

C. PHILIPPINE TRADE TRAINING CENTER

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

ORGANIZATIONAL OUTCOME

More responsive trade training center

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2019 TARGETS

More responsive trade training center

TRADE BUSINESS MANAGEMENT TRAINING PROGRAM**Outcome Indicator(s)**

1. Percentage of PTTC-assisted MSMEs taking positive actions to become global entrepreneurs

10.50%

10%

2. Number of MSMEs aligned with the international market standards

N / A

8

Output Indicator(s)

1. Number of MSMEs assisted through training

N / A

N / A

Number of training sessions conducted

496

590

2. Percentage of MSMEs who rate PTTC assistance as satisfactory or better

N / A

N / A

Percentage of training sessions with satisfactory or better rating

98%

98%

3. Percentage of MSMEs requests responded to within three (3) days

98%

98%