

C. NATIONAL BOOK DEVELOPMENT BOARD

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Local book publishing industry developed

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2020 TARGETS

Local book publishing industry developed

GENERAL APPROPRIATIONS ACT, FY 2020

LOCAL BOOK PUBLISHING INDUSTRY DEVELOPMENT PROGRAM**Outcome Indicators**

1. Percentage increase in the number of manuscripts / titles by NBDB-registered authors	1,471	5%
2. Percentage increase in the number of titles published by NBDB-registered authors / publishers	4,999	2%
3. Percentage increase in the gross revenue of NBDB-registered publishers	P5.56B	5%

Output Indicators

1. Number of capacity-building and trade promotion initiatives undertaken	26	25
2. Number of awards, grants, and incentives given	37	35
3. Number of policies developed, researches conducted, information systems developed and / or managed, and information campaigns conducted	11	12