

**H. DEPARTMENT OF TRADE AND INDUSTRY**

**H.1. AURORA PACIFIC ECONOMIC ZONE AND FREEPORT AUTHORITY**

**STRATEGIC OBJECTIVES**

**SECTOR OUTCOME**

Economic opportunities in industry and services expanded

**ORGANIZATIONAL OUTCOME**

Business located and operating within the economic zone increased

**PERFORMANCE INFORMATION**

**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)**

**BASELINE**

**2021 TARGETS**

Business located and operating within the economic zone increased

**ECOZONE DEVELOPMENT PROGRAM**

**Outcome Indicators**

1. Number of registered locators	25	47
2. Number of generated employment	300	1,500
3. Amount of generated investment	P25 Million	P35 Million
<b>Output Indicators</b>		
1. Number of infrastructure projects started		3
2. Percentage of infrastructure projects implemented in accordance with plans and specifications		100%
3. Number of infrastructure projects completed on schedule		1

**H.2. CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS**

**STRATEGIC OBJECTIVES**

**SECTOR OUTCOME**

Economic opportunities in industry and services expanded

**ORGANIZATIONAL OUTCOME**

Increased Trade Promotion Activities

**PERFORMANCE INFORMATION**

**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)**

**BASELINE**

**2021 TARGETS**

Increased Trade Promotion Activities

**EXPORT / TRADE PROMOTION PROGRAM**

**Outcome Indicators**

1. Percentage increase in number of SMEs in Export Promotion activities	5% per annum	N/A
2. Percentage of returning SMEs in Signature Events	47%	47%
3. Percentage increase in the amount of potential export orders	5% per annum	N/A

## GENERAL APPROPRIATIONS ACT, FY 2021

## Output Indicators

1. Total export orders	US \$336.00M	US \$66.49M
2. Number of SMEs participating in Export Promotions	1,330	718
3. Number of Trade Buyers attending Export Promotion Events	16,363	5,691
4. Number of Trade Buyers attending Export Promotion Events	N/A	2,684

**H.3. SMALL BUSINESS CORPORATION**

## STRATEGIC OBJECTIVES

## SECTOR OUTCOME

Access to economic opportunities in industry and services for MSMEs, cooperatives, and OFs increased.

## ORGANIZATIONAL OUTCOME

Sustainable MSMEs increased

## PERFORMANCE INFORMATION

## ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

## BASELINE

## 2021 TARGETS

Sustainable MSMEs increased

## PONDO PARA SA PAGBABAGO AT PAG-ASENSO PROGRAM

## Outcome Indicator

1. Number of provinces benefitted by the Program.

85

85

## Output Indicators

1. Number of MSME beneficiaries

61,844

40,000

2. Pass-on rate by Microfinance Financing Institution

maximum of 30 %per annum

maximum of 30% per annum