

C. NATIONAL BOOK DEVELOPMENT BOARD

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Local book publishing industry developed

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)**BASELINE****2021 TARGETS**

Local book publishing industry developed

LOCAL BOOK PUBLISHING INDUSTRY DEVELOPMENT PROGRAM**Outcome Indicators**

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|--|--------|-------------|
| 1. Percentage increase in the number of manuscripts / titles by NBDB-registered authors | 1,429 | 5% (1,500) |
| 2. Percentage increase in the number of titles published by NBDB-registered authors / publishers | 3,395 | 2% (3,463) |
| 3. Percentage increase in the gross revenue of NBDB-registered publishers | P1.94B | 5% (P2.04B) |

Output Indicators

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|--|----|----|
| 1. Number of capacity-building and trade promotion initiatives undertaken | 39 | 21 |
| 2. Number of awards, grants, and incentives given | 27 | 10 |
| 3. Number of policies developed, researches conducted, information systems developed and / or managed, and information campaigns conducted | 14 | 7 |