

H. DEPARTMENT OF TRADE AND INDUSTRY

H.1. AURORA PACIFIC ECONOMIC ZONE AND FREEPORT AUTHORITY

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Business located and operating within the economic zone increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2020 TARGETS

Business located and operating within the economic zone increased

ECOZONE DEVELOPMENT PROGRAM

Outcome Indicators

1. Number of registered locators

25

35

2. Number of generated employment

300

1,200

3. Amount of generated investment

P25 Million

P30 Million

Output Indicators

1. Number of infrastructure projects started

1

2. Percentage of infrastructure projects implemented in accordance with plans and specifications

100%

3. Number of infrastructure projects completed on schedule

1

H.2. CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Increased Trade Promotion Activities

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2020 TARGETS

Increased Trade Promotion Activities

EXPORT / TRADE PROMOTION PROGRAM

Outcome Indicators

1. Percentage increase in number of SMEs in

Export Promotion activities

5% per annum

5% per annum

2. Percentage of returning SMEs in Signature Events

46%

47%

3. Percentage increase in the amount of potential export orders

5% per annum

5% per annum

GENERAL APPROPRIATIONS ACT, FY 2020

Output Indicators

1. Total export orders	US \$320.00M	US \$336.00M
2. Number of SMEs participating in Export Promotions	1,267	1,330
3. Number of Trade Inquiries in Export Promotion Events	16,563	18,040
4. Number of Trade Buyers attending Export Promotion Events	9,052	9,505

H.3. SMALL BUSINESS CORPORATION

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Access to economic opportunities in industry and services for MSMEs, cooperatives, and OFs increased.

ORGANIZATIONAL OUTCOME

Sustainable MSMEs increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

Sustainable MSMEs increased

PONDO PARA SA PAGBABAGO AT PAG-ASENSO PROGRAM

Outcome Indicator

1. Number of provinces benefitted by the Program

85

85

Output Indicators

1. Number of MSME beneficiaries

61,204

100,000

2. Pass-on rate by Microfinance Financing Institution

30% per annum

maximum of 30% per annum