

E. NEWS AND INFORMATION BUREAU

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)

BASELINE

2019 TARGETS

Public access, engagement and understanding of Presidential policies and government programs achieved

GOVERNMENT NEWS INFORMATION AND MEDIA SERVICES PROGRAM

Outcome Indicators

- | | | |
|--|------|------|
| 1. Percentage of national, provincial and foreign news stories and news photos utilized | 100% | 100% |
| 2. Percentage of presidential stories and photos, transcripts, news monitoring reports and alerts and clippings utilized | 100% | 100% |
| 3. Percentage of media arrangement, coordination, accreditation and assistance and press center operations rated as satisfactory or better | 100% | 100% |

Output Indicators

- | | | |
|---|------|------|
| 1. Percentage of news, information and media services provided both locally and internationally | 100% | 100% |
| 2. Percentage rating on news, information and media services that were provided both locally and internationally | 100% | 100% |
| 3. Percentage of news, information and media services provided both locally and internationally rendered within prescribed schedule | 100% | 100% |

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2019 TARGETS**

Public access, engagement and understanding of Presidential policies and government programs achieved

DEVELOPMENT COMMUNICATION PROGRAM

Outcome Indicators

- | | | |
|--|-----|-----|
| 1. Access rate audience of IEC materials developed | 85% | 90% |
| 2. Percentage of government information officers trained who rate the training as satisfactory or better | 90% | 90% |
| 3. Percentage of public who are aware / informed of government programs | 85% | 90% |

Output Indicators

- | | | |
|---|-----|-----|
| 1. Percentage of IEC materials produced / disseminated within the prescribed timeframe | 90% | 95% |
| 2. Percentage of training accomplished within the prescribed timeframe | 95% | 95% |
| 3. Percentage of consultations held or stakeholders consulted within the prescribed timeframe | 95% | 95% |