## O. NATIONAL COMMISSION FOR CULTURE AND THE ARTS

## 0.1. NATIONAL COMMISSION FOR CULTURE AND THE ARTS - PROPER

# STRATEGIC OBJECTIVES

## SECTOR OUTCOME

Philippine culture and values promoted

# ORGANIZATIONAL OUTCOME

- 1. Arts and culture management enhanced through coordinated actions among affiliated cultural agencies
- 2. Sense of nationhood and pride in being Filipino strengthened

### PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIS)	BASELINE	2019 TARGETS
Arts and culture management enhanced through coordinated actions among affiliated cultural agencies		
NATIONAL CULTURE AND ARTS COORDINATION PROGRAM Outcome Indicators		
Number and percentage increase of institutionalized culture and arts programs among affiliated cultural agencies	8 institutionalized culture and arts programs	1 and 5%
2. Percentage of stakeholders who rated the implementation of policies on coordination as good or better	-	85%
Output Indicators 1. Number of policies on coordination developed with affiliated cultural agencies for the enhancement of culture and arts management	-	2 policies on coordination
Sense of nationhood and pride in being Filipino strengthened		
NATIONAL CULTURE AND ARTS DEVELOPMENT PROGRAM		
Outcome Indicators 1. Percentage increase in the number of audience for NCCA programs, events and activities	2017: 55,876,711 direct and indirect audience count	5% or 2,793,835
Percentage increase in the number of participants     who expressed deeper appreciation of Philippine     culture and arts	-	5%
3. Percentage increase in average value of assets under administration Output Indicators	2017 actual: 1.886 Billion	1.5% or P28 Million
1. Number of projects implemented on advancing "pagkamalikhain" value of creative excellence, strengthening culture-sensitive public governance and development, valuing our diverse culture and	-	560 projects
inculcating Filipino values for the common good  2. Number of evaluation reviews of the NCCA investment	2017 actual: 12 times	6 evaluation reviews