

**XXIV. DEPARTMENT OF TRADE AND INDUSTRY**

**A. OFFICE OF THE SECRETARY**

**STRATEGIC OBJECTIVES**

**SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

**ORGANIZATIONAL OUTCOME**

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

**PERFORMANCE INFORMATION**

**ORGANIZATIONAL OUTCOMES (OOS)/PERFORMANCE INDICATORS (PIs)**

	BASELINE	2020 TARGETS
Exports and investments increased		
<b>EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM</b>		
Outcome Indicator(s)		
1. Amount of exports	US\$56.3 billion	US\$54.8-56.9 billion
2. Amount of approved investments	PhP915. billion	PhP1.076 trillion
Output Indicator(s)		
1. Number of exports and investment promotion activities locally and globally	48	70
2. Number of trade policy strategy papers developed for priority product, service, and/or market	12	16
3. Number of exporters assisted	3,576	5,580
4. Number of investors assisted	2,492	2,285
Industries developed		
<b>INDUSTRY DEVELOPMENT PROGRAM</b>		
Outcome Indicator(s)		
1. Employment generated from the industry increased annually	180,000	440,000
2. Employment generated from the services sector increased annually	579,000	498,000
3. Philippine overall ranking in the World Bank-International Finance Corporation's Doing Business Report improved	Top 60%	Top 40%
Output Indicator(s)		
1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated	23	189
2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted	517	575
3. Stakeholder engagement rating	85%	89%
MSMEs assisted and developed		
<b>MSME DEVELOPMENT PROGRAM</b>		
Outcome Indicator(s)		
1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors	23%	31%

## GENERAL APPROPRIATIONS ACT, FY 2020

Output Indicator(s)		
1. Number of MSMEs assisted	207,114	280,000
2. Number of clients assisted by the Negosyo Centers	635,941	785,000
3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better	98%	98%
Consumer welfare enhanced		
<b>CONSUMER PROTECTION PROGRAM</b>		
Outcome Indicator(s)		
1. Consumer resolution rate	97%	97%
Output Indicator(s)		
1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time	96%	96%
2. Percentage of applications for permits/accreditation/licenses/authorities processed within the prescribed time	99%	99%
3. Number of Price Monitoring Reports submitted within the prescribed time	2,207	3,021
<b>CONSUMER EDUCATION AND ADVOCACY PROGRAM</b>		
Outcome Indicator(s)		
1. Level of consumer awareness increased	77%	78%
Output Indicator(s)		
1. Number of consumer awareness and advocacy initiatives undertaken	6,726	7,078
2. Number of consumer education information materials produced	1,638	2,913
3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better	98%	97%

**B. BOARD OF INVESTMENTS****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

1. Competitive industries developed
2. Investment increased

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs)/PERFORMANCE INDICATORS (PIs)****BASELINE****2020 TARGETS**

## Competitive Industries Developed

**INDUSTRY DEVELOPMENT PROGRAM**

## Outcome Indicator(s)

- |  |        |             |
|--|--------|-------------|
| 1. Manufacturing Gross Value Added (GVA) as percentage of Gross Domestic Product (GDP) | 23.60% | 24.7%-25.3% |
| 2. Manufacturing employment as percentage of total employment                          | 8.60%  | 10.90%      |

3. Amount of new foreign and domestic investments and percentage increase over last year generated from BOI firms	PhP617 B (39.5% increase)	PhP823 B (10% annual increase)
Output Indicator(s)		
1. Number of programs, activities, projects implemented for the identified priority sectors	12	18
2. Number of policies developed and approved in support of Industry Development Program	12	18

Investments Increased

INVESTMENT PROMOTION PROGRAM

Outcome Indicator(s)		
1. Amount and percentage increase in the amount of Investment Promotion Agencies (IPA)-approved investments	PhP908.67 B (32.5% increase)	PhP1.076 trillion (10.9% increase)
2. Number of employment generated from IPA-approved projects	217,561	314,600
Output Indicator(s)		
1. Number of leads generated from organized and conducted investment promotion activities in priority sectors	152	152
2. Percentage of applications for registration processed within five (5) weeks	82%	89%

**C. CONSTRUCTION INDUSTRY AUTHORITY OF THE PHILIPPINES (CIAP)**

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

ORGANIZATIONAL OUTCOME

Competitiveness of the construction industry increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs)/PERFORMANCE INDICATORS (PIs)

Competitiveness of the construction industry increased

CONSTRUCTION INDUSTRY DEVELOPMENT PROGRAM

	BASELINE	2020 TARGETS
Outcome Indicator(s)		
1. Percentage of government agencies implementing the Constructors' Performance Evaluation System (CPES)	3.94%	6% (119 of 1,828)
2. Percentage share of construction industry to GDP	6.30%	6.00%
Output Indicator(s)		
1. Percentage of critical industry issues and concerns addressed	81%	83%
2. Number of promotional activities conducted	17	9
3. Number of training/certification programs conducted	121	121

## GENERAL APPROPRIATIONS ACT, FY 2020

**CONSTRUCTION INDUSTRY REGULATORY PROGRAM**

## Outcome Indicator(s)

1. Percentage increase in the number of renewing licensed contractors

11%

14%

## Output Indicator(s)

1. Percentage of licensing /registration/project authorization processed within the prescribed time

93.3% (average)

82% (average)

2. Percentage of licensing and registration cases resolved

43.40%

42%

3. Percentage of arbitration cases resolved within the prescribed time

80%

80%

**D. COOPERATIVE DEVELOPMENT AUTHORITY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Access to economic opportunities in industry and services for MSMEs, cooperatives, and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

Growth and viability of cooperative enterprises improved

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs)/PERFORMANCE INDICATORS (PIs)****BASELINE****2020 TARGETS**

Growth and viability of cooperative enterprises improved

**COOPERATIVE DEVELOPMENT PROGRAM**

## Outcome Indicator(s)

1. Number of compliant micro and small cooperatives graduating to small and medium asset size category, respectively

3% of FY 2018  
micro to small  
3% of FY 2018  
small to medium206 from micro  
to small  
94 from small  
to medium

2. Number of cooperatives implementing best practices

1% of 1,211  
FY 2019 target

1,223

3. Number of cooperative business process facilitated through value chain

300

300

## Output Indicator(s)

1. Percentage and number of registered cooperatives provided with technical assistance

80% of 9,776  
micro and small  
coops80% or 7,821  
of micro and small  
coops

2. Percentage of clients who rated the technical assistance or other development intervention as good or better

80%

80%

3. Percentage of technical assistance or other development intervention rendered within the prescribed period

80%

80%

**COOPERATIVE REGULATION PROGRAM**

## Outcome Indicator(s)

1. Percentage of cooperatives compliant with laws, policies and regulations

80% of FY 2018  
compliant coops

80%

## Output Indicator(s)

1. Percentage of applications for registration of cooperatives and amendments to their Articles of Cooperation and By-Laws (ACBL) acted upon within the prescribed period	100%	100% of application for registration and amendments to ACBL received and acted upon
2. Percentage of cooperatives which rated registration/ amendment processes as good or better	80%	80% of application for registration to ACBL received and acted upon
3. Percentage of registered cooperatives inspected/ examined within the year	100%	100%
4. Percentage of non-compliant cooperatives complying with sanctions and directives	60%	60% of non-compliant coops complying with sanctions and directives
5. Percentage of violations/complaints acted upon within fifteen (15) days after knowledge of violations or upon receipt of complaint	80%	80% of violations complaints received

**E. DESIGN CENTER OF THE PHILIPPINES**

**STRATEGIC OBJECTIVES**

**SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

Strong design culture cultivated and global competitiveness of Philippine products improved through design

**PERFORMANCE INFORMATION**

**ORGANIZATIONAL OUTCOMES (OOs)/PERFORMANCE INDICATORS (PIs)**

Strong design culture cultivated and global competitiveness of Philippine products improved through design

**DESIGN INNOVATION, PROMOTION, AND INDUSTRY DEVELOPMENT PROGRAM**

Outcome Indicator(s)	BASELINE	2020 TARGETS
1. Percentage increase in the number of products developed that were commercialized	376	10% (414)
2. Percentage increase in the number of designers and SMEs trained	63	11% (70)
3. Percentage of clients who rate the services as satisfactory or better	96%	96%
Output Indicator(s)		
1. Number of design services and technical assistance provided	2,500	2,500
2. Number of intellectual property (IP) applications filed	8	89
3. Number of design promotion activities provided	201	201

**F. PHILIPPINE TRADE TRAINING CENTER****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

**ORGANIZATIONAL OUTCOME**

More responsive trade training center

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs)/PERFORMANCE INDICATORS (PIs)****BASELINE****2020 TARGETS**

More responsive trade training center

**TRADE BUSINESS MANAGEMENT TRAINING PROGRAM****Outcome Indicator(s)**

1. Percentage of PPTC-assisted MSMEs taking positive actions to become global entrepreneurs
2. Number of MSMEs aligned with the international market standards

10.50%

10%

20

25

**Output Indicator(s)**

1. Number of training sessions conducted
2. Percentage of training sessions with satisfactory or better rating
3. Percentage of MSMEs requests responded to within three (3) days

496

627

98%

98%

98%

98%

**G. TECHNICAL EDUCATION AND SKILLS DEVELOPMENT AUTHORITY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives, and Overseas Filipinos increased
3. Income-earning ability increased
4. Maximize gains from demographic dividend

**ORGANIZATIONAL OUTCOME**

Employability increased and/or enhanced

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs)/PERFORMANCE INDICATORS (PIs)****BASELINE****2020 TARGETS**

Employability increased and/or enhanced

**TECHNICAL EDUCATION AND SKILLS DEVELOPMENT POLICY PROGRAM****Outcome Indicators**

1. Percentage of stakeholders who rate policies/plans as good or better

99%

94%

**Output Indicators**

1. Number of National, Regional/Provincial TESD plans formulated/updated	1 National Progress Report	1 National Progress Report
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**TECHNICAL EDUCATION AND SKILLS DEVELOPMENT REGULATORY PROGRAM**

**Outcome Indicators**

1. Percentage compliance of Technical-Vovational Education and Training (TVET) programs to TESDA, industry, and industry staudards and requirements	95%	90%
2. Percentage of TVET graduates that undergo assessment for certification	80%	86%
3. Percentage of TVET programs with tie-ups to industry	47%	42%

**Output Indicators**

1. Percentage of registered accredited TVET programs audited	99.40%	100%
2. Percentage of skilled workers issued with certification within 7 days of their application	83%	90%
3. Number of consultations, orientations and workshops for development of competency standards/training regulations	201	200

**TECHNICAL EDUCATION AND SKILLS DEVELOPMENT PROGRAM**

**Outcome Indicators**

1. Percentage of graduates from technical education and skills development scholarship programs that are employed	69.70%	65%
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**Output Indicators**

1. Number of graduates from technical education and skills development scholarship programs	404,917 (preliminary)	201,500
2. Number of training institutions/establishments/ assessment centers provided with technical assistance	8,229 (6,495 TVIs & 1,734 ACs)	5,842 (4, 211 TVIs & 1,631 ACs)
3. Number of TESDA Technology Institutions (TTIs) graduates	261,094	182,867