

## **M. MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD**

### **STRATEGIC OBJECTIVES**

### **SECTOR OUTCOME**

Philippine culture and values promoted

### **ORGANIZATIONAL OUTCOME**

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

### **PERFORMANCE INFORMATION**

#### **ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)**

#### **BASELINE**

#### **2020 TARGETS**

Contemporary Filipino cultural values protected and promoted through the review and classification of movies, television, publicity materials, and optical media

**MOVIE AND TELEVISION REGULATORY AND DEVELOPMENTAL PROGRAM****Outcome Indicators**

1. Percentage of entities (theaters, television networks, cable television operators, production outfits and film distributors) under MTRCB's jurisdiction that are compliant with MTRCB rules

92%

99%

2. Increase in the level of awareness of the public on the relevance of classification system for movies and television

a. 1.5% decrease in the number of complaints received from public viewers

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b. 15% increase in the number of cases filed for violation of PD 1986 and its implementing rules and regulations

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3. Percentage of movie, television and optical media materials that are reviewed and classified

100%

100%

**Output Indicators**

1. Percentage of materials submitted for classification that are acted upon within ten (10) days from receipt

100%

100%

2. Percentage of cases resolved within ninety (90) days

88%

96%

3. Number of seminars, fora, infomercials and other information dissemination activities conducted

96

108