

XXIV. DEPARTMENT OF TRADE AND INDUSTRY

A. OFFICE OF THE SECRETARY

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

ORGANIZATIONAL OUTCOME

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOS)/PERFORMANCE INDICATORS (PIs)

	BASELINE	2020 TARGETS
Exports and investments increased		
EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM		
Outcome Indicator(s)		
1. Amount of exports	US\$56.3 billion	US\$54.8-56.9 billion
2. Amount of approved investments	PhP915. billion	PhP1.076 trillion
Output Indicator(s)		
1. Number of exports and investment promotion activities locally and globally	48	70
2. Number of trade policy strategy papers developed for priority product, service, and/or market	12	16
3. Number of exporters assisted	3,576	5,580
4. Number of investors assisted	2,492	2,285
Industries developed		
INDUSTRY DEVELOPMENT PROGRAM		
Outcome Indicator(s)		
1. Employment generated from the industry increased annually	180,000	440,000
2. Employment generated from the services sector increased annually	579,000	498,000
3. Philippine overall ranking in the World Bank-International Finance Corporation's Doing Business Report improved	Top 60%	Top 40%
Output Indicator(s)		
1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated	23	189
2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted	517	575
3. Stakeholder engagement rating	85%	89%
MSMEs assisted and developed		
MSME DEVELOPMENT PROGRAM		
Outcome Indicator(s)		
1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors	23%	31%

GENERAL APPROPRIATIONS ACT, FY 2020

Output Indicator(s)		
1. Number of MSMEs assisted	207,114	280,000
2. Number of clients assisted by the Negosyo Centers	635,941	785,000
3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better	98%	98%
Consumer welfare enhanced		
CONSUMER PROTECTION PROGRAM		
Outcome Indicator(s)		
1. Consumer resolution rate	97%	97%
Output Indicator(s)		
1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time	96%	96%
2. Percentage of applications for permits/accreditation/licenses/authorities processed within the prescribed time	99%	99%
3. Number of Price Monitoring Reports submitted within the prescribed time	2,207	3,021
CONSUMER EDUCATION AND ADVOCACY PROGRAM		
Outcome Indicator(s)		
1. Level of consumer awareness increased	77%	78%
Output Indicator(s)		
1. Number of consumer awareness and advocacy initiatives undertaken	6,726	7,078
2. Number of consumer education information materials produced	1,638	2,913
3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better	98%	97%