

E. NATIONAL MUSEUM OF THE PHILIPPINES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Philippine culture and values promoted

ORGANIZATIONAL OUTCOME

Management and preservation of museums, collections, and cultural properties strengthened

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2020 TARGETS

Management and preservation of museums, collections, and cultural properties strengthened

MUSEUMS PROGRAM

Outcome Indicators

1. Number of visitors to the museums managed and percentage increase over the previous year	1,085,214	1,720,000
2. Percentage of visitors who rated the museums as good or better	91%	91%
3. Percentage of visitors who rated the quality of preservation and conservation as good or better	80%	80%
4. Percentage of visitors who rated the quality of exhibition material maintenance as good or better		
5. Average percentage of year for which protected and preserved properties are accessible to the public during normal business hours	75%	75%
6. Percentage increase in cultural properties registered and declared as National Cultural Treasures (NCT) or Important Cultural Property (ICP)	11%	11%

Output Indicators

1. Number of days the museum is open for public viewing	307	300
2. Number of trainings / lectures or workshops conducted	33	47
3. Number of cultural properties under protection and preservation	255	452
4. Number and percentage increase in researches published, exhibited and presented in international conferences	39 publications; 17 exhibitions	22 publications; 18 exhibitions