

**F. PHILIPPINE TRADE TRAINING CENTER****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

More responsive trade training center

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs)/PERFORMANCE INDICATORS (PIs)****BASELINE****2020 TARGETS**

More responsive trade training center

**TRADE BUSINESS MANAGEMENT TRAINING PROGRAM****Outcome Indicator(s)**

1. Percentage of PTTC-assisted MSMEs taking positive actions to become global entrepreneurs
2. Number of MSMEs aligned with the international market standards

10.50%

10%

20

25

**Output Indicator(s)**

1. Number of training sessions conducted
2. Percentage of training sessions with satisfactory or better rating
3. Percentage of MSMEs requests responded to within three (3) days

496

627

98%

98%

98%

98%