services sector increased annually	617,000	528,000
3. Philippine overall ranking in the World Bank-International Finance Corporation's Doing Business Report improved	Top 65%	Top 40%
Output Indicator(s)		
1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated	177	238
2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted	517	674
3. Stakeholder engagement rating	88%	89%
MSMEs assisted and developed		

MSME DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors

34% 31%

Output Indicator(s)

1. Number of MSMEs assisted

301,436 304,887

2. Number of clients assisted by the Negosyo Centers

821,771 803,000

3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better

100% 99%

Consumer welfare enhanced

CONSUMER PROTECTION PROGRAM

Outcome Indicator(s)

1. Consumer resolution rate

97% 98%

Output Indicator(s)

1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time

96% 98%

2. Percentage of applications for permits / accreditation / licenses / authorities processed within the prescribed time

100% 99%

3. Number of Price Monitoring Reports submitted within the prescribed time

12,310 2,715

CONSUMER EDUCATION AND ADVOCACY PROGRAM

Outcome Indicator(s)

1. Level of consumer awareness increased

70% 72%

Output Indicator(s)

1. Number of consumer awareness and advocacy initiatives undertaken

7,734 7,862

2. Number of consumer education information materials produced

4,551 655

3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better

97% 97%